

Maclean's

Canada's Weekly Newsmagazine

December 11, 2000 www.macleans.ca \$4.50



FROM THE HIP

The Smugglers' Slaves

They survive a perilous journey to Canada, hoping for a better life. But for thousands of Chinese migrants, the dream becomes a nightmare of backbreaking work—to pay their debt to the gangsters who brought them here. They tell their stories in an exclusive report.

By Tom Fennell



\$4.50

50



Get your daily dose of energy in the powerful 260-hp Acura CL Type S. This luxury sports coupe offers the startling performance of a VTEC engine coupled with a Formula One-inspired, 5-speed "Sequential SportShift". To this, the CL adds a list of amenities you'll find equally impressive. For more information, visit www.acura.co or call 1-888-9-ACTRAV.



*MSRP (as of 10/1/00) of Dodge is \$25,999. Dealer charges (GST), taxes, license and insurance are additional. Dealer may sell less. See Dealer's website.

www.macleans.ca

Journal of Applied Gerontology
(December 11, 2000) Vol. 35, No. 5

From the
Editor

Stockwell Day and the scare factor

On July 4, *Viviane Pangle*, co-host of CTV's *Casualty AM*, asked Preston Manning, then campaigning for the Alliance party leadership, "How much of an image problem would the Alliance have with Stockwell Day as leader, given his views on homosexuals and on capital punishment, abortion, other issues?" Manning's response: "Well, Reform wrestled with all of that, as you know, from 1993 to 1996. And I learned how to handle those issues. I learned how to express those values on behalf of people to whom they are very important, including myself, but in a way that was respected by other people and didn't scare people that some agenda was going to be returned down their throat."

That's right: *The National Magazine* on CBC, reporter Tom Kennedy asked Manning, "Is there a risk that Mr. Day has scared off voters because of his views?" Manning's reply: "Well, there is always that danger."

Fear of Day's agenda clearly was a major factor in Jean Charest's striking majority victory in the Nov. 27 election. Day was not able to shake the image of a man who was a follower, not a leader,

willing to govern by contrast referendum on the most divisive issues. Obviously the country is not ready for such an ill-defined approach on social issues such as medicine and abortion. And while the Liberal victory was stunning, the popular vote by province showed two other trends: a strong divide in political affiliation between west and east and a modest advance by Alliance across the country.

Compared with the election of 1997, the Liberals both improved their share of the vote in six provinces and came out on top in seven, from the Atlantic, through Quebec and Ontario to Manitoba. That's where the string ended. Day outscored the party's vote over Reformers than placed first in each of Saskatchewan, Alberta and British Columbia. Alliance's vote also went up in all provinces in Central and Eastern Canada, except in Nova Scotia, where it was static. And a placid third after the Bloc in Quebec and second in New Brunswick, Ontario and Manitoba.

The Tories and New Democrats got hammered. The NDP dropped in all 10 provinces, managing second-place finishes only in the three Atlantic ridings

and Saskatchewan, the party's spiritual home. The Tory vote went up in only two provinces: Prince Edward Island and British Columbia (in both cases by a hair).

Both the Alliance and the Tories proved to be spoilers. Down East, Alliance support in some ridings took votes from the PCs and helped the Liberals win. In Ontario, Tory voters deflected second-place Alliance candidates victory. That is the reason why some Alliance puritans are still insisting on a union with the Conservatives. But a defiant Clark declared last week after winning his Calgary seat: "The Reform Alliance has had their share unless in Ontario and they should stop pretending that they can be a national party." The burden of the evidence from Nov. 27 suggests that Clark is right, at least for now. The Alliance, as deflated by Stockwell Day, scared too many people.

Robert Lewis

robert@mediachoice.ca to comment on items from the Editor

Newsroom Notes

Human smuggling

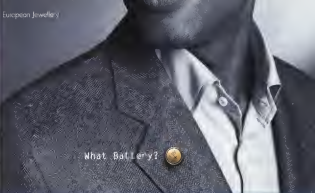
In the summer of 1999, the interception of nearly 600 migrants from China's Fujian province on the British Columbia coast ignited a national debate over refugee policy. The new arrivals had been brought to Canada shores by human smugglers, known as *smugglers*. *Maclean's* tracked down some of these traffickers in Canada and China, and the Nov. 22, 1999, report, "The Human Smugglers," won the Canadian Association of Journalists award for investigative



Freewill, Sheng: media focus

journalism. This week's cover stories approach the subject from a different perspective. They examine the plight of the Fujianese who have been smuggled into Canada and their struggles to pay as much as \$100,000 to the smugglers. Senior Writer Tom Fennell, aided by freelance journalist Sheng Xue, who speaks a number of Chinese dialects, conducted dozens of interviews during a two-month investigation. "In the end, you can't help but admire the diligence," says Fennell. "They will endure hardship and work endless hours to gain legal status in Canada." The stories were edited by *Asiatraveller* Managing Editor Peter Kopylov and Section Editor Barbara Wickham. They begin on page 14.

European Jewellery



What Battery?

What will you do with your battery now that your watch doesn't need one?
The Citizen *eco-drive* — Moderna, light recharges it. Any light. Every light. It's the most tech-*for-tech* — advanced chronograph with perpetual calendar in the world.
AND IT NEVER NEEDS A BATTERY.



A WATCH FOR ALL TIME

The Mail



Chrétien and wife Anne: lack of respect

Election 2000

The rather sad statistic that only 63 per cent of eligible voters bothered to vote should be of concern to all Canadians ("Maple trees," *Cover*, Dec. 4). While there are numerous and complex reasons for this poor turnout, one clearly was the tenor of the campaign, which alienated many citizens. Politicians of all stripes between the low level of respect accorded to politics. Never has it become clearer than during this past election that a key message for the lack of respect is due to the attitude politicians exemplify towards other politicians. Politicians cannot call for more respect for politics and the political process unless they are willing to provide leadership in this area.

Mark Parent, MLA, Kentville, N.S.

The people of Canada have spoken. We have said that Jean Chrétien and his Liberals are all really nice guys who are doing a great job on behalf of every Canadian. We have said that we don't think the Liberals are arrogant or out of touch with real Canadians living real lives. We have said that our medical system is A-OK. We have said that no one pays too much income tax, we all love the GST and free trade has been wonderful. We have said that our children are receiving top-notch education and great health care, and are facing the brightest futures of any children in the world. Anyone for a judicial recount?

Dodie Perkins, Sackville, N.B.

Stockwell Day can never be considered as a winner since he, as leader of the aspiring Canadian Alliance, was not able to achieve any of the goals set for and by this party.

Ernie Richards, Toronto

I protest strongly the assertion by Anthony Wilson-Smith that "If you don't vote, you effectively forfeit the right to complain" ("Who stands for something?" Nov. 27). Anyone who pays taxes has the right to protest at any time. This includes the 10-year-old purchasing software. It includes a landed immigrant who pays rent (which includes property taxes) as well as consumption taxes.

Ran Polack, Vancouver

Prosperity and debt

The debt "time bomb" described by Mary Jensen is closer to being a firecracker ("A time bomb for Canada," *On the Issues*, Nov. 26). Canada's \$554-billion national debt consists mostly of the bonds issued by the federal government in the past to cover budget deficits. Canadians bought about three-quarters of these bonds and will therefore receive about three-quarters of the \$42 billion that the government will pay out in interest this year. The government will take about \$30 billion from Canadian taxpayers to hand over to Canadian bond owners. This transfer is not necessarily harmful; its consequences will depend on what bondholders do with the money they receive, as opposed to what taxpayers would have done had it not been taxed away from them.

Robert C. Nelson, Professor of Economics (Emeritus), University of Manitoba, Winnipeg

Anthony Wilson-Smith's passion in support of politicians deserve to be posted over water coolers, in bars and coffee shops, and other places where people meet and talk. Perhaps then we might all take more interest in the policies and real issues, better appreciate the women and men who come forward as candidates and enter ourselves to get out and vote.

Bill Worsley, Guelph, Ont.

Allegations of racism

I believe Barbara Arndt aptly responded to her critics in her column "Aesthetics in their own words" (Nov. 27). Her original column on the subject

BEST FUND MANAGEMENT GROUP™ - REUTERS

IT'S NOT EVERY DAY THAT A MUTUAL FUND COMPANY WINS SEVEN OUT OF EIGHT AWARDS IN FIVE DIFFERENT TIME ZONES.



Each year, Reuters conducts an industry survey of 10,000 investors of listed, international companies that we, and other investment companies, have considered investing in on your behalf. Each is asked to rate these investment companies including their research techniques, their understanding of each business, and their overall involvement on an ongoing basis. In seven out of eight market surveys thus far in 2000, Fidelity finished first. So you can be sure that our success ahead will benefit you right here in Canada. Because nothing is more valuable than superior research, no matter what language you speak or what market you're in.

To find out about Fidelity funds, speak to your investment professional, visit www.fidelity.ca or call 1 800 263-4077.

Fidelity Investments

WHERE 15 MILLION INVESTORS PUT THEIR TRUST™

Please read a Fidelity prospectus and consult your Investment Professional before investing. Mutual funds are not guaranteed. Risk, return change frequently. Investors may experience a loss in value. The 2000 Awards are created by Nippon Consultants Limited and sponsored by Reuters.

Letters to the Editor

should be addressed to:
Stephen A. Macdonald, Editor
111 Bay St., Toronto, Ont. M5H 2S1
Tel: (416) 596-1739
E-mail: letters@torstar.com
We do not accept responsibility for return of unsolicited material, which may be lost or destroyed. Please clearly name address and daytime telephone number. Submissions may appear in *Mailbox* or *Letters* (at discretion of editor). Email addresses should be included to avoid delivery problems should be addressed to: letters@torstar.com

"I want to ask my advisor
the right questions"

www.gettingadvice.fidelity.ca

Fidelity Investments

Getting
advice

HEINKE



Maclean's

Delivering a nation... all the actors, all the players.

Maclean's has covered the world for Canadians since 1905. We bring home the whole story first hand to deliver exclusive coverage of national and international events. Our readers look to Maclean's to keep them informed about the latest in politics, business, arts and entertainment, science, technology, health, sports and education.

Week after week, year after year, Maclean's raises the curtain. And delivers what matters to Canadians.



Bob & Erin in the morning.

Lots of laughs and the *most* music.

Everything you need for

a great start to your day.

(Coffee not included)

CHFI FM98

Toronto's perfect music mix.

www.chfi.com



Overture

@macleans.ca

Edited by Anthony Wilson-Smith
with Shonda Duvall

Over and Under Achievers

Sell this Stock short

*The post-election poop! The PM, he's no date!
Stockpall, must rejuv! Joe, he's in the soup!
And Alessi, out of the loop!*

- ♦ **Jean Chrétien:** Pre-election, pundits told PM he was in over his head. Now, PM to pundits: "Drop dead!"
- ♦ **Pandit:** For a while, at least, have to seek new target to pick on.
- ♦ **Stock Day:** Given bad push and uncertain future, should maybe change first name to "Yankee."
- ♦ **Joe Clark:** Won the campaign battles, but lost overall war. Now, a more appropriate nickname for Conservatives may be "Ho-Toey" party.
- ♦ **Alex McDoough:** It's hard to campaign on program of "make the rich pay" when everyone wants to be rich.
- ♦ **Gilles Duceppe:** Old political maxims: "Vive le Québec libre!" New post-vote saying: "Vive le Québec Lib... east!"



McKennitt, \$630,000 later, where to do with it now?

School Daze

McKennitt Elementary

Leona McKennitt never thought she would stay in Stratford, Ont., when she moved there from Winnipeg in 1981. "I was going to work at the theatre for a season," says McKennitt, "then move to Toronto." But almost 20 years later, the world-renowned 43-year-old harpist-singer is firmly planted in the community, where she shares a farm with her four dogs. Last week, McKennitt further proved her love for the cheese town by purchasing a local school that the province was selling off in an auction. The neo-Gothic building that had housed the Palstaff Public School since 1929 fell victim to last year's restructuring of the education system. McKennitt first went to the school board and city council asking that they defer the sale until the community could come up with a plan. When that failed, she bought the building for \$630,000. Last week, McKennitt held an open meeting, where residents suggested converting the school to a day care facility, recreation centre or conservatory of music. "Each possible use needs to be put through a filtering process," says McKennitt. "I'm not interested in making money on it, but I'm not in a position to lose a lot of money." McKennitt, who has been collaborating with local children at the school playground, says her first priority is to decorate the building with festive lights. That's appropriate, thanks to her: Christmas has come early to Stratford.

S.D.

Overture

Over-ready

Forget 'Go'; go directly to jail



Downloaded from ascelibrary.org by University of California, San Diego on 06/01/15. Copyright ASCE, For All Rights Reserved, No part of this document may be reproduced without written permission from ASCE.

Next April 20 to 22, Quebec City hosts a Summit of the Americas. With 7,500 people from 34 countries scheduled to descend on the city to advance a bicontinental free trade agreement, all hotels are booked. But rooms are being held for another sort of visitor. Lawmaker, Public Security Minister Serge Ménard said the Quebec Detention Centre is ready.

Oranville will be cleared to ensure space for unopposed demonstrations.

After protests in Seattle, Washington and Prague, says Mélinard, it is "wise" to prepare to handle large crowds "with the respect due to people presumed innocent." But **Jude Rhémeau**, co-ordinator of the Québec City alternative newspaper *Des de paradis*, says Mélinard's actions are "a way to discourage protesters from coming to Québec." *Des de paradis* has published a racist reservation form on its Web site urging people to book a trip in advance: "Reserve early! First arrival, first served."

Murphy began his decision to announce the prison-clearing: "People took it as if it was our intrusion to make arrests. I should never have said it in public." Asked if the 3,000 police securing the summit will pack pepper spray, he said that "remains a secret."

Succ Formations

Overbites

"Yesterday, Liberal incumbent **Jean Chrétien** won the election for prime minister by a landslide. Today, according to reports, he's still the winner."

—David Letterman uses the Canada election to mock the American result

"Canada held its election today and now Al Gore claims he won that one, too. The people in Ontario couldn't figure out the ballot. Part of it was in French or something."

"There were a lot of e-mail messages that suggested the look on my face after [George W.] Bush spoke was disapproving—even biased. Those messages remind me that as viewers we all bring our biases to bear when we're watching the news."

—Ottawa's Peter Jennings rejects suggestions of favoritism in his AIBC anchor's role



—Any time does the writer

Not Such a Fun Fact

George W. Bush and **Al Gore** might consider that the winner of the battle for the White House might really be the loser in the end in statistical terms, the winner of the 2000 presidential election will more than likely die before finishing his four-year term. Sixty per cent of presidents elected in years ending with zero have died in office, including **Abraham Lincoln** (elected 2580), **Franklin D. Roosevelt** (1940) and **John F. Kennedy** (1960). For presidents elected in years ending with other numbers, the death rate is six per cent. The startling news for **Jean Chrétien** the survival record for prime ministers elected in years ending in zero is 700 per cent.

Participative Leadership

Over the Hill

The Opera-tor

It seems somewhat fitting that the late social event hosted by touring House of Commons Speaker Gilbert Patten in Ottawa was a party to celebrate open-

On the Saturday before the Nov. 27 election, Parent welcomed guests to his chambers one last time for a reception celebrating open. Among the invitees were Peter Herndorf, head of Ottawa's National Arts Centre, *Shirley*

*Colony morphology*

Thomson, director of the Canada Council, and Bill Moy, chairman of the United States National Endowment for the Arts. Canada's 15 opera companies also sent representatives, along with cultural heavyweights from more than 50 countries who happened to be in town for a World Summit on the Arts and Culture that was organized by the Canada Council.

While Parent may have been unknown to most Canadians, his retirement will cause some sadness within the country's arts community. He made a point of inviting and introducing Canadian artists to MTIs in the Commons, ranging from filmmaker Atom Egoyan to singer **Joni Mitchell** to the late writer **Mark Cohen**. Parent and his partner, former actress **Sandra O'Neill**, page will now be seen on the cultural trail in Toronto, where they plan to write

**On December 25th
20 million men
will receive
a tie from
a loved one.**

**Don't be
one of
them.**



Tell Them You Want DVDs.

Available At



HMM
www.HMM.com

[illegible]

Hockey Trivia Eh?



The Ultimate Hockey Trivia Board Game

New for 2000 With a middle category and 3 adult categories, this game is perfect for hockey fans of all ages. Get the game before it goes!
www.ultimatehockeytrivia.com

OUTLET MEDIA

Outlet Media Corporation
1590 Westlawn Avenue
Victoria, BC
V8S 2G6

CALL TOLL FREE FOR THE RETURN GUARANTEE
NEAREST 1-800-582-5124

A Message to our Readers about

"Scent Strips"...

Occasionally Maclean's

will include advertisers' scent strips in its issues.

If you prefer to receive scent-free issues please

advise our Subscriber Services Department.

Simply call or toll-free at
1-888-Maclean's (1-888-622-5326)

or e-mail us at service@maclean.ca

and we'll make sure your copies

do not include scent strips.

Maclean's

Plus Stories in Colour

Overture

PASSAGES

Resigned: Gaylester Stauder, chairwoman of CBC's board of directors, will vacate her position on Dec. 8—four months before her term is up. A CBC spokesperson and Stauder, 54, recently became chairwoman of a joint committee on corporate governance—a private-sector organization—and doesn't have time for both jobs. Others speculated that Stauder is leaving because of conflict with CBC president and CEO Robert Krohn. Stauder, an accountant who ran her family's lumber business in eastern Quebec, was appointed by Prime Minister Jean Chretien in 1995. She was often criticized for lacking understanding of broadcasting and for interfering with day-to-day operations usually overseen by the president. Although observers felt she won't struggle with previous president Denis Beatty, she faced a tougher customer in the well-connected Krohn, who enjoys good relations with the Prime Minister's Office.

Died: Doug Hepburn was a weak child with crossed eyes and a club foot who went on to be a world champion weightlifter. In his youth, he over-ate to bulk up and spent a lot of time walking on his hands to build up his shoulders. In 1949, he lifted 156.7 kg (345.5 lb)—a world record at that time. In 1953, the Vancouver athlete won the world championship in Stockholm. Later in life, Hepburn tried his hand as a poet, dramatist and cultural singer. At the time of his death, Hepburn, 74, planned to open a gymnasium in Vancouver for street kids.

Died: Playwright and Winnipeg native Carol Beck, 59, moved from Montreal to Toronto in the early '70s and became part of a group of artists who rejected British and American theatre experiments in favour of creating their own, nonacademic works. Her most successful play, the 1977 thriller *One Night Stand*, was nominated for a

Chalmers Award. Her 1989 children's play, *For Time*, based on *Juneteenth* Bailey's struggle to play hockey on a boys' team, won that award. Beck also wrote for such television shows as *Angie's Ash* and *The Nelson Twins*. She died of complications from liver cancer in Toronto.

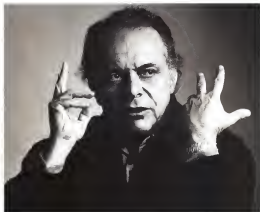
Won: Katherine Chi of Calgary is the first woman and first Canadian to win top prize at the Esther Harens Calgary International Piano Competition—now in its third year. Chi, a 30-year-old pianist studying at the Hochschule für Musik Köln in Cologne, Germany, received \$34,800.

Died: Toronto coroner Margaret Milton, 73, devoted her career to ensuring the well-being of the elderly and was the corner of choice for inquests in gothic cases. Nearly 20 years ago, Milton was called to a car accident site to make a pronouncement. After returning home, she discovered that the victim, whom she hadn't recognized at the scene, was actually her husband. Milton died after she was struck by a car while walking near her home in Caledon, Ont.

Arrested: Three months after being released from jail, actor Robert Downey Jr., 35, was back in police custody facing charges of drug possession, being under the influence of a controlled substance and consuming a felony while fine on bail. Palm Springs, Calif., police found Downey in a hotel room with cocaine and marijuana paraphernalia (and a *Wander Women* outfit). He was released on bail and finished filming the last of his guest appearances on *Ally McBeal*.

Charged: Vancouver Canucks tough guy Donald Brashear, 28, was charged with assault after an incident in the weight room at his Vancouver-area townhouse complex. The complainant, who was not seriously injured, said Brashear grabbed him by the throat after he asked Brashear's wife—who had a baby with him—in leave. Brashear, who was on the receiving end of a machete-pilfered slash by then-Boston Brian Marquess last year, will appear in court on Jan. 2.

ROLEX



LORIN MAAZEL, MUSICIAN. "Timing is everything. Getting the timing right makes music out of notes and brings life to a performance." Note the watch that graces the Maestro's wrist. On the subject of perfect timing, need we say more?



Rolex Day-Date. Officially Certified Swiss Chronometer
www.rolex.com

Only a select group of jewellers sell Rolex watches. For the address of your nearest Rolex jeweller, ask for further information on the complete range of Rolex watches, write to: Rolex Watch Company of Canada Limited, Suite 900, Rolex Building, 50 St. Clair Avenue West, Toronto, Ontario M5V 3B7 or telephone (416) 593-1100.

RALPH LAUREN
ROMANCE
MEN



THE MEN'S FRAGRANCE BY RALPH LAUREN

Tread luxuriously.



Lincoln Navigator. Tread lightly and luxuriously in Lincoln Navigator, an impressive 300-horsepower full-size luxury SUV. Tread spaciously, too. Navigator has room for seven in three rows of leather-trimmed seats. Call 1-800-387-9333, visit www.lincolncanada.com or see your Lincoln retailer.



Anthony Wilson-Smith

The PM: the art of war

Shortly before the polls closed on election night last week, an old friend of Jean Chrétien was dining with an acquaintance and recovering, with a fond but bemused shake of the head, a conversation with the Prime Minister two days earlier. Even as surveys showed the Liberal lead dropping, and pundits were forecasting only a minority win, the PM, and his friend, was "almost obscenely cheerful." More to the point, Chrétien's prediction of the size of the majority to come was, even friends thought, almost obscenely optimistic. The Libs, the PM told a group of friends and advisers, would win 172 seats.

In the end, barring changes from post-election recounts in several ridings, Chrétien was dead on—that reinforcing the PM's status as one of the most politically astute leaders of our time. The last major North American politician to be so underestimated by opponents was Ronald Reagan. Both have rejoiced in that response rather than seceded it—and profited at election time. Chrétien has said that he functions best when everyone else writes him off, and the evidence suggests he's right. In 1993, he famously dished the "noxious Neflix" in caucus who worried about how he'd fare in an election—and proved them wrong. Many of us in political and punditry circles thought his so-called Charty Bill—which effectively set rules for Quebec sovereignty—was a great idea in theory but a political land mine. But the PM pulled ahead, and the expected furore never happened. Now, in going to the polls well before he had to, he backed the wishes of almost all his caucus and advisers.

To see one of the sports analogies the PM favours, he'll make an ideal football quarterback; he knows the playbook inside out, he's tough as nails and he'll do pretty much anything to win.

The problem is that politics, even though its participants like to pretend otherwise, isn't a blood sport—and shouldn't be. When Vince Lombardi made his oft-quoted observation that "winning isn't everything, it's the only thing," he was, let's remember, dispensing advice about football, not life. In sports, the winning and losing teams return to their respective quarters when a game ends. In politics, the end of a campaign is supposed to mark the beginning of attempts by the victor to unite everyone—such as, in this case, Canadians who supported other parties. Ever since that win, there have been all sorts of articles and comments from senior Libs to the effect that the result proved the PM right in calling an early election. But what the Libs won was a *paradoxical* majority—not an overall one among voters. Only about two in five voters who cast a ballot did so for the Libs—and more than one-third of eligible voters didn't vote. The sheer weak-

ness of all the other parties' campaigns meant that many who would Liberal did so out of desperation, not enthusiasm. In the end, the number of people who cast their ballot for the Libs with a joyful song in their hearts is significantly less than, say, the number of Canadians who think Elvis is still alive. By winning the game, the Libs demonstrated how badly in rules are flawed. And, though they never accept such heresy, what's good for them isn't automatically good for the country.

Sure, the PM has remarkable strengths as a politician—but they don't include a willingness to make nice with those who oppose him. Even during the campaign, he didn't do much reaching out. At one point, with polls showing the Libs were getting crushed in British Columbia, Vancouver radio host 580 Good said he received a call from the PM's office offering him up as a guest. There was one hitch: Chrétien would only appear, Good said he was told, if he did not have to take questions from callers. Good said thanks, but no. And don't presume that the prominence given Paul Martin in the campaign means he's out of the PM's doghouse for good. Consider this: last summer, when Chrétien started musing about an early election, he came up with the idea of as all our main candidates who would include Frank McKenna, Roy Romanow, Brian Tobin—and even, by some accounts, Bob Rae. At least once, the PM raised our head that one of the big incentives for McKenna to run would be the prospect of an eventual leadership race in which, he said approvingly, McKenna could easily beat the pants off Paul Martin. Implicit in that was the suggestion that many of Chrétien's inner circle would work for McKenna against Martin. It's not clear what the PM and directly to McKenna while wooing him, but it didn't work. Still, it leaves you wondering what he later promised to Tobin.

But the PM is nothing if not disciplined in the pursuit of power. At the start of the campaign, one Chrétien adviser, mindful of Martin's popularity, warned that voters might be put off by the perception that the PM was trying to shove him aside. "Eliminate him with Martin, they stop now," the adviser told him. Accordingly, the degree of Martin's visibility during the campaign—including part appearances with the PM—was the highest it's ever been. Now, the campaign is over—and based on the PM's actions last week, don't look for new recruits. He modelled Quebec sovereignty, dismissed the absence of significant Liberal representation from the West as a fact of Canadian political life, and pulled an apparent show-face on his campaign suggestion that he would leave before the end of his mandate. In short, it's back to business-as-usual. Those who stand in his way should remember that when it comes to politics, the PM likes to make war, not love.



Peter C. Newman

Why Day will lose to Martin

Politicians ought to be judged not by their daily performance but by their greatest moments. In the campaign just past, none of the party leaders managed that leap to glory, fear of all the much-heralded newcovert Stockwell Day.

It's not that Day lacks courage or touches of charisma. Anyone going into electoral battle against a wily old fox like Jean Chrétien with a staff that couldn't have made it on *The Gong Show*, party members who go cold as the approach of a full moon, and a platform designed to alienate every electoral constituency except Red Deer, Alta., incoherent as it is not lacking in history. Day tested out to be charming, talented and smart. But the Canadian Alliance leader never moved beyond his evangelical roots, nor did he demonstrate the political astuteness that might have endowed voters with confidence in his leadership.

The opportunity was there. Not only had Jean Chrétien clearly outgrown his welcome, but the country was ready to follow almost anyone who wore a multi-millionaire Quebec lawyer, the job description shared by the three prime ministers—Pierre Trudeau, Brian Mulroney and Chrétien—who have ruled over us for 31 of the past nearly 33 years. The fact that Day represents Western Canada, and that wasn't caught up in the self-indulgent that mesmerize them on the Ontario-Boston-McGill power circuit, ought to have been an advantage. The Prime agenda of the chattering classes hasn't exactly brought enlightenment and respect to the nation at large.

The greatest burden of the Alliance was not, as its enemies claimed, that it had a hidden agenda, but that its public agenda didn't say hidden. Some of its candidates openly disparaged two-for health care, taxing Aboriginal Peoples and reviving old age pensions, as well as sponsoring infomercials on such taboo political issues as capital punishment, immigration and abortion. (Day ought to have learned a lesson from Chrétien, Joe Clark, John Turner, Trudeau and Mulroney—good Catholics all—who revoked the issue by going against their faith and supporting pro-choice policies.)

The brutal name-calling of the campaign might have been softened by the Alliance leader, if he had received the proposition offered to the Republicans by the wily Democratic presidential candidate Alvin Stromback back in the 1950s. "If the Republicans stop talking his about the Democrats," he proposed, "we'll stop making the truth about them." Such a touch of humour could have lightened the proceedings. Certainly it would have improved on the theoretical anything that dominated the campaign.

Something is seriously amiss in the engine rooms of Canadian democracy. We are not a nation of verbal assassins.

Wint Day didn't seem to realize that Canada is not Alberta. His home province drives on rugged individualism and a personal sense of freedom that the anally sensitive man who inhabits Central Canada can't even visualize.

Successful federal politicians must ride the tides of profound regional differences. Multitiered district government, but expect much from it. Newfoundlanders are a category of one. Quebecers must be treated with the respect due a foreign kingdom. To Ontario's urbanites, social conservatism is taboo, with a province booming in nearly every sector, day worship their gross domestic product, and little else. British Columbia's two founding nations are China and India, so forget about attacking Asian immigrants.

The Alliance committed the unpardonable sin of taking its own platform seriously. The Liberal Red Book and its precursor, published halfway through the campaign, was a one-hour anti-union seminar, never mentioned by the governing party again. The NDP's Alex McLeod, the only other leader with a serious platform, ended up sounding like the Queen of Rastafarianism, promising the keys to a non-existent kingdom. Joe Clark ran true and hard, on the basis of his experience and decency, not his policies. (The most dramatic example of a politician ignoring his party platform was John Diefenbaker, the populist westerner who took over the Conservatives in 1956. The party's most profound thinkers spent four days hammering out a platform for his first campaign. Diefenbaker not only ignored it, but ordered all the copies burned—then went on to hammer the Gains.)

The winning strategy in Canadian elections is to move far on both left, ignore ideology and much for the economic centre of the political spectrum, which is where most Canadians reside, regardless of their party affiliations. Liberal government Affairs Minister Stéphane Dion best defined that pragmatic national attitude: "Canada is a country that works in practice, but not in theory."

Somewhere deep inside Stockwell Day there is an audacious, unyielding, evangelical side of him that insists that laws can dictate morality, and that change (defined as the decline in family values) can be dealt with by increased social control. That's not the Canadian way—and Jeanine Riel notwithstanding, disasters never made it into public consciousness.

In the end, all that Day had to offer was a fresh face, a benign disposition and a party campaign style. But if he couldn't win more than 60 seats running against an opponent popular like Jean Chrétien, he'll get pounded by Paul Martin.

The election was Stockwell Day's to lose, and he did.



You know what they say
about being an e-business:
it takes one to know one.

We know one—because we are one.

It started with our direct approach. Now we're considered a model for how to do business on the Internet. Everything from being integrated with suppliers to e-commerce to customer support. The result? Business to business or its best. Online.

Shouldn't the company that gives you the tools you need to be an e-business be an e-business?

No wonder companies like Monster.com, NavSite and iTEAM partner with Dell. And use Dell PowerEdge servers featuring Intel Pentium® III Xeon™ Processors to power their business.

Dell knows how E works. Visit www.dell.co to learn more or call 1-800-921-DELL.

DELL COM



Dell offers a complete line of Intel® based systems. Expand your e-business with robust Dell PowerEdge servers based on the Intel® Pentium® III Xeon™ Processor, including the PowerEdge 4450 with up to eight processors and expandable to 32GB RAM.

© 1999 Dell Computer Corporation. Dell, the Dell logo, and Dell PowerEdge are registered trademarks of Dell Computer Corporation. Intel, the Intel logo, and Pentium are registered trademarks of Intel Corporation. All rights reserved.

Thousands of Chinese who entered Canada illegally will spend years in abject poverty as they struggle to pay off the gangsters who brought them to the promised land

The Smugglers' Slaves

By Tom Fennell with Sheng Xue

The glare of a lightbulb dangling from the ceiling of his decrepit basement room casts a harsh light on the young illegal life. A beanie scarves from under a mattress on the floor beneath a grimy window. Three slabs lie by a battered suitcase, a few Chinese-language magazines are piled in the corner. "Here they are," says Yong, a tall 21-year-old from the Chinese province of Fujian, pulling a small photo album from under the mattress. The pictures take him back to a happier time. In one, his mother straddles a motor scooter; in another, his father stands smiling in the sunshine. Yong longs to be with them, but it is an impossible dream. Last year, he paid \$65,000 to be smuggled into Canada, via a route that took him to Burma and finally to Toronto, where he expected life to be much easier. Instead, to pay off the debt, he now works 12 grueling hours a day bunching chickens in a Chinese-owned slaughterhouse. "I miss them so much," he sighs,

glaring at the pictures of his family. "It is very hard."

Not far from Yong's, in a garment factory on the second floor of a century-old warehouse in Toronto's Chinatown, Ah-Zhen, 25, slumps at her sewing machine and breaks into tears. Like Yong, she works hard—night and day trying to raise enough money to pay back the smugglers who brought her to the promised land. They are not alone: over the past 10 years, almost 15,000 Chinese have entered Canada illegally and, after lauding refugee claims, are now working for less than minimum wage on farms or in restaurants and factories. Lacking identification to open a bank account, they stuff their meager earnings under their mattress, only to hand a large part over to often-shady immigration consultants and lawyers working on their refugee claims—a process that can take years to complete. "I just wish I could make some money and go home," says Ah-Zhen, as she pulls another piece of black cloth from a bin beside her and tries again to feed the fabric under the needle. "My

Toronto garment factory: working long hours for little pay on farms and in restaurants

See Special Report 1

family got into deep debt because of me. Now we owe a lot of money to the smugglers and others. I dare not go back."

Those who have—sue back by the Canadian government for entering Canada illegally—face stiff fines and prison sentences (page 20). But despite the risks, and the hard life that usually awaits them here, the migrants keep coming, undaunted by the smugglers who will control their existence for years under threat of violence—making them, for all intents and purposes, little more than slaves. Since January 1996, alone, nearly 7,000 Chinese have declared refugee status in Canada—most of them from Fujian province, which is on the east coast of China just north of Hong Kong, and whose people, desperate to escape poverty in an area where the av-

MIGRANTS FROM CHINA

The number of refugee claimants, primarily from Fujian province, has steadily risen

	Total Claimants	Accepted	Refused	Withdrawn/Still open
1996	925	154	211	398
1997	887	201	259	426
1998	1,487	258	382	726
1999	2,447	504	423	743
2000*	1,382	733	737	274

*Preliminary Data

Source: Immigration and Refugee Board

erage yearly income is about \$2,060, have historically tended to go abroad to seek their fortune.

The great majority of them, like Yong and Ah-Zhen, entered the country illegally, arriving by plane in Vancouver or Toronto with fake documents. But others have come by more dangerous means. In 1999, nearly 600 people from Fujian arrived off the coast of British Columbia in four flimsy ships. Hoping to slow the illegal flood, Canadian immigration officials clamped down, of the 600, 67 remain in custody pending refugee hearings, 272 were imprisoned and sent back to China after their refugee claims were dismissed, and 191 were released pending refugee hearings (of those, 149 have disappeared into the Fujianese countryside



'We owe a lot of money to smugglers—I dare not go back,' says one young woman yearning to return to her home

and winners have been issued for their arrest. But the tough response has had little effect. According to Immigration Canada statistics, almost 2,000 Chinese will still enter the country this year as refugees—most of them illegally.

Immigration Minister Eliezer Caplan visited Fujian last year to encourage the Chinese to clamp down on the smugglers. But according to a report published last week by the Canadian Security Intelligence Service, Canada can expect even more illegals to enter the country over the next five years. The report says that as the Chinese economy slows during that period, a growing number of unemployed people will try to buy their way into Canada. While Caplan did not comment on the CSIS report, she said the government hopes to introduce changes to the Immigration Act next year that could slow the flow of bogus refugees by allowing immigration officials to more easily detain people they believe are hiding their true identities. "It will certainly improve clarification for the grounds for detention," said Caplan. "It also streamlines the process to be faster while maintaining fair."

According to Det. Jim Fisher, Asian crime co-ordinator with the Vancouver police, *smashboards*—as the smugglers are called—now charge as much as \$100,000 to supply fake passports and visas and to arrange the passage in Canada. The demand is great. Wu, a lively 51-year-old Fujianese who entered Canada illegally in 1989 at Toronto's Pearson International Airport, remembers the overwhelming response a smuggler offered when he visited the city of Fuzhou in southern Fujian. "They married the *smashboard's* home," says Wu, who currently works as a minimum-wage labourer on a Chinese construction gang in Toronto and asked that his full name not be used. "Let me go—put me in a group," they asked. "No one put a gun to their heads."

Opium's *osculodawa* has had one effect—it has forced smugglers to be far more cautious moving the Fujianese into Canada. Many illegals are now stranded in safe houses in Eu-

rope and South America, waiting to be moved to Canada. Ah-Zeng, 25, a waiter at a seafood restaurant sandwiched between two bars in Toronto's Chinatown, was fortunate: he arrived in 1998, with fake documents indicating he was the nephew of a Chinese man already living in Canada, and experienced few delays in his passage from Beijing. His brother has not been as lucky—Ah-Zeng, who is now a landed immigrant, says he has been detained in a safe house in Mexico City for almost a year. "He called me often in October to say he hopes to be here soon," says Ah-Zeng, finally able to take an early-morning break after nearly 34 hours on his feet. Pulling a cigarette package from the pocket of his wrinkled white shirt, he adds: "I told him to go back to China, but he is desperate to come to Canada."

Desperation has its limits. Both smugglers and potential migrants now consider an ocean crossing too risky—and with good reason. Smugglers working for the *smashboards* often accompany their business guests and fear being caught in sea by authorities. But there are greater dangers. A number of Chinese illegals currently in Canada told *Maclean's* that, in 1999, a fifth boat crammed with people was also on its way towards British Columbia and tank, killing hundreds. Within the close-knit Fujianese community, some are now grieving for lost relatives and friends. "People saw 500 arrests in Canada," says Wu. "No one could see the others—who would never arrive."

The fading sunshine *isolate, the shadows thin and hungry on a last day in November. Long Quang, 31, clutches his 15-month-old baby boy, Jax, against her chest as she treads the door of her seamy home trailer in the foggy Holland Marsh area 60 km north of Toronto. She is listening for the cheery growl of farm tractors that will bring exhausted Fu-*



Ang in Chinatown: hope amid the hardship

jianese workers back from the fields—her signal to begin cooking a meal of *giao* (steamed rice for more than a dozen men).

A sudden gust of wind whips across the vast stretches of damp black soil and lifts up a protective orange tarp draped across the trailer. Quang stands atop the cluttered tin home she shares with her husband, Zhao, and her mother—a white mesh curtain hangs around the couple's mattress on the floor providing their only privacy. The camp, which includes five other trailers and two leaking outdoor toilets, has been Quang's home for months. It is the harshness of life on the marsh that bothers her, but the sense of being in limbo. "It is very boring," she complains. "But I had to come to Canada to be with my husband."

Debris of Fujianese work the fields of Holland Marsh in an effort to pay off their debt to *smashboards*. Most of the nearly \$500 the field workers get for working six days a week, turn-up to sundown, goes to pay off the smugglers—who also charge 18 per cent interest. As darkness finally sets in, light from two giant incandescent lamps (Quang's husband and his co-workers appear on the edge of the frame, pulling wagons piled high with freshly harvested cabbages—the last

crop to come off before winter. Within minutes, the camp is teeming with more than a dozen Fujianese workers. Exhausted, dirty and hungry, they disappear down muddy pathways between the trailers, only to emerge seconds later with large white pots. Gubbing hoses, they take turns filling the buckets with hot water to wash with, then carry them off into the darkness. Soon they will assemble in the kitchens, which is pungent with the smell of garlic and ginger as Quang prepares their meal.

Other headlines also appear, this time those of a luxury four-wheel-drive vehicle carrying two Canadian women—the daughters of the land's owner. Dressed in designer jeans, they are angry and refuse to discuss the small workforce of Fujianese milling about in the darkness. But a growing number of the *smash* farms are now owned by Chinese-Canadians, who over the past few years have started buying property in the marsh (20 acres of Holland Marsh farmland, among the most fertile in Canada, can easily sell for more than \$1 million). When the rich land owner produced tomatoes and sweet peppers, many farmers now grow acres of leafy bok choy for the Chinese market in New York City and Toronto. But the owners' daughters are not interested in discussing how so many Fujianese have ended up there. "They come from Toronto," it all they will say before ordering *Maclean's* off the property.

Upon his arrival in Canada Wu went to work in the marsh—after a dangerous journey that, he says, "told me that my heart throbbed" when he thinks of it. In Fujian, the smugglers put him on a train to southern China, from where he



A LAST-DITCH APPEAL

Endless hours of work and repeated appeals for refugee status leave Fujianese migrants in Canada with virtually no time or money for any kind of social life. And vast distances and long separations also make it nearly impossible for those who leave apostles behind in China's Fujian province to maintain their marriages. Such apostles split at Ah Hong, 37, and her husband after she

came to Toronto in 1993. She now works 12-hour days in a fabricating factory, returning home to her \$300-a-month room in downtown Toronto for even more work. After eating a light supper, Ah spends her remaining waking hours at her sewing machine, working freelance. The room money from the piecework comes in handy—she has paid nearly \$15,000 to lawyers working on her refugee claim.

But the lawyers have faded here, and in August, Immigration Canada ordered

her deported. Ah, who made a last-ditch appeal to stay on humanitarian grounds, is awaiting a final ruling. If that, too, goes against her, she says she will not return to China and instead will disappear into the Fujianese underground. "I have had bad luck," sighs Ah, sipping a bowl of chicken-foot soup in a small Chinatown restaurant. "I divorced my husband in China and now I will never see my son. I just want to stay and have a good life."

LE

Refugees in British Columbia in 1999: a dangerous journey

was moved by car and on foot through jungle to the coast of Vietnam. "The Vietnamese soldiers would simply shoot us if they caught sight of us," says Wu. "If you survived the soldiers and police, there were the wild animals that could attack you in the jungle."

Spirited safely onto a ship, Wu then travelled to Bangkok, flying from there to Mexico City, an important transit stop for human smuggling, before continuing north on foot and by truck. "It was like gambling with your life every hour," he recalls. "You never know when you were going to be killed." In Mexico, he says, he came face-to-face with death when his group stumbled upon an army patrol. "Ten of us were walking in a group," said Wu. "The Mexicans caught three and they just killed them all there. I am lucky to be alive." Life in Canada proved to be less dangerous—but equally uncertain. Wu worked for more than a month on the reefs—the hardest job, he says, of his life. Nearly every part of his body was swollen from rubbing on his hands and knees as he harvested vegetables. When the workers returned from the fields, exhausted from as much as 15 hours in the sun, the farm owner provided them with a meal Wu described as little more than vegetables and "beans with a bit of meat on them." At night, as he lay on his cot in a trailer, his legs too stiff to bend, he could hear other men crying. "The only way to survive on the farm is to work with friends," he says. "They keep telling you to go on—*not to stop*."

One reason for perseverance is the *snakeheads*—as dangerous as anything the migrants face on their long journey. As soon as the departed from China, Ah-Zhen recalls, they were warned to obey their every command or else would be

severely punished. "The organizers are very strict with you since they are afraid of leaking information," she says. "One of my former neighbours was the only child in his family. Just because he needed out for nightworking in the arena, he was beaten to death by the gang leader."

The *snakeheads* and their enforcers are never far away from the burgeoning Fujianese communities across Canada. Fearing retribution, most of the newcomers (*Maohou*) continued refused to discuss their relationship with the smugglers. But the few who did talk said they were brought to Canada by members of the Fu Qing Gang (Fujianese Youthful gang—a criminal organization well-known to Canadian authorities. "The Fu Qing are notorious," says Wu. "They control the entire *stowaway* network into Canada and have members here."

If payments are missed, the *Maohou* are not the only ones to fear retribution. Ah-Zhen says *snakeheads* often target family members back in Fujian with threats of, worse, physical violence. Their presence suddenly becomes real when, during one interview with *Maohou*, Ah-Zhen pushes his way through the late afternoon crowds on the street of Chatsworth and then says, "There is a *snakehead*," he says, naming to indicate three men in casual jackets. "The one

'I WANT TO STAY'

In the Fujianese underground, the growing numbers of *Maohou* without any form of Canadian identification quickly fall prey to unscrupulous employers. Knowing the workers are under threat of discovery and deportation, employers take advantage of their situation, paying them less than minimum wage for grueling work that anyone with options would refuse. Lina, 36, who asked that her full name not be used, is one of many Fujianese migrants who had drifted from one such low-paying job to

another. She arrived in Toronto in 1999 with a forged passport and visitor's visa, but was too frightened to declare refugee status. Now living in legal limbo, she fears deportation if she turns herself in to authorities and jail if the agents to China. For now, she shares a \$300-a-month room with five other Chinese people in a house in the Portuguese area of downtown Toronto. Dressed in a black T-shirt and jeans she looks like a stranger, but like others from Fujian, she knows she must work constantly and spends most of her time sitting in restaurants for as little as \$4 an hour.

The hardest part of her life as an *Maohou*

is never knowing when the might be discovered. "When I'm walking and see police I am nervous and frightened," Lina says. "To avoid being spotted, I will go into a store or cross the street." But she has little to worry about. Most of Canada's immigration authorities are busy attempting to find hardened criminals who have come to Canada *legally*—usually leaving people like Lina undisturbed. Although she does not know how she will achieve legal status in Canada, she is determined to do so. "I want to stay and go to school," says Lina. "I don't ever want to go back."

TE

Digital Handycam™

SONY



Introducing Sony's NEW Mega-Pixel CCD Digital Handycam with Carl Zeiss T* coating lens.

The DCR PC110 uses the highest number of pixels on one chip currently available in the market. Our 1M, 1,000,000 pixel CCD delivers superior picture quality. Sony's introduction of the Carl Zeiss lens to its Digital Video line-up produces superb colour reproduction and contrast. Carl Zeiss is a world famous German lens, respected by professional photographers. This remarkable union between the high picture quality of the DV format and incredible Zeiss lens performance

records images with amazing crispness and clarity. T* (T-Star) is the most advanced optical multi-layer coating by Carl Zeiss. The result is vivid image brilliance, true-to-life colour saturation and perfect rendition of subtle tones.

www.sonystyle.ca



DCR-PC110



It has been said that success is a mind game.
Redefine peace of mind and rise above it all.

Discover a world of comfort, ease and luxury.

Rejuvenate, refresh and recharge.




METROPOLITAN HOTELS
A WORLD APART

www.metropolitanh.com

tel: 416-593-0000

Toronto 325 Gurney Street 15 416 593 0000

Vancouver 808 Burr Street 15 604 617 0200

The Fujianese complain bitterly about immigration consultants and lawyers who, they say, prey on them as they seek refugee status

with the bold upon," he adds, touching the side of his own head and nervously staring after the men as they disappear down an alley. "He is the snakehead."

Yong started to work almost immediately after arriving in Canada. Most of the jobs he found were through advertisements in Chinese-language newspapers, placed by prospective employers aware of the desperate pool of cheap labour from Fujian. "Restaurant, clothing factories, food-processing areas, I have worked in seven or eight places," he says. He spent a year and a half on the road before getting to Canada—but nothing could prepare him for the loneliness he still endures. "After working hard for the whole day, I would fall asleep as soon as my head touched the pillow," Yang says. "Otherwise, I don't know how can I survive it here. There are no tamen anymore, but I really miss home."

The illegals have little choice but to keep working. Yang, who is paying 18 per cent interest of \$11,000 annually on the \$65,000 he owes, expects it will take years to pay off the debt. "We will just pay back little by little," he says. "We simply have no other way out." Yang's refugee claim was accepted earlier this year and he is now a landed immigrant. But many who do not achieve refugee status will still remain in Canada, working in the underground economy to pay off their debts. Of the nearly 7,000 Fujianese who entered with false papers since 1996 and who sought refugee status, more than 2,500 never showed up for their hearings. Most of those are working for abysmally low wages in restaurants and factories. But Caplan ruled out any sort of amnesty for the illegals. "Amnesty would send the wrong signal," said Caplan. "Particularly when you are dealing with trafficking [in humans]."

The Fujianese also complain bitterly about immigration consultants and lawyers who, they say, prey on them—not to mention a refugee process that many newcomers say takes too long to complete. Wong, 29, who arrived in Canada in 1999 and asked that his full name not be used, has waited for over a year to receive a letter from Immigration Canada advising him on when his refugee hearing will take place. Wong barely makes \$300 a week, but he says he often pays as much as \$1,000 to consultants or lawyers just to fill out a sworn government form—because he cannot speak English. "This is wrong," he says, pulling on two spring-jacks to keep out the cold against wind sweeping through Chinatown. "It is too much money."

There is optimism among the hardship. Nearly all the newcomers from Fujian have a single burning ambition: to open their own business. That is something Ah-Xu has achieved. A single mother of two girls aged 10 and 2, she crossed Canada illegally 10 years ago and has since become a Canadian citizen. Working as a seamstress, it took her years to pay off the \$50,000 she owed smugglers, she now owns the dry-cleaning factory where Ah-Zhen has found work. Standing amid the clatter of fabric on the factory floor, wearing a long

green skirt and matching sweater, Ah-Xu says she has never regretted her decision to come to Canada. "I prefer the lifestyle here," she says, bending over Ah-Zhen as the younger woman struggles with the sewing machine. "It might be that I know how to sew clothes, so it never seemed that hard to land a job here."

Ah-Xu makes \$40,000 to \$50,000 a year. She wants to do better, but her achievements have come at a high personal cost. She works so many hours that, in November, she returned to China with her younger daughter and left her in the care of her mother. "I had about two or three weeks at first," says Ah-Xu, taking a picture of her daughter



Shoppers in Chinatown in Toronto: 'starting from scratch'

from her wallet. "Now I have eight to 10 workers. No one can make a fortune in a short time here. Everyone is starting from scratch."

And in the process, changing the face of Canada's Chinese communities. An evening folk and the neon lights blink on in Toronto's Chinese business district. Some Ang walks through Chinatown, shaking hands and chatting with people rushing home to dinner. In the past, says the prominent Fujian-born member of the city's Chinese community, most of the businesses in Chinatown were owned by Cantonese Chinese. Now, he says, Fujianese are taking over. "It has been told to a Fujianese," says Ang, pointing to a busy grocery store crowded with shoppers buying fish and produce for dinner. "Hong Kong immigrants, then the Vietnamese, originally owned those businesses. Now the Vietnamese are selling to the Fujianese." For those dreaming of being their own masters even as they nod to pay off their debts, it is a reason for hope. ■

The Impossible Dream



By Paul Mooney in Beijing

China claims it has cracked down on human smuggling, but the business is still brisk

After enduring weeks at sea in four decrepit ships, the nearly 600 Fujianese who were intercepted on the British Columbia coast in 1999 thought they would soon be building new lives in North America. "What they were after was legal status," says Yang, a 21-year-old Chinese illegal who now lives in Toronto and was smuggled through Pearson International Airport in 1999 with a forged passport. But unlike Yang, who declared refugee status and hopes to become a Canadian citizen, many of the boat people would never achieve their dreams. Instead, 272 were imprisoned and returned to China, while another 67 remain in custody (Of another 191 migrants released pending refugee

hearings, 149 have disappeared.) For those forced to return, the ordeal was not over. "Many were in prison for three months," says Susan Gregson, a spokeswoman for the Canadian Embassy in Beijing. "They were also fined \$3,700 for leaving illegally."

The Chinese government, which says liberal policies towards refugees in countries like Canada encourage as citizens in their attempts to leave, has also cracked down on the smugglers, who have brought thousands of people to the West. And authorities in China's Fujian province, a major source of illegal immigrants, said last week they were working to win the war against the human traffickers. According to the *China Daily*, the official government newspaper, dozens of people believed to be leaders of smuggling gangs, or so-called snakeheads, have been arrested.

The Frontier Defense Authorities, reported the paper, "say 394 people have been arrested this year accused of involvement in the crime." According to the paper, these arrests were connected to 71 cases of human smuggling uncon-

The Police of Xianmen Blaming the problem of illegal immigration on lax border policies in the West

ered so far this year since the crackdown began.

The campaign against the smugglers started. Wong Jinhua, a prominent Fujianese snakehead. Charged with smuggling 297 people abroad, he was sentenced to life in prison—the harshest punishment a snakehead has ever received in China. Previously, human smuggling had been sentenced to between three and seven years in prison and fined between \$1,000 and \$3,000. And earlier this month, a court in the Fujian city of Changde sentenced 14 snakeheads to prison terms of up to 10 years each—apparently at a public proceeding attended by 3,000 people. Among the shipwreckers: a group of 110 who were smuggled to the United States through Canada in July 1997, and another group of 190 brought to Canada in 1998. As a result of the crackdown, according to official statements in the *China Daily*, the number of illegal immigration cases has declined to "the lowest point in years."

But it's hard to tell if China's claims of victory can be believed. In October, police in Fujian said they had captured more than 400 human traffickers since the beginning of the year, an increase of 60 per cent over the same period last year. Other reports stated Fujianese police arrested 900 snakeheads in the first six months of the year alone. However, a Fujianese official told *Maclean's* that the snakeheads arrested are not the long-term involved in human smuggling, but rather local men who could easily be replaced.

Western governments have been encouraging China to crack down—not just because of the flood of illegal immigration, but because of the risks involved with human smuggling.

ging. Last June, in the British port of Dover, 50 illegal Chinese immigrants were found suffocated in a truck. Since then, the Chinese government has carried out a prominent public relations campaign publicizing the dangers associated with entering the underground route to the West.

The deaths in Dover were deeply felt in Canada's Fujianese community. "Three of the young men who died were from my home village in Fujian—they were my childhood playmates," says Ah-Zeng, who works in a restaurant in Toronto and who used fake documents to enter Canada at Toronto's Pearson airport in 1998. "They returned out because they were unable to find jobs. What a tragedy and for them. Their luck was so bad."

The risk of getting caught by Chinese authorities, the impact of the Dover incident, rumors of people being threatened—all have combined to make it more difficult for snakeheads to attract new clients. But they do, and Chinese officials complain that as long as Western countries maintain lax refugee policies, putting a stop to human smuggling will be an uphill battle. A report in the state-owned Xinhua News Agency in August stated China's position. The smuggling problem, the agency said, was being aggravated by the "non-interference" policy of foreign governments, which often "welcome the illegal immigrants into their countries as refugees." The continuing flow of illegals will take the resolve of both the West and China to end the trafficking in humans.

With Sheng Xue in Toronto

SMUGGLING KINGPIN OR RICH REFUGEE?

Li in Changqing may be the wealthiest Fujianese man ever to seek refugee status in Canada. Lai, who was arrested in Niagara Falls, Ont., on Nov. 23, in the alleged kingpin of a smuggling ring based in China's Fujian province. The smuggling ring, which turned import duties on as much as \$15 billion worth of goods entering China, including dozens of cigarettes and perfume, was prosecuted by dozens of corrupt officials. A total of 14 senior government officials and employees of Lai's Yunnan (Fairwell) Group were sentenced to death on Nov. 8 for their role in the scam. A further 70 people, including Lai's two brothers, received prison sentences ranging from three years to life.

Whether Lai, who entered Canada 15 months ago on a forged Hong Kong passport, will be returned to China is

open to debate. Lai and his wife, Tang Mingyu, who was arrested the same day in Burnaby, B.C., have asked the Immigration and Refugee Board to allow them to remain in Canada while they seek refugee status—a process that could take years. "It's the first round," said Darryl Larson, one of the couple's lawyers. "It is a long battle." Future court hearings will likely centre on whether Canada should return an accused criminal to a country where he could face the death sentence. For now, Lai—who after his arrest was returned to Vancouver, where the couple has a \$1-million home—and Tang will remain in jail, after the board ruled that Lai had fraudulently obtained the Hong Kong passport he used to enter Canada.

Macdonald has learned that, during one visit to a casino in Niagara Falls, Lai gambled away more than \$2 million. That



Lai: a possible death sentence in China

money is only a small part of the fortune Lai is believed to have amassed. He owned a soccer club in the Fujian city of Xianmen, and was even planning to build an 88-story office tower—the largest in the province. Chinese authorities claim that he also owned and directed government officials in upscale hotels, and paid huge

bribes, including \$850,000 to Xianmen's deputy mayor. "If a man is famous, he is in the criminal world can get in, what does that say about our borders?" asked Canadian Alliance party immigration critic Islay Mack. "It shows we do attract the best of the criminal world." Mack says the Alliance will raise the issue in the next Parliament—ensuring that the Lai case will be debated for months to come.

Tom Fennell with John Ivers in Toronto



Andrew Phillips

The shadow man of Texas

Here's a crazy tale from Washington. A rich establishment guy, a 59-year-old Republican, becomes vice-president of the United States. But bad things happen: he has a weak heart and in the midst of being a glamorous, famous TV reporter, he expects "a car accident."

Such is the premise of an irresistibly forgettable capital pot boiler titled *The Body Politic*. Forgettable, that is, except that it's the fictional fruit of one Lytton Cheney, wife of Dick—who is, of course, a rich establishment guy, a 59-year-old Republican within a dingy class of becoming vice-president of the United States. Dick Cheney, as the world knows, also has a troubled neck. When his wife's novel was first published in 1988, he had his third heart attack and underwent

bypass surgery. *The Body Politic* was released a few weeks ago by a publisher clearly hoping to cash in on the secondary of it all—and almost immediately Cheney was felled by a fourth attack. Any more literary success from Lytton, and Dick might not make it.

Cheney's latest attack turned out to be the mildest possible—good news for both him and his boss, the putative president George W. Bush. Last week, it was looking more and more likely that Bush will finally be able to claim the White House. Al Gore's lawyers suffered setbacks in their fight for yet another count of the ballots in Florida, and the state legislature's Republican majority prepared to step in on Bush's side if Democrats drag things out too long. But even if Bush inches closer to the presidency, something curious happened. He got smaller and sadder.

Gore was everywhere, taking his cue for "patience" to the public, giving five network TV interviews in a single day. But the front man for the Republican camp wasn't the one at the top of the ticket, it was the pony-looking guy just out of the cardiac ward: Dick Cheney. On Monday, with only a weekend to recover, Cheney was announcing that the Bush forces would open their own "transition" office (since the Clinton administration wouldn't hand over the keys on the official day). Bush himself was back in Texas, silent and almost invisible.

For the next two days, Cheney was out from again, plotting the Bush move in Washington. George W. was off at his ranch near Waco, out of sight. He reappeared on Thursday

for a few minutes to pose before the TV cameras with an other of his dad's old advisors—Gen. Colin Powell. Even then, Powell seemed to overshadow him and he smiled a small but sly, off, referring to the longest-for time when "Dick Cheney and I will be president and vice-president." Uh, isn't it the other way around?

Cheney was supposed to give the callow Bush instant gravitas when he became his running mate in July. He's the quintessential old-guard Republican. He held posts in the administrations of presidents Nixon, Ford and Bush Senior (he was defense secretary during the Persian Gulf War), and served in Congress during the Reagan years. He's been through five presidential transitions. The adjectives usually used to describe him include "measured," "calm," "mature."

That may be just the thing to bolster confidence during an unsettled time. The downside is that the other guy—the one who's supposed to be president—looks insubstantial by comparison. His last-night TV address on Nov. 26, when he claimed victory in Florida after the vote there was officially certified, was notable as much for his nervous blinking as for anything he said.

Maureen Dowd, the *New York Times* columnist with an unerring instinct for everyone's weakest spot, calls him "Mini-Me"—an Austin Powers-style shrunken clone of his father.

Bush's supporters insist all this is just a sign that he will be a great delegate when—still if—he reaches the White House. And during this strange in-between time, while his fate is still being settled in the courts, they say it would be unseemly for him to openly assume the mantle of presidency. But it does look odd to have No. 2 seem so much more comfortable with command than No. 1—a perception that is hardening even before Bush can officially claim victory.

At the beginning of *The Body Politic*, Lytton Cheney and his co-author, Victor Gold, quote the noted Florentine spin doctor Niccolò Machiavelli, as saying: "The great majority of mankind is swayed by appearances, as though they were realities, and is often even more influenced by the things that seem than by those that are." In the United States' strange pre-election period, Bush has flunked that veritable test. All he had to do was appear presidential. Instead, he sent out one of his dad's old friends to do even that.



Bush with Cheney (left) and Powell (right)

Only Rémy

RÉMY MARTIN
FINE CHAMPAGNE COGNAC

Rémy VSOP Only 1st crop of Cognac The world's favorite VSOP Cognac



EXPERIENCE



The world through digital eyes.



LG Flatron Monitor
The perfect flat monitor
could not just save space,
but also your eyes.



LG LB8 Recorder
Multi format compatible
Play & Play Digital Camcorder
Record Data & Video Super.



LG LB8 Computer Monitor
15.1" Active Matrix TFT Display
Excellent High contrast performance
On Screen Display

People are born with the ability to experience 10 million shades of colour and frequencies from 20 to 20,000 Hz. LG's Flatron and LB8 series help to maximize the subtle variations and expanding range of sensory stimuli with the help of digital technology.

By now, LG Electronics has extended the borders of video and audio reproduction by taking digital design to a new level. We invite you to experience the results at your LG dealer today. www.lg-usa.com



Digitally yours

Mad-cow panic

The panic over mad-cow disease continued to spread in Europe as Germany reported its first confirmed case, and country after country began imposing bans against beef exports from other nations. The disease, known in medical circles as bovine spongiform encephalopathy, is a deadly neurological disorder that is passed to humans through meat products. The human variant, known as Creutzfeldt-Jakob disease, has killed more than 80 people since 1996 in Britain alone.

An early election in Israel

Bowing to opposition demands, Israeli Prime Minister Ehud Barak agreed to dissolve parliament and hold an early election, a move two years into a four-year term. Barak, who headed a minority government, was facing defeat in the Knesset, largely because of his handling of the Palestinian question. He is expected to try to reach a peace agreement with the Palestinians before going to the polls, likely in the spring.

Antiside returns in Haiti

Former Haitian president Jean-Bertrand Aristide was returned to office for a second time with 92 per cent of the vote. His party also won the nine Senate seats-up for grabs in the Nov. 26 election, having previously captured 80 per cent of the seats in the House of Assembly in voting between May and July. Aristide was last president in 1996, but was constitutionally barred from seeking a second consecutive term. His political opponents, who boycotted the Nov. 26 vote, claim the election was rigged.

Kohl's party hit again

Germany's opposition Christian Democrats have been accused additional penalties in a sham-trial scandal associated with the leadership of former Chancellor Helmut Kohl. President Wolfgang Thierse ruled that the party had failed to declare the equivalent of \$1.2 million in contributions during the 1990s, and under German law, must automatically go up double that amount. The latest ruling brings to \$5.4 million the penalties Christian Democrats have suffered as a result of the scandal.

A third flight for Garneau

Canadian astronaut Marc Garneau, 51, embarked on his third and possibly final mission when the space shuttle *Endeavour* lifted off from Cape Canaveral, Fla., on a spectacular day night. Garneau is part of a five-member crew responsible for delivering, assembling and activating the first of four rows of solar panels that will provide power for the international space station Alpha. The assignment was expected to take up about eight hours of the 16-day mission. Garneau was to use the Canadarm to remove the \$600-million, 16-metre tower from the *Endeavour's* cargo bay and direct three space walks required to put it together. Once in place, the module will rise about nine metres above the space station.

More than 50 space shuttle missions, and some 160 space walks, will be required to complete the station, which will cover an area the size of a



Endeavour blasts off a last mission?

football field when it is finished in 2006. But enough work has been done on accommodations the first crew members. U.S. astronaut Bill Shepherd and Russians Sergei Krikalev and Yuri Gidzenko arrived for a four-month stay on Nov. 2. As for Garneau, he said he may not return to space. "I'm going to take a little bit of time," he said, "to really savour the experience."

Legalizing euthanasia in the Netherlands

After tacitly allowing euthanasia, or mercy killing, for decades, the Netherlands is preparing to make the practice legal. The country's lower chamber of parliament last week passed a bill permitting euthanasia and doctor-assisted suicide, by a vote of 104 to 40. The measure must still pass in Holland's upper house, something seen as a formality. "Doctors should not be treated as criminals," said Dutch Health Minister Di Bos, who prepared the legislation. "This will ensure security for doctors and patients alike."

Inaugural missed

Quebec Premier Lucien Bouchard stayed home rather than attend the Dec. 1 inauguration of Mexican President Vicente Fox. Quésada after his invitation to the event was downgraded, Bouchard angrily blamed Ortega, saying the federal government applied diplomatic pressure to prevent him from

attending as a national leader. But the Mexican government insisted a junior official ministerially attend the aerial invocation and pompously sent a second, which would have allowed Bouchard to sit in a large audience along with state governors and business leaders. Federal officials denied any involvement, but Bouchard accused them of "shameful, odious" behaviour.



*The Prime Minister
as credible conduct for
other cabinet*

The Weakest Link

By John Godeles in Ottawa

In the final days of the election campaign, some of Prime Minister Jean Chrétien's closest advisers were feeling angry and anxious. The polls showed the Liberals cruising to a majority, which is, of course, how things turned out on Nov. 27. There was a chance, though, that the narrower triumph might become tainted. The revelation that Chrétien had reportedly lobbied the federal Business Development Bank of Canada's president to lend money to a hotel owner in his riding threatened to take on the smell of a full-blown scandal. As seasoned campaign strategists, members of his inner circle judged that the issue would not seriously jeopardize their re-election chances. But as old friends of Chrétien's, their feelings ran much deeper—so they took pains to try to quash the developing controversy. "This was a very important part of the campaign with serious issues of principle being raised," said one close Chrétien confidante. "But in the process, the Prime Minister has been deeply vindicated."

How clear that vindication was, however, remains a matter of intense personal debate. Liberals attach defensive importance to the opinion the government's ethics counsellor, Howard Wilson, issued in the final days of the campaign. Opposition politicians denigrate those findings as far from conclusive. Wilson said Chrétien broke no rules when he lobbied the banker in 1996 and 1997 for a \$615,000 loan to Yvon Duhaime, an old business acquaintance and owner of the Auberge GrandMaison in his home riding of Saint-Maurice, Que. But critics argue Wilson could hardly have found otherwise, since

there are no explicit rules governing dealings between cabinet ministers, including the Prime Minister, and such Crown corporations. And because Wilson reports directly to Chrétien, he is frequently described as a lapdog, not a watchdog. But he vows that the answer he has promised on the fallout from the case will be no whitewash. "I take this seriously," Wilson told *Maclean's* in an interview. "There have been important points raised in the debate over the past few weeks."

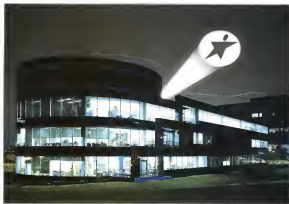
The possibility of a close look at the ethics rules guiding MPs and cabinet ministers—or lack of them—could be one of the few real policy spinoffs from a campaign widely derided as thin on substance. In the aftermath of last week's decisive Liberal victory, most of the soul-searching in the losing parties was not over platforms, but on tactics and leadership. Bob Runciman, the prominent Ontario Conservative who was co-chairman of the Canadian Alliance's disastrous campaign in the province, even suggested another new party of the right might have to be coaxed—fully without Stedwell Day as leader. But Day vowed to stick around to fight the next election, and blamed his failure to score a breakthrough in Ontario on scaremongering by the Liberals over the Alliance's plans for health care and seniors' benefits. As for Chrétien, restoring satisfaction with the rules, he was hardly in a mood to concede any need to rethink his governing style. "We won," he said at a news conference. "We won big."

Yet the angry Chrétien's top advisers put into trying to quiet the uproar over his riding services suggested that they saw the

ACQUA DI GIÒ

GIORGIO ARMANI

POUR HOMME



CALLING ARAMARK FOR YOUR OFFICE CLEANING SOLUTIONS.

While our name, ARAMARK Facility Services may be new, we bring over 30 years of experience with clients from coast to coast, in providing total facility cleaning solutions.

To provide our clients with the kind of quality service they require, we developed our unique "Star Service" program which provides a comprehensive and integrated set of operating tools designed to ensure that we meet our goal of delivering consistent, quality service, day after day, week after week. This exclusive cleaning service is guaranteed to save you time and allows you to focus on your core business.

And what we do for you in cleaning, we can also do in food service, coffee, vending and office services. All driven by our unique "Unlimited Partnership" culture.

And one more thing, we always remember to turn off the lights no matter how late we leave.



ARAMARK, "Managed Services for Business" and "Managed Services for Government" are service trademarks. Total Relationship Office Management and Facility Services is a registered trademark.

Chrétien won big, but the question of ethics may return to haunt him

ethics issue as more than a passing concern. To some Liberal insiders, government ethics is regarded as the weakest link in his political legacy. The powerful performance of the Canadian economy under Chrétien's watch, along with the transition from deep federal deficits to soaring surpluses, has secured—with a little help from Finance Minister Paul Martin—his claim to being a successful economic manager. Accomplishments like the Canada Child Tax Benefit and this fall's agreement with the provinces to ramp up health spending give him grounds to claim a solid social policy record.

But an "governing with integrity"—is the ethics agenda now called back when he was building for his first mandate in 1993—Chrétien's record is cloudy. Seven years ago, the Liberals promised that the new ethics counsel would report to Parliament instead. Wilson answered directly to the PM. The party pledged to draft a code of conduct for MPs and cabinet ministers; it was never delivered. And there was no renewal of the ethics theme—in fact, barely any mention of it—in the Liberal's own platform for this fall's campaign.

Instead of taking the initiative on ethics, the government has fallen into a pattern of reacting to trouble—from the scandal over job-creation spending at Human Resources Development to repeated fire-ups over grants and loans flowing into Chrétien's riding. At the core of the controversies are often questions about the proper role of members of Parliament, especially MPs who make it into cabinet. Clear rules are in place for only narrow circumstances. Cabinet ministers are forbidden, for instance, from trying to influence the decisions of quasi-judicial federal agencies, such as the Canadian Radio-television and Telecommunications Commission in issuing licence broadcasting licences, or the Immigration and Refugee Board in deciding who gets to stay in Canada.

Those limits were imposed only in 1994, after Michel Dupuy, then Canadian heritage minister, wrote to the CRTC, an agency under his department's control, on behalf of an applicant for a TV licence. Wilson says the resulting strict prohibition on helping constituents get what they want from quasi-judicial boards amounts to a hard pill to swallow for some cabinet ministers. Most are longtime MPs before they get the big promotion, and many have routinely helped out constituents. They find it politically intolerable to end that sort of involvement—and are often proud of the experience they accrue in working with quasi-judicial processes. "They view it as terribly important," Wilson explained. "In one case, I was telling a new secretary of state that he couldn't deal with a CRTC issue, and he was hearing back from his constituents, 'Oh, now that you're a minister, you're too good for us.'"

But while ministers have had to back off from quasi-judicial matters, they are still allowed to support constituents who are dealing with other areas of government. The only limits on what a cabinet minister, including the Prime Minister, can do are those laid out in what is called the Conflict

of Interest and Post-Employment Code for Public Office Holders. Its main thrust is to prohibit government officials from getting mixed up in cases where they have a direct financial conflict. That was a question raised concerning Chrétien's lobbying of the Business Development Bank on behalf of Debra's Aubeys Grand-Mère. The Prime Minister had owned a share in a golf course next to the bank. Wilson ruled that Chrétien had sold his stake in 1993, although the question of when he ceased to have a financial interest is complicated by the fact that he was not actually paid until 1999.

Chrétien's closest advisers are more open suggestions that he stood to gain personally. They argue that he has always put enormous stock in what he sees as a duty to directly intervene on behalf of constituents in his Saint-Maurice riding, where



Days despite criticism, moving to fight another election

he was first elected in 1963. "A lot of politicians, when they are elected, leave their riding and don't represent it," said one old hand. "He is passionate about his riding. He is going to go back there when he retires. It was the most natural thing in the world for him to make this representation."

But can that sense of obligation to constituents be squared with the close a cabinet minister or prime minister has with federal agencies? The conflict of interest code states that "public office holders shall not step out of their official roles to cause private entities or persons in their dealings with the government where that would result in preferential treatment to any person." Wilson said that rule cannot be allowed to trump what he views as the fundamental job of an MP: even one who serves in cabinet, to represent a constituency. But he admits there is a "tension" between the two principles. "I'm hoping that we can find a fine balance," Wilson said, adding he doubts rules as sweeping as the one forbidding contact with quasi-judicial agencies

Is there just one on the election route?
JOHN BRADSHAW

Instead of taking the initiative on ethics, Ottawa reacts to trouble

will be awarded to other types of federal government bodies.

Yet curbing the role of MPs is already a key part of the government's response to perhaps its most damaging controversy this year. In the aftermath of the outcry over massive mis-spending in the human resources development department, the practice of involving MPs in decisions to allocate job-creation grants to companies and nonprofit groups in their ridings was singled out as a major problem. "I think this was a way that has led to difficulties," admitted International Trade Minister Pierre Pettigrew, a former human resources minister, "and we have changed it and the MPs are no longer consulted." It took a sustained uproar to separate MPs from their influence over that job-creation spending. Now, the question is whether Wilentz's review might lead to a wider move to further curbing the duties of MPs in their constituencies from the influence those same politicians often wield when it comes to who gets government money. After a campaign generally seen as light on substance, this is one decision issue that could lead to real reform—and in at least one regard to keep generating fierce debate. ■



Clinton in Calgary, Va., for a pre-election round of golf with U.S. President Bill Clinton. "We won. We won big."

THE GREAT DIVIDE GETS EVEN BIGGER

It was a very telling performance. On the day after his impressive personal victory in the riding of Calgary Centre, Progressive Conservative leader Joe Clark gathered reporters together for an election post-mortem. Virtually ignoring the small matter of a third consecutive Liberal majority—not to mention the third straight election in which the Tories finished with the lowest share of any national party—Clark turned all his verbal firepower on the Canadian Alliance. "They are not a national party, nor will they ever be," declared Clark, who dismissed the Alliance as a band of ideological extremists headed by a "photo-op leader." By contrast, the Tories and Clark, "to stand this country and will be here for centuries to come as a national political party."

Breve words for someone leading a parliamentary ramp of 12 MPs, the bare minimum required for official

party status. But Clark's election in the heart of Alliance country carries a symbolic significance. Former Reform leader Preston Manning told Michael this week that "Joe is never going to rise any higher than he is now, which, as a former prime minister, is a pathetic position to be in." Then again, just a few weeks ago Manning and other senior Alliance officials predicted Clark would lose in Calgary Centre, thereby relegating the Tories to the political graveyard. Now, some observers see Clark as the dead man walking who will continue to haunt the Alliance's dream of becoming a government-co-swing.

University of Calgary political scientist David Tarr says that if Alliance Leader Stockwell Day fails to broaden his appeal among Ontarians, Royce power brokers may take another look at the Tories as the only alternative to perpetual Liberal rule. Moreover, Clark has signalled his willingness to relinquish the Tory leadership prior to the next election. "If that happens, says Tarr, and someone like Bernard Lord, the youthful and fiscally liberal premier of New Brunswick, assumes the helm,

"the Tories could be in play again."

Others are considering even more radical scenarios. Ontario Conservative Reform Minister Bob Runciman called last week for a renewed push to unite the political right—perhaps through the creation of yet another new party. Runciman, who was co-chairman of the Alliance's Ontario campaign, predicted Day would be given a "fair chance" to prove himself. But ultimately, he said, "it might be necessary to have a leader from Eastern Canada" to make the break-through in Ontario.

Manning, who spearheaded the process of morphing the Reform party into the Alliance, is all too familiar with the reluctance of many Ontarians to embrace leaders from the West, especially from Alberta. But, he says, "at some point Ontario will figure out that it is essential to have an Alliance with the prospectus, expanding West. The future is on our side." Perhaps. But in the meantime, the right remains hopelessly divided—and the Liberals ride.

Brian Beagrie in Calgary

MEG RYAN | RUSSELL CROWE

PROOF OF LIFE

A FILM BY JOHN DAHL

CASTING BY JANE FARRAR

DECEMBER 8th

Winter Driving Tips

Balance is the key to maintaining traction with your car. Through a combination of acceleration, braking and steering, keep a grip by asking your car to do only one thing at a time!

On slippery roads:

- Use all the grip available by gently braking BEFORE a curve while the car is traveling straight (100% braking, 0% steering).
- Take your foot off the brake BEFORE you enter the curve (0% braking, 100% steering).
- Accelerate AFTER completing the corner and the wheels are straight (0% braking, 100% acceleration).

By slowing down before the corner, the weight is transferred to the front and will stay there unless you start to accelerate. Turning is better with the weight loaded on the front.

If you find yourself going into a skid:

- Try not to panic.
- Do not hit the brakes or yank the steering wheel.

For OVERSTEER (rear wheels lose grip), turn into the skid and gently accelerate.

For UNDERSTEER, ease off the brake or accelerator and straighten wheels to regain grip and steer through the corner. If there is not enough room to make the correction, then straighten wheels and brake.

Source: The Bridgestone Winter Driving School

Brought to you by



TOYOTA TRUCK

Like Toyota at Home in Canada

Canada

Geoffrey Stevens

For history's sake

Let's assume, for the sake of argument, that Jean Chrétien will decide not to celebrate his 70th birthday in 2004 by asking a fourth term as prime minister. If so, he will enjoy the freedom to use this, his third and final term, to do something grand, or at least modestly significant—something to make his mark in history. Prime ministers quite often use their last lap around the political track for legacy building. In his final term, Lester Pearson introduced Medicare. Prime Trudeau gave the country the Charter of Rights and Freedoms. And Brian Mulroney, bless him, brought in the GST.

So what could Chrétien do to ensure future generations of Canadian schoolchildren to involve his name with awe and admiration? Well, a couple of areas are worth considering. One is the environment. The economy is booming, the government is running a handsome surplus—what better time to adopt the politics, enact the laws and invest the money to make Canada what it could be: the world leader in environmental protection? Chrétien willing, Ottawa could mobilize the people behind a great national effort to make Canada's air and water the cleanest and safest in the world, to establish a globally acknowledged standard for recycling and waste disposal. There is absolutely no reason, aside from inertia at the top, why Canada could not lead the world.

The second possibility is electoral reform. Everybody likes to complain about our first-past-the-post system, which seems at times to add almost unbearable strains to the fabric of the nation. The Liberals took only 41 per cent of the popular vote last week, yet captured 57 per cent of the Commons' 301 seats, while the Tories' 12 per cent of the vote yielded just four per cent of the seats. But although the Tories' dominance party, the Alliance, achieved a reasonable balance,

nationwide, between popular vote (25 per cent) and seats (22 per cent), it has some cause for complaint. The Alliance took 24 per cent of the vote in Ontario, for example, yet collected only two of 103 seats. (On the other hand, the party took 79 per cent of the seats—27 of 34—in British Columbia with only 49 per cent of the vote and 88 per cent—25 of 26—in Alberta with 59 per cent of the vote.)

Other countries with strong regional forces have embraced one form or another of proportional representation. Pure PR—in which all Commons seats would be allocated on the basis of popular vote—is a non-starter for Canada, because in a multi-party system like ours it would result in virtually perpetual minority governments. (With PR, the Liberals' 41 per cent of the vote last week would have earned them a meagre 125 seats, instead of the 172 they actually won.) A better solution for Canada would be a partial PR system scheme like the one proposed in

Chrétien has a chance to create a legacy for the future

1979 by the Task Force on Canadian Unity, chaired by former Liberal minister Jean-Luc Pepin and former Ontario premier John Robarts, a Conservative. Pepin-Robarts proposed to retain the popular-election, single-member constituency system, but to expand the Commons by about 60 seats. Those 60 seats would be distributed among the parties on the basis of either their share of the vote in the country or the proportion of the vote they took in each province. Either way, the Alliance, for example, could have more MPs from Ontario, the Tories more from Quebec and the Liberals a few seats from the West.

The result would not be revolutionary, but a system of modified PR would make Parliament more reflective of the regional diversity of the nation. It might even commend itself to Jean Chrétien, on the off chance that he is looking to his legacy.



After all, why settle for bragging some of the outdoors, indoors, when the real thing's out there beckoning? And there's no better way to get there than in an all-purpose Toyota truck or SUV. There are lots of tough and dependable 4x4 models. And there's one just right for your style of play. Accept it. You belong outside.



IF YOU REALLY WANTED TO BE IN AN OFFICE ALL DAY, THEN WHY ALL THE WINDOWS?

YOU BELONG OUTSIDE.





Next, Internet pollsters

Depending on how you look at it, this was the first Internet election or the last pre-Internet election. Either way, the Internet is going to be bigger next time. It will change the way we see politics and it will change the way politicians approach us. They are approaching us already, as the Liberal party banner ads on Yahoo! Canada News and other popular sites indicated.

The big Internet event of the election was the online petition drafted by the satirical television show *The Howard Stern Show*, urging Saskatchewan to change its first name to Dorian. The petition, which pulled in both Day and his party's advocacy of referendums as a serious instrument of democracy, picked up more than a million signatures, according to some estimates. The petition became a news story, as well as a good joke.

On a smaller scale, an Internet publication called *Strengle Good* (www.strenglegood.com) ran a potentially confusing future meeting readers to contact the Prime Minister and have him send a phone call on their behalf. "Got money problems? Losing sleep over business? Worried about the budget or loan shark? Not to worry. Your prime minister, Jean Chrétien, can take care of things with a phone call or two! Click here to fax the Prime Minister."

The clicking takes the reader to a fax line addressed to the Prime Minister. After specifying how much money the faxer needs and for what, the fax concludes: "I need your help. Please call my:

- bank
- landlord
- boss
- dealer
- other

and ask for money/forgiveness to get me out of this jam?"

There will be more of this sort of thing in the future. As of 3 p.m. on election day, 526 voters/petitioners had taken advantage of the opportunity—or at least proceeded that far into the *Strengle Good* site. Intriguingly, another 52 weighed in during the first day after the election results were known. Perhaps, they thought, he can really help now.

At the moment, the Internet is still a bit of an afterthought. Too few people are hooked up to make it a mass instrument. But that will change. Computers are becoming more affordable, plus various judges are coming on the market that allow access to the Internet without computers. Meanwhile, the Liberals are committed to bringing high-speed broadband Internet access to all communities in Canada by 2004 (just

about the time of the next election—or perhaps even a bit later, if the past two elections are any guide).

Next time, it appears, we will have the ability to be in at least constant touch with our political leaders, and they with us. This is not all good, or all bad. Even in this election, party Web sites gave us the opportunity to read platforms and speeches unmediated, as they say in other words, we could see the unfiltered stuff, with no one to analyze it, no one to tell us what it meant, or how it felt about of expectation.

As for putting us in constant touch with our leaders, it is not all good. As the *22 Minutes* experience shows, a lot of us can make our views known to the government in a hurry. A few e-mails, forwarded onto the right list, can become quite a few e-mails unfilthy fax. And it takes very little effort to drop those into the Prime Minister's electronic in-basket. Because it takes so little effort, the results are not quite so impressive. Not to denigrate the *22 Minutes* project, but there would have been considerably fewer signatures if people had to actually put pen to paper, stuff the envelope, lick the stamp and find a mailbox.

What, then, is the point of this new expression of democracy spreading down the cyberhighway? Do our leaders listen to it, are they intimidated by it, do they use it as a nuisance or a message to be paged by?

While an electronic petition from residents of one neighbourhood might be a strong indication of what those neighbourhood want on something like garbage pickup, not all such expressions of opinion are so easy to interpret. You and your friends, for example, could get hundreds of not-thousands of signatures as a petition to change Doug Day's name back to Snowden. Does that mean anything, or is it just firestorm? Are political issues in jeopardy, or is it simply a case of people having fun on-line?

Someone will have to know. Someone will have to advise the politicians. The scary thought occurs that the arrival of Internet-based democracy will create a whole new profession—Internet consultants who can tell politicians whether the megabytes of e-mail they just received on, say, gun control represent an actual outpouring of public sentiment or just some bored people forwarding stuff on their office e-mail for the sake of having something to do. One shudders to think about it, but it may be that the result is the need for politicians to hire more pollsters, in order to determine whether specific Internet polls and e-mail campaigns actually mean anything.

When you think about it, the new technology certainly augments our ability to make nuisances of ourselves. Imagine how much more annoying we can be once we all have high-speed broadband connections.

Charles Gordon is a columnist with *The Ottawa Citizen*.

Give Them Your Warmest Wishes.



Holiday gift ideas that are sure to please.



Home Collections Gift Packs

Three combinations of your favourite Tim Hortons treats, including Hot Chocolate, Flavoured Cappuccinos, and Tim Hortons famous coffee.

From **\$15.99**
to **\$19.99**



Gift Certificates

It's never been easier to bring glad tidings. Tim Hortons gift certificates are available in 1 and 2 dollar values.

\$5 for a book of 5 \$1 coupons
\$10 for a book of 5 \$2 coupons



Flavoured Coffee Gift Packs

Your morning flavour made with Tim Hortons famous coffee. Hazelnut, Dark Roast, Irish Cream and Swiss Chocolate Raspberry.

\$11.99



Home Coffee Packets

One great taste in two convenient sizes. The coffee packets keep the strong-ground coffee fresh until you brew it. Available in regular and decaf.

From **\$4.49**
to **\$9.69**

Tim Hortons

For a limited time in participating stores.

The weed killers

Should municipalities be allowed to ban the use of lawn chemicals?

The trees are bare and the lawns are brown in picturesque Hudson, Que., an affluent community of 5,600 just west of Montreal. But weeds are a hot issue this week in Hudson's decade-old battle over the right to conquer dandelions with chemicals: neither the highest court in the land. Having failed to make their case in Quebec's courts, lawyers representing two lawn-care companies are asking the Supreme Court of Canada to rule that Hudson overstepped its authority in passing a 1991 bylaw forbidding the use of pesticides and herbicides on lawns. As the legal battle unfolded, dandelions flourished in the fine Canadian municipality to adopt such a ban. The yellow patches they create each spring are a matter of civic pride for some residents. "I mean, this is nature," says Jane Penney, a gardening business owner who campaigned for the ban. "Dandelions grow."

Ironies in the Supreme Court's decision, when it comes, stretches well beyond Hudson. Since 1991, about 40 municipalities in the Montreal area have followed in lead and dozens of communities across the country are pondering similar bylaws. Last summer, Halifax became Canada's first major city to pass bylaws banning lawn chemicals. The Sierra Club of Canada and 13 other interested groups obtained intervenor status, allowing them to present arguments in during the day-long Ottawa hearing.

While arguments over pesticides inevitably touch on environmental and health issues, the Hudson dispute boils down to a matter of jurisdiction. "The town's lawyer, Stéphanie Briere, notes that Quebec's courts have agreed that Hudson has the power to pass such a bylaw under the provincial Cities and

Towns Act, provided it falls in line with existing Canadian or Quebec laws. "It doesn't contravene any other legislation," insists Briere. Adds Hudson's mayor, Stephen Sharis: "If the community's standard is that they do not want the environment to be exposed to pesticides, that's their right."

The bylaw has allowed farmers and, with some restrictions, the town's two golf courses to continue spraying. Homeowners grappling with an infestation of weeds can also seek temporary

discontinuance by allowing some people but not others to use pesticides.

Industry officials maintain that their use of chemicals has evolved to a less-to-more approach. Twenty-five years ago, the attitude was "let it blow," the weeds are growing, so spray the lawn with weed control," says Ray Sharits, a Chemlaw, vice-president. But now, he says, the standard is pesticides are. As for health risks, the science is inconclusive. But several studies show links, for example, between pesticide exposure and a higher risk of childhood cancers. Sharits, however, says any health or environmental risk stemming from using pesticides in their desired form to spot-treat problems is



Piney dandelions have flourished in Hudson, Que., since the 1991 bylaw.

dispensation. The two companies contesting the bylaw, Spraytech, which was bought this year by the Quebec company Groupe Verdace, and Chemlaw, first went to court in 1993. Chemlaw's lawyer, Gérald Dugré, said he would argue this week that Hudson's bylaw contravenes existing Canadian and provincial legislation, including the federal Pest Control Products Act. "Once a controlled product is approved at the federal level," he says, "I don't think a municipality can prohibit use from using it." The town, Dugré adds, is also

certain times of the year is negligible. Even as the Supreme Court considers Hudson's bylaw, the Quebec government is moving on another front. According to an industry spokesman, it is considering a pesticide management code that would prohibit municipalities from banning lawn chemicals. That would infuriate Penney, who feels Hudson accomplished something with its pioneering legislation. "I think we've really made a crack in the empire," she says.

Brenda Brannwell in Hudson

ADVERTISING SUPPLEMENT

EXECUTIVE TRAVEL

Airline mergers: what do they add up to for the business traveler?

Travel incentive and rewards programs take off

New technology on the fly



Some people use miles on eight different airlines as if they were one. **Are you one of them?**



It's a big world. You won't always fly the same airline. Isn't it nice to know that there's an alliance that lets you earn miles with your favourite frequent flyer programme, whichever member airline you fly? And redeem them on any of the others? Welcome to **oneworld**®



EXECUTIVE TRAVEL

ADVERTISING SUPPLEMENT

Mergers, acquisitions and takeovers: pros and cons

If they collected frequent flyer points for every merger and acquisition deal, the world's airlines could fly non-stop from now until the next millennium.

Mergers and acquisitions seem to occur so frequently that no one pays much attention any more. Apart from the recent marriage of Air Canada and Canadian Airlines, other carriers that have tied the knot or at least become intimately involved include United and US Airways, American Airlines and Delta, and American and Northwest. Observers expect China's 10 airlines to merge eventually into three.

On the face of it, a merger between two airlines would seem to reduce competition and lead to higher fares and deteriorating service. And we've seen no end of anecdotal evidence to confirm this trend.

Yet some people who have studied the issue more closely say mergers between airlines actually bring good news for consumers. These experts say that the formation of mega-airlines will likely increase competition, particularly in international markets. As large airlines look to international routes, low-cost carriers will have more room to expand or merge domestically, all of which is good news for the consumer.

For business travelers in particular, airline mergers bring even more welcome news. According to commentators like Bruce Goldberg, editor and

contributor to *About.com Business Travel Co-Guide* ([businesstravel.guide@about.com](http://businesstravel.guide.about.com)), business travelers may actually start flying in comfort again. Even behemoths over five-foot-two will no longer have to sit between Toronto and Calgary with their knees tucked under their chins and their elbows needing the ribs of their

True competition among airlines, according to the OECD, is inhibited more by national political policies than by mergers within the industry.

neighbours. Goldberg says that airlines used to compete on service until deregulation encouraged them to compete on the basis of price. "Food service, leg room and other amenities were the ways that airlines tried to differentiate themselves," he says. "We think that that will become the background again, with the amenities of choice being those that are important to the business traveler."

Goldberg says airlines that have merged in the US have made noticeable improvements in accommodating business travelers. American Airlines, for example, added additional first-class seats to make more seats available for upgrading. United created Economy Plus, with special sections on its planes for full-fare business travelers and members of its Mileage Plus Elite program, with extra leg room between seats.

All that comfort and service, however, may come at a price. According to a report from the Organisation for Economic Co-Operation and Development (OECD), airlines discriminate between time-sensitive and non-time-sensitive passengers. "Passengers paying full economy or business fares account for a significantly disproportionate share of airline profits," says the report of a 1999 roundtable discussion on airline mergers and competition in the industry.

Like most other commentators, the OECD has good things and bad to say about airline mergers. On the one hand, they enable airlines to lower cost and enhance demand by maintaining

oneworld is a service mark of the oneworld alliance. American Airlines, Aer Lingus, British Airways, Cathay Pacific, Qantas, Iberia, Lufthansa, and Qantas are trademarks of their respective owners. All other trademarks are the property of their respective owners. © 2001 oneworld alliance. All rights reserved. oneworld alliance is a service mark of the oneworld alliance. All other trademarks are the property of their respective owners.

www.oneworldalliance.com

EXECUTIVE TRAVEL

the combined networks and expanding the scope of seamless service. "On the other hand," the OECD observes, "vertical mergers and alliances can reduce competition and enhance market power, especially on non-stop routes to and from hub airports. The relative balance of the efficiency benefits and the competition effects depends on a number of factors, including the degree of overlap in the airlines' networks prior to the merger."

True competition among airlines, according to the OECD, is inhibited more by national political policies than by mergers within the industry. In countries such as the US and members of the European Union (EU), which have liberalized their domestic aviation policies, the consumer has benefited from lower prices. Any EU airline, for example, may now, in principle, serve any EU route. In Japan, route-by-route licensing ended this year. "Many studies have documented the impact of such liberalization on competition," says the OECD. Substantial benefits for consumers include lower prices, particularly for discretionary travelers, and the volume of air travel has significantly increased.

However, the OECD cautions, "some passengers, particularly fully-flexible business and first-class fares, may now be paying more than before liberalization, although this varies somewhat depending upon the extent of competition."

Price is just one of several factors that influence the frequent business traveler. As Bruce Goldberg points out, frequency and direct flights are also important. And, with mergers, the number of nonstop flights between

hubs of consolidating carriers will diminish. "As competing carriers," he says, "they may each have scheduled flights at 8 a.m. As a single carrier, they may schedule only one flight, although it might be with a larger aircraft."

In some cases, however, frequent travelers are taking advantage of new technologies whenever possible to reduce the amount of time they spend traveling, especially on long trips. Fewer people are flying more expensive international routes, communicating instead by computer or teleconference, says Frank Caselli, a transportation expert and professor emeritus at Northwestern University in Chicago. Those who do travel are holding out for the best prices, prices with less regard for carrier loyalty, he told the Associated Press.

Whether this is a cause or an effect of airlines economizing in service and raising prices, it is another contributing factor in the merger trend. And with mergers come growing pains as the surviving airline tries to integrate the work force, systems, processes and technology of the acquired organization.

Programs and incentives: come again sometime

The successful business trip begins before you leave the office. The more easily you can make arrangements for flights, hotel rooms and rental cars, the more you can concentrate on the reason for your trip in the first place.

These days, you can arrange a well-planned business trip in a few minutes with a credit card and a computer. All major airlines, hotels and car-rental agencies operate Web sites that enable you to examine schedules, fares and rates and make reservations on the spot. You can either go directly to the homepage of each company, or go through a business travel Web site, such as www.business-traveler.com or

What the economists say...

Despite the growing pains, some commentators still insist that mergers can make life easier, not more difficult, for travelers.

According to the theory of contestable markets, for example, some economists say that airlines gain so protection by dominating a particular route in a deregulated market. Additional airlines can enter and leave a segment of the market with minimal cost, because the relevant capital equipment—the airplanes themselves—is highly mobile. Competitors can enter the market and, if they find it unprofitable, they can pull out again, at little marginal cost. With this in mind, the airline serving the market will try to maintain normal profit levels to avoid attracting competition to the route.

Business travelers trying to get from Southern Ont. to London, Mass., however, may have other views, regardless of the theory.



Collect TRIPLE Aeroplan Miles

AIR CANADA
Aeroplan

You can collect **TRIPLE Aeroplan®** Miles in participating Crowne Plaza® hotels in Canada when you stay for two or more consecutive nights* at the same hotel at a qualifying rate** between November 15, 2008 and April 30, 2009. That's 1,400 Aeroplan Bonus Miles in addition to the 300 base miles for stays at participating Crowne Plaza hotels in Canada.

Aeroplan Members will be enrolled into the Priority Club® Worldwide program free of charge, making you to Aeroplan miles and special hotel benefits with every stay worldwide. They're just part of the many benefits for Priority Club Worldwide members. If you are not a member, this is the perfect time to join. For complete details and enrollment information call 1-800-277-9275.

It's also the perfect opportunity to get to know the outstanding service and accommodations at one of our Canadian locations.

For reservations call 1-800-2CROWNE or your travel agent
www.crowneplaza.com



CROWNE PLAZA
HOTELS RESORTS

*Each reservation is a qualifying stay of two or three consecutive nights at one hotel. **Eligible stays are booked at group, business and special rates. Maximum miles may not be awarded to stays booked at promotional rates. Taxes are additional with only other taxes apply to travel in Western Canada. Worldwide air program terms and conditions apply. The Priority Club Rewards Guide at 1-800-277-9275. Most hotels are independently owned and operated. Crowne Plaza is a registered trademark of the Starwood® Group. Crowne Plaza is a registered trademark of the Starwood® Group. Crowne Plaza is a registered trademark of the Starwood® Group.



EXECUTIVE TRAVEL

list of incentives under a variety of programs. Best Western, for example, offers membership in the Gold Crown Club International. Members earn points based on the price of a room in any of the company's 3,700 hotels in Canada, the U.S., the Caribbean, Mexico, Central America, South America, Europe, New Zealand and Australia. Members also earn points for flying on certain airlines, such as American Airlines, Northwest and Delta, and for renting cars from companies such as Budget and Avis. Points can be redeemed for daily gifts, including phone cards and Best Western coupons.

Meanwhile, Delta offers its Delta Privilege members additional services such as reservations guaranteed for late arrivals. If Delta can't honor the reservation, it will arrange a room at another hotel, pay for it, and provide a complimentary weekend stay at that Delta Hotel and \$300 cash.

Award programs: comparative shopping

Frequent flyer programs have become so prevalent that it's often difficult to keep track of exactly what you've earned and what you can do with all your points, miles and credits. As Tim Winkup, editor of frequentflyer.com, an online service for travelers, says, "In the real world, loyalty programs are everywhere, enticing you to buy, fly, stay, vote and divulge your personal data in exchange for miles, points, rebates and recognition. You can expect to be rewarded for almost everything short of breathing."

As anyone knows who has used to exchange points or upgrade services in different programs, not all of them are created equal. The level of rewards differs from one to another. Winkup suggests, among other things, that frequent travelers should concentrate on accumulating points in a limited number of programs. Not only can they keep track more easily of their accumulated rewards, they can also more quickly reach the thresholds set by airlines, hotels and car rental companies at which bonus points and other incentives for frequent travelers begin to pay off.

In assessing a program to see if you want to participate or not, Winkup offers four criteria:

- the award currency
- the reward rate
- the earning options
- the award options

Most award currencies cannot be combined. In other words, Delta SkyMiles cannot be combined with a United Mileage Plus mile or with a VISA MilesOne mile. By spreading your earnings among a variety of

intercompatible currencies, you accumulate small quantities of each, but not enough to really benefit from any of them.

"What's important," says Winkup, "is that you focus on earning points in as few currencies as possible, thereby maximizing your chances of reaching meaningful award thresholds, and that you limit your participation to programs that either reward you directly with the target currency or give you points that can be converted into the target currency."

Most programs award one mile for every mile flown or every dollar in purchases. Business-class and first-class travelers receive bonus points. And some airlines and other participants award bonus points for specific one-time purchases. Not only should you accept nothing less, you should also take advantage of promotions to double or triple your earnings.

No matter how many opportunities you have to accumulate points, they won't do you much good if you can't purchase anything with them other than another flight on the red-eye to Toronto. Members of Air Canada's Aeroplan, for example, have to use their accumulated awards for flights rather than hotel bookings, car rentals or upgrades. Other airlines operate their programs in a similarly restrictive way.

Winkup suggests that travelers who prefer an alternative to a free flight should check out some of the programs administered by hotel chains such as Holiday Inn or credit card vendors such as Diners Club and American Express, "all of which include selections of hard goods among their awards catalogues."

In the meantime, you can make sure that you're getting full value for your frequent flying by checking Web sites such as www.flyerfly.com. This free site provides current information on frequent flyer programs, including program changes, partnerships and award news, as well as hotel programs and frequent-flyer promotions.

Your next *Stay* could be worth

TRIPLE Aeroplan miles



AIR CANADA
Aeroplan



Collect TRIPLE Aeroplan® miles at participating hotels when you stay* for two or more consecutive nights at the same hotel at a qualifying rate** between November 15th 2000 and April 30th 2001. That's 1,000 Aeroplan Bonus Miles in addition to the 500 Aeroplan base miles for stays at participating Holiday Inn® hotels & resorts and Holiday Inn Express® hotels in Canada.

Priority Club
WORLDWIDE

Aeroplan members will be enrolled into the Priority Club® Worldwide program free of charge, entitling them to Aeroplan miles and special hotel benefits with every stay worldwide. Call the Priority Club® Service Centre at 1-800-972-8273 or visit us at www.priorityclub.com for enrollment and complete program details.

Holiday Inn
HOTELS • RESORTS

More is Better®
www.holiday-inn.com

- ✓ Room Service
- ✓ Restaurants and lounges

FOR RESERVATIONS CALL
1-800-HOLIDAY

Holiday Inn
EXPRESS

Stay Smart®
www.hicexpress.com

- ✓ Free continental breakfast
- ✓ Free local phone calls

News from the other Canadian airline

Canada's second-largest scheduled airline has formed a partnership with Zellers to provide Club Z members with points for travel on Canada 2000. Members can use their points to book flights on Canada 2000 year-round and travel to more than 40 selected destinations worldwide.



*Each stay consists of a qualifying rate and fee for two or more consecutive nights at the same hotel, regardless of frequency of stay-in and checkout. Maximum miles are awarded on each qualifying stay. Maximum miles may be awarded on some luxury converted rates. Contact the Participant with any bonus offer. It is subject to Priority Club® guidelines or the program terms and conditions, and the Priority Club Service Centre at 1-800-972-8273 or visit us at www.priorityclub.com. If applicable, it is required to provide a 48-hour advance notice. Rewards are subject to Priority Club® guidelines and regulations. Excludes all taxes and fees. © 2000 Holiday Inn® Hotels & Resorts Inc. All rights reserved. When booking the independently owned single properties.

EXECUTIVE TRAVEL

Technology for travelers

Hard drive to go

Online storage provides an alternative to trying to cram data onto a laptop or lugging around a peripheral disk drive to accommodate additional files. An online storage site such as Xdrive (www.xdrive.com) gives you up to 1000MB of free personal space accessible via the Internet where you can manage and store your files, documents, MP3s and photos



using almost any device, anywhere and anytime. The files remain secure on virus-protected servers. With Xdrive, you download Xdrive Desktop and use the service in the same manner as a C-drive. You can also use your Palm VII or WAP phone to gain access to your storage site.

Copies on the fly

With Hewlett-Packard's CapShare 920 portable e-copier, you can organize your notes as you sit in your hotel room after a long day of meetings and even tally your expenses instead of waiting until you get home to submit receipts; you can make electronic copies and e-mail them from your laptop. The HP CapShare 920 portable e-copier costs about \$300(US).

No more jumper cables



A portable appliance called an Auto Starter (www.travelproducts.com) will recharge a drained battery while you sit in your car. The

unit plugs into your car's cigarette lighter. It takes approximately 15 minutes to recharge a battery. Leave the unit plugged in for about one hour while driving, and Auto Starter will recharge itself automatically. Auto Starter contains a five-amp sealed alkaline battery that operates at any temperature from sub-zero to 120 degrees Centigrade, and costs about \$50(US).

Extend yourself

The Cord Caddy (www.travelproducts.com) comes in a two-inch by one-inch case small enough to store in your pocket or the inner compartment of your laptop case. But the telephone extension cord with RJ11 jacks winds out for several feet, giving you plenty of leeway when you want to plug in your modem or portable fax. The \$11(US) unit includes an adapter so that you can plug in the RJ11 cord.



Speak clearly in six languages

Portuguese, Spanish and Italian, while simultaneously displaying the text of the translation. The device can translate more than 6,000 words in each language and over 500 useful phrases. It comes equipped with an earphone and includes a currency and metric converter, world time calculator for 200 cities, a calculator and a 14-character by two-line dot matrix display, all for about \$125(US).

Instant access

Using a service provided through a business travel Web site at www.biztravel.com, you can check on flight status, make airline reservations and compare fares through your mobile phone. For airlines, the service lets you confirm the departure time, identify the gate and terminal assignments and check the estimated arrival time. With your Web-enabled mobile phone, you can book flights and make rental car and hotel reservations directly. To obtain the service, sign up as a biztravel.com member and follow the step-by-step instructions.



OVER AMERICAN HAS REMOVED SEVEN THIRTYFOUR SEATS TO GIVE YOU MORE ROOM AND SINCE ALL TWO-CLASS PLANTS ARE COMPLETE, AMERICAN NOW OFFERS MORE ROOM FOR MORE COACH PASSENGERS THAN ANY OTHER AIRLINE.

MORE ROOM. ONLY ON **American Airlines**
www.aa.com



Fly the World. On Us.



The new Royal Bank Visa Avion Gold card offers more flexibility for frequent flyers:

- Earn Avion Points towards free flights with no blackout periods or seating restrictions* on most airlines
- 1 Avion Point for every dollar you spend on the card*
- Annual renewal bonus of 2,500 points*
- Special offers from Preferred Partners

ROYAL BANK

FOR DETAILS, CALL 1-800 ROYAL* 1-2 (1-800 769-2512)

*Make the most of your dreams**

A lawyer off the hook

Ken Murray, who served as sex-mediator Paul Bernardo's first lawyer, escaped disciplinary action from the Law Society of Upper Canada, which dropped a misconduct charge against him. In June, he was also acquitted of obstruction of justice charges arising out of the fact that, for 16 months in 1993, Murray suppressed tapes he found in Bernardo's home showing the killer and his then-wife Karin Homolka attacking teenager Kristen French and Eddie Mulrany. Meanwhile, the Crown dropped its case against Stephen Williams, who wrote a 1996 book about the Bernardo story, *Devil's Diaries*. He had been charged with violating a court order prohibiting viewing of the sex-tape videotapes.

Drug bust in Toronto

Police busted up an international drug-smuggling ring at Toronto's Pearson International Airport, arresting 10 people—two of them Air Canada employees—with more arrests pending. The drugs were smuggled on Air Canada flights from Jamaica.

A deadly mountain crash

A horrific bus crash in the mountains near Revelstoke, B.C., killed six people and injured 21. The bus, which was carrying Taiwanese tourists, apparently swerved into the path of an oncoming truck. Both drivers were among those killed. The accident occurred in a tunnel intended to keep snow off the highway and left the road scarred with bodies and debris.

Producer disciplined

The CBC suspended a producer for 10 days without pay for his decision-right comments about Canadian Alliance Leader Stockwell Day's daughter-in-law. Referring to Julia Thibault Day, the producer, who did not know his comments were being aired and has not been publicly identified, said: "I've never met her, but apparently she's got one third as big..." A technician then cut off the broadcast. Thibault Day did not comment on the discipline. But in a letter to the CBC, she wrote that while she found his remarks intolerable, she hoped the producer would not be fired.

Mayor Mel admits he is 'mortified'

Less than a month after being re-elected as mayor of Toronto, a grim Mel Lastman faced the cameras with his wife, Marilyn, at his side, and admitted, "I made a terrible mistake." The "mistake": a 14-year affair with Grace Louie, now 68, a former employee of his Bud Beyer appliance store chain. Three years after the affair ended in 1971, Lastman tried to put the relationship permanently behind him by having his former lover sign an agreement waiving any claim to support in exchange for \$27,500. But at an emotional news conference, he revealed that Louie's grown sons, Kim, 42, and Todd, 38, are suing him for \$6 million, claiming he is their father. "I am mortified and ashamed," said Lastman.

The two men said they did not intend to embarrass the mayor with the statement of claim. But on it, they say Lastman and their mother carried on a heated affair while they were both married. They say at first he took them on trips and showered them with gifts. But the brothers contend they grew up in dire poverty while Lastman became wealthy and famous. Some legal experts described the suit as a belated claim for child support, and expressed doubt that it will succeed.



Todd Louie, Kim Louie (left), Lastman with wife Marilyn (right), right

Tearful testimony

The judicial inquiry into the Williams murder scandal heard some of its most emotional testimony yet at the southwestern Ontario town's mayor took the stand for three days last week. David Thompson burst his face in his hands and sobbed as he told about an emotional meeting called to discuss the unfolding contaminated waste crisis. It was at that meeting, Thompson testified, that he finally accepted allegations by Dr. Murray McQuigge, the town's medical officer of health. McQuigge—who issued the still-standing boil-water

order on May 28—said utility manager Sean Koebel had known for days that the town's water supply contained deadly E. coli bacteria, but had told no one. "I was upset," acknowledged Thompson, 69, who has come under attack for his own slow reaction to the crisis that killed seven and made 2,000 sick.

But in his cross-examination of Thompson, Ken Pothigau, a lawyer for Williams' public utilities commission, suggested McQuigge himself might have acted more quickly. McQuigge's office had been told several times over the years that E. coli had been found in Williams' water, the lawyer said the inquiry



Stevenson in one of his stores: the effort was "undisciplined" and "opportunistic"

they would merge the companies, and then Internet sales operations, to deal with "overcapacity" and "lackluster profits." He would not reveal Indigo's financial picture, but he said it had "higher sales per square foot than Chapters." He estimated that Chapters controls 27 per cent of the market, Indigo three per cent—although others, and perhaps the federal competition bureau, see that as low.

Meanwhile, on election night, Rousseau commenced a subliminal relation campaign. She called John Nicoll, the publishing heavyweight who oversaw the Canadian operations for Random House and Doubleday and the marketing for McClelland & Stewart, and arranged to meet him the following day. That morning, she announced her plan to listen first to each publisher, and followed them up with phone calls. She told the publishers the latest books, that day was her baby and she was in it for the long haul. She would close some stores and she would get rid of Papyrus Wholesale Inc., the Chapters-created book distributor that irritated publishers by demanding deep discounts.

For Stevenson, who is forever labelled as a former part-timer despite his Harvard MBA and business background, war had been declared. He cancelled scheduled meetings by saying, "something has come up," and a planned board meeting grew in significance. The board, which includes former Ontario premier David Peterson as chairman, declared the bid to be "totally inadequate and unacceptable," and a fraction of the company's true value. Coming before the festive holiday season could improve Chapters' bottom line, the timing of the offer added Stevenson was "opportunistic."

To plead his case, Stevenson sat down for an interview in one of the leather chairs that dot a north Toronto store located a block away from Indigo. That day the store had been an award fair design from Chico Store, the leading periodical in the business. Although he enjoyed the designation, Stevenson says too much has been made of the look of the corresponding endless Indigo deemed to have a softer feel and more family-friendly displays, Chapters regarded as more masculine. Stevenson says Chapters designs its stores for families, and he wants people to walk away thinking, "Wow, did they have a lot of books." To critics who say his experiences killed local bookshops, he points to letters from parents who say how much they enjoyed watching their children.

Canada now has about 100 superstores, including independent, and Stevenson feels there is room for up to 125. "In 1994, I thought it could support 150, but I did not envisage the electronic downloading of books, and electronic buying over the Internet." He does not agree with suggestions that up to 20 stores in the combined operation could be closed. "The core of Toronto and Calgary are overdue," he says, turning the blame on Indigo, "because someone went across the street from where we were."

Analysts contend that Canada is better suited to 70 or 80 superstores, and criticize Chapters for expanding too quickly. David Schneider, a retail analyst with Dominion Bond Rating Service, says Chapters has been on an "extreme spending spree," diluting its capital at double the rate of its cash flow

To make matters worse, its subsidiaries have had an even tougher time. Chapters Online Inc., owned 69.9 per cent by Chapters, lost \$37 million last year, and \$19 million in the first six months of 2000. And Pages, which supplies both the online and retail Chapters, lost \$9.5 million in the year ending April 1. To exacerbate the problem, if Chapters Online and Pages were to be closed, Chapters Retail, the only Chapters business generating a positive cash flow, would be forced to take on the other's debt, estimated at \$134 million.

Analysts caution it is tough to evaluate Indigo's proposition because the private company's finances are not known. That argument was echoed by Stevenson, who says he doubts anybody outside Chapters per square foot. Rousseau reportedly told an analyst that Indigo was losing money, but she and Schwartz declined media interviews last week. Friends, how-



Stevenson and Rousseau quietly cheered by publishers

ever, said Schwartz was "livid" over the suggestion he had to bid out his wife, an accomplished businesswoman.

Publishers also declined to comment publicly, apart wanting to create whoever wins the struggle. Many in the industry are quietly cheering for Rousseau, whose love of books, they feel, can be backed up by deeper pockets. Bruce Westwood, who runs the largest agency for authors in Canada, hopes a nationalization takes place to make one of the players stronger. But competitors like Richard Buchanan of A Different Drummer bookstore in Burlington, Ont.—where both Chapters and Indigo launched their first superstores in 1995 and 1997 respectively—feel the public has had to applaud. "This is not about culture or literature," says Buchanan. "It's about money." Not so matters control. Last week, Chapters held a 40-per-cent off-best-seller sale. That kind of event, many predict, may disappear when one mega-company dominates the market.

With Katherine Maclean and Kimberley Noble in Toronto

Opening Chapters

Canada's power couple makes a play for the biggest book chain

By John Nicoll

Inside the Toronto mansion of Heather Rousseau and Gerry Schwartz, venue of glittering parties featuring Canada's cultural and political elite, the library is one of the most popular rooms. In among the shelves of literature, art books and countless names by Winona Churchill and about John F. Kennedy is a winging bookcase—and behind it is the hidden home office of Schwartz, where the desk of the takeover artist and Once Corp. CEO overlooks his wife's rose garden. For Rousseau, 52-year-old founder and CEO of Indigo Books & Music Inc., the library holds special significance. She likes to tell the story of how she and Gerry, 59, put everything else together—their households, their bank accounts, their lives—to make sure it all worked before they ramped their cherished book collections.

Last week, the dynamic business couple proposed a marriage of a different sort: merging 15 superstore Indigo with Canada's dominant book retailer, Chapters Inc. The timing of the move, rumored for months, will rock the publishing and business world by surprise. War is, as some suggested, a case of miscalculation: Schwartz bailing his wife out of her troubles at Indigo? Or was it an ill-thought and calculated coup to break off Rousseau's ongoing feud with Larry Stevenson, who five years earlier had merged Galea and SmithBooks into Chapters, and built 77 superstores across the country, forever changing the way Canadians buy books? Whatever the case, Stevenson is a reluctant potential groom. But in the end, say analysts, he might not have a choice.

The push became public the morning after the federal election returned Jean Chrétien's Liberal party, when Rousseau and Schwartz prominently support. In a conference call to analysts, Schwartz and he and his wife, who own 48 per cent of Indigo, were offering, through their partnership Trilogy Retail Enterprises LP, \$15 a share—\$65.5 million—an raise that existing 9.5-per-cent stake in Chapters to \$0.1 per cent (Chapters had closed at \$9.10 the day before.) Schwartz said

The outlook for e-tailing

By Chris Wood

From her office in Vancouver's Yaletown, Hilary Horlock has a ground-zero view of the new economy. The renovated warehouse district is a hotbed of high-tech companies. Several are clients of Cogny Communications Inc., the firm she founded with two partners last year. But like the entrepreneurs she serves, Horlock finds the struggle to get a new business off the ground cuts deeply into personal time. "We work unconventional hours," she says. "It's not like I can easily run down to the Bay or the new Easons." Instead, Horlock brings the store to her office, spending hundreds of dollars at Web sites, including those run by Chapters Online and Indigo. Over the last two years, Horlock has bought everything from books to lingerie on the Net. And, she says, "90 per cent of my Christmas shopping this year was done online."

So far, Indigo has been Horlock's only disappointment, failing to fill an order in time for late Christmas and proving hard to contact. These may have been rare mistakes for Canada's fourth-ranked books-and-music site. But they strike at the trouble many e-tailers have had persuading shoppers they can be trusted—and not only in Canada. Last year, so many U.S. Web sites failed to deliver goods on time that the Federal Trade Commission filed suits against a total of \$2.3 million. And even when the goods do get through, profit has not followed for high-profile e-tailers like America's Amazon.com or Canada's Chapters. Eighty per cent of Canadian businesses, meanwhile, are not on the Web at all, prompting critics that they risk losing out on an e-commerce boom.

But this picture is changing. Web pioneers like Chapters and Indigo face increasing competition from more familiar names. Canadian Tire Corp., Hudson Bay Co. and the new Easons have all launched new online shopping ventures in recent weeks. Other companies have revamped their sites to make them more attractive or easier to use. Consumers are also catching on. Studies by the Retail Council of Canada and others suggest Canadians' online spending this season will be twice last year's \$282 million.

And while profit eludes Chapters and Amazon, others have found the Web more welcoming. From a restrictive men's packing gift brokers in their basement, Carl's Kitchcock and Ann Koenig have built a flourishing business that now includes



Staffer Madon Personal fills an order at *the.com* in Toronto; also start

The Chapters battle highlights online perils

two Toronto stores and a glossy annual catalogue. Four years ago, they launched their presence online. This month, orders from their *books.com* Web site will account for about 10 per cent of the 60,000 gifts they expect to ship. "Our sales on the Web in November doubled from the previous year," says Kitchcock. "Our other sites aren't doubling." The site has been especially good at attracting U.S. shoppers who benefit from the cheap Canadian dollar.

Across the country, Vancouver's *the.com* is also attracting a growing stream of foreign visitors—for local residents. The site, which is a fragrance, humor-and-livestock shop in Yaletown, and advertises after-dinner smokes at up to \$70 each. Many are Cuban, and many of the well-heeled aficionados who buy them are American. It is legal to export Cuban cigars into the United States—but not to ship them there. "We tell them we can sell to them," says Mark May, who manages the cigar site and three others for a group of stores in Vancouver and Calgary. "But the risk they take is whether their country will let the cigars in. They still order." May says Web sales now account for nearly a fifth of the group's total revenues. After investments to improve the Web site, he adds, "it is now profitable."

Just in time for Christmas, some of the country's biggest retail brands have jumped in as well. On Oct. 30, Sears Canada



The biggest ever win at Monte Carlo was at 11:58pm.



THE BEST PART OF THE EVENING
80 PM TO 2 AM

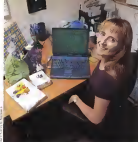
Please enjoy our products responsibly

Herlock Shores is the country's top-ranked e-tail department store) upped an elegant one under the Easter name just ahead of its books-and-music rivals of the Internet channel. The site sells upscale apparel, accessories and housewares.

Three weeks later, Hudson's Bay Co. began selling fashion and accessories from a site it shares with subsidiary Zellers. Alert to consumer concerns over delivery, the company dedicated part of its cavernous Zellers distribution centres' basement to fill online orders. So far, those concerns have hardly been raised: one day last week only six packages needed pickup at the end of a mass of *shipping* and *conveyor belts*. The store's most trouble-free general manager Dave Alves, who describes the operation as "a national beta test," says Alves: "We didn't build this one for today. We built it for tomorrow."

Also in November, Canadian Tire added shipping to its Web site for the first time. Spokesman Scott Bonikowsky rejects criticism that Canadian businesses have been slow to move online. "I think we're pretty tightly timed," Bonikowsky asserts, saying Canadian Tire learned from the mistakes of others. Its strategy now, he says, leans heavily on its well-known name, a short list of best-selling products, and the fact that 91 per cent of the country lives within 15 minutes of one of its stores (which accept returns from Web sites). Bonikowsky says he expects online operations to become profitable eventually, but, "it's going to take us a little while to get there."

The same may be true for consumers. Canadians have never embraced mail-order (e-shopping's closest cousin) as warmly as Americans have, and few among the first wave of U.S.-based e-tails shipped



warehouses, and loosey customer relations. Needed were better fulfillment, better communication with customers, customer-assurance with clear privacy policies and what the experts call "frictionless"—anything that works to keep visitors from wandering off to a competing site.

Chapters Online has tried to follow the rules. The company added book and music reviews and a companion site selling housewares to give visitors more to browse. The moves succeeded—up to a point. The Canadian Retail Council fired Chapters as the country's best retail site. In October, Deloitte & Touche ranked it at the top of its category among Canadian e-tails, with 36 per cent of all book and music purchases, ahead of Columbia House (20 per cent) and Amazon (16 per cent). But profits has not followed. Last month, Chapters Online laid off nearly a fifth of its workforce.

Others believe they're close to getting it right. Burnaby, B.C.-based Future Shop Ltd., the country's biggest consumer electronics chain, recently overhauled its site, and executive vice-president of merchandising Richard Khesrownah roars, "We'll make money next year." Lowest expenses may help. At the height of the dot-com frenzy a year ago, some prophets of the new economy forecast that online shopping would put conventional storefronts out of business. That never seemed likely. "Now," says Retail Council of Canada spokesman Randy Scotland, "people recognise that the Internet represents another retail channel, like brick-and-mortar stores, catalogues or sales over the telephone."

That it will welcome news to the Forster family of Delta, B.C. E-commerce Guy Forster made his first online purchase three years ago, buying contact lenses. Now he, his wife and their three teenage sons all shop on the Web. "Wherever we can do online," says Forster, "we do." Last year, that included buying family Christmas presents. This year, the family is forgoing gifts in favour of a three-week trip to Europe, partly planned over the Internet. Some experiences may never be available online. Arranging to get there is another matter.

With Doreen Havelock in Toronto



Easy! It's all in the phone system. Send 200,000 million messages with E-mail's voice mails and fax mails too. It's getting complicated. Ericsson's Mobile

grip

Ericsson one-mailbox messaging. Keeping your life together.

Internet messaging solution will make a jigsaw of integrated messaging, allowing network providers to offer the facility to send, receive and manage all messages through a single mailbox. And access it from any device, anywhere in the world.

It's time to get a grip.
www.ericsson.com

The Mobile Internet Revolution
It's an everyday thing

ERICSSON

A SHOPPING LIST

Useful Web portals to a range of shopping tools:
www.shopnshoppages.com
www.ezshop.com
www.borderville.com
www.canada.com/shopping
shoppingguide.to

Major retailers

www.marc.ca
www.kbc.com
www.mtbc.ca
www.mtbc.ca
www.kbshop.ca
www.kbshop.ca
www.shopify.ca

to Canada. Buying online, moreover, can be confusing at first, and requires shoppers to send credit-card information over the Net. New services have emerged to make shopping at U.S. sites easier: CanadaPost and Borderfree.com translate U.S. prices into Canadian dollars and then expedite parcels through customs and Canadian delivery. Meanwhile auction software has reduced fears for credit information. But even among the Internet-savvy, e-shoppers remain a minority. According to market-research firm Ipsos-Reid, fewer than one in five Canadian online are "likely" to shop the Web this Christmas—fewer than 10 per cent of Canadians as a whole.

After last year's cyber-shopping season left many U.S. consumers fuming, several research groups published reports identifying what went wrong and how to fix it. What went wrong, mostly, was late delivery from overstated and overused

For info:

www.ericsson.com

Trouble in tech-land

For the past year or more, John Roth, boss of Nortel Networks Corp., has been on a buying spree. But the wild ride for tech stocks, in which the Nasdaq market last week hit its lowest point since the summer of 1999, has led him to put the brakes on his company's aggressive purchases of high-tech firms. It's gotten tough to nail down the value of a deal, Roth said while celebrating Nortel's 25 years on the New York Stock Exchange, when share prices of both companies are enjoying a rocky ride. Deals in the tech sector are typically stock-based. Roth's risk, say analysts, is that Nortel's rival Cisco Systems Inc. may snip up the smallest players, as its share price has fallen less than Nortel and other key players.

Much of the tech carnage was attrib-



Roth (center) at NYSE ceremony

uted to falling earnings and signs that the U.S. economy is slowing significantly. Canada's economy, however, continued to boom through the third quarter of 2000, chalking up another record gain of 4.8 per cent on an annual basis. The pace, little changed from that set in the first half of the year, is nonetheless expected to slow, with the year's final quarter not likely to produce such intense growth.

A looming trade war with Brazil

Prices for coffee, fruit and cocoa from Brazil are set to go up after astronomical trade talks between Canada and the South American country broke down. The discussions, aimed at warding off an all-out trade war in the four-year-old dispute, centre on subsidies to both nations' aerospace companies. Bombardier Inc. of Montreal and Brazil's Embraer SA, last week, Ottawa said it is prepared to launch sanctions against Brazil. The World Trade Organization has ruled that Brazil gives unfair export subsidies to Embraer customers.

Financial Outlook

With temperatures dropping, Canadians aren't planning winter vacations. But going south to the United States might just be too expensive this year. Worldwide optimism about the American economy has strengthened the greenback against virtually every currency. As a result, the Canadian dollar has slipped 5.6 per cent to its U.S. dollar value since the beginning of the year. Though this is helpful for exporters, it makes southbound vacations more expensive.

Europe might be a good alternative.

Against the euro, the loonie has jumped 12.1 per cent since January, due largely to a booming Canadian economy and a good fiscal outlook. And right now, Beaujolais Nouveau is just \$5 a bottle in Paris, Sabat!



Virgin on ice

Flamboyant British tycoon Richard Branson jumped onto current ice at a lakeside Toronto skating rink to publicize a planned London-Toronto route, and said he wanted to take a shot at Canada's domestic airline business. The billionaire chairman of Virgin Atlantic Airways Ltd., dressed in hockey gear, said he would start a discount carrier if he got federal government permission. But Transport Minister David Collier said Ottawa is not considering a change to its 25-per-cent limit on foreign ownership of domestic airlines.

BMO scores

Driven by its healthy retail banking and wealth management businesses, the Bank of Montreal reported higher-than-expected fourth-quarter earnings of \$450 million. That gave the bank an annual profit of \$1.67 billion for 2000, up from \$1.47 billion the previous year. The bank said cost control also contributed to its strong results.

Anger over the OSC

Engineering.com Inc. said it is considering legal action after being forced by the Ontario Securities Commission to declare on a prospectus that its underwriter, Yodanis Securities Inc., was under an informal investigation. OSC officials stressed that Engineering.com, a Mississauga, Ont.-based high-tech firm, was not under investigation, but in close relationship with Yodanis was similar to others involving the brokerage that the OSC is probing.

Blue Jays deal OK

Major-league baseball owners approved a Sept. 1 deal by Toronto-based Rogers Communications Inc. to buy the Toronto Blue Jays for \$165 million. Seltel Interflow SA of Belgium, owner of Labatt Brewing Co. Ltd., owns a 20-per-cent share.

Revy in play

John Kitchen, vice-president of Revy Home Centres Inc., concluded that the company is looking at "strategic alternatives," and reports it is in a fair sale. The firm is fighting a fence war with Home Depot Canada and other big-box home renovation stores.



emarketplace

WHAT A GREAT LOCATION FOR AN E-MARKETPLACE.

Introducing the e-marketplace alliance: IBM, e, and Ariba. The three best names in e-business have joined forces to create best-of-breed solutions that help your business run more efficiently - whether you buy or sell boats, bass or bolts. It's b2bX.



www.ibm-e-ariba.com or call 877-450-9576, priority code: 00000011

It's our nature.

WELCOME TO THE WORLD OF COMPLETE AUTOMATION

Rockwell Automation is Canada's
largest supplier of Complete
Automation solutions

Why? Because we're focused on the needs of Canadian business. We deliver comprehensive, single-source automation solutions that decrease your time to market, increase your competitive advantage on the global stage and lower total ownership costs.



Rockwell Automation

The books can be read on a PC loaded with TandemReader software, available for free at www.tandembooks.com (a login screen is expected here; this month). Children can also read the animated e-books on a Palm VII or any Pocket PC handheld. There are currently 10 titles available at no cost from the Web site, with 50 more on the way (at a price). With a simple click, a child can follow the words on the screen as the computer reads the book out loud, or read silently at independence on the screen. "It doesn't replace a book; it complements it," says Zeev. "It's just a new reading experience."

It looks like a cross between a low-distortion and modest Scandinavian furniture, but Sony calls it the Active Sonic Chaise, and describes it as "a personal entertainment experience unlike any other." For \$1,399, it buys you a chair that plugs into a DVD or CD player, the PlayStation 2 console or any other audio source. At the end of the armrests, there are two "near field" speakers mounted at the occupant's head. Behind the chair, at the small of the back, are two low-frequency vibration units. A power amplifier under the seat ensures there's enough juice to rattle you to your bones.



There are Web cams, digital cameras and now a digital microscope. Intel's QIQ microscope for kids magnifies 10, 60 or 200 times, and displays the results on a home computer. Children can do time-lapse photography, strip individual images, add music to the pictures and e-mail their creations to a teacher. Price \$149.

Scamper by your computer game? Help awaits at the Universal Fun Spotter site, www.funspotter.com. It offers an exhaustive list of computer games and an equally exhaustive series of tips, arranged in sequence. Visitors can click on each question as "How do I help just?" in the game Boulder's Gam. This allows a player to learn as much or as little as desired, without spoiling the game. There are game reviews and reviews, too.

Danylo Hlavatschuk

AF 28-300mm
AF 50-135mm



Features: #10 To zoom range 1:3.7 zoom capability and excellent optical quality all in a compact (3.6mm x 1.8mm) body available for Nikon G, J, J2, J3, J4, J5, J6, J7, J8, J9, J10, J11, J12, J13, J14, J15, J16, J17, J18, J19, J20, J21, J22, J23, J24, J25, J26, J27, J28, J29, J30, J31, J32, J33, J34, J35, J36, J37, J38, J39, J40, J41, J42, J43, J44, J45, J46, J47, J48, J49, J50, J51, J52, J53, J54, J55, J56, J57, J58, J59, J60, J61, J62, J63, J64, J65, J66, J67, J68, J69, J70, J71, J72, J73, J74, J75, J76, J77, J78, J79, J80, J81, J82, J83, J84, J85, J86, J87, J88, J89, J90, J91, J92, J93, J94, J95, J96, J97, J98, J99, J100, J101, J102, J103, J104, J105, J106, J107, J108, J109, J110, J111, J112, J113, J114, J115, J116, J117, J118, J119, J120, J121, J122, J123, J124, J125, J126, J127, J128, J129, J130, J131, J132, J133, J134, J135, J136, J137, J138, J139, J140, J141, J142, J143, J144, J145, J146, J147, J148, J149, J150, J151, J152, J153, J154, J155, J156, J157, J158, J159, J160, J161, J162, J163, J164, J165, J166, J167, J168, J169, J170, J171, J172, J173, J174, J175, J176, J177, J178, J179, J180, J181, J182, J183, J184, J185, J186, J187, J188, J189, J190, J191, J192, J193, J194, J195, J196, J197, J198, J199, J200, J201, J202, J203, J204, J205, J206, J207, J208, J209, J210, J211, J212, J213, J214, J215, J216, J217, J218, J219, J220, J221, J222, J223, J224, J225, J226, J227, J228, J229, J230, J231, J232, J233, J234, J235, J236, J237, J238, J239, J240, J241, J242, J243, J244, J245, J246, J247, J248, J249, J250, J251, J252, J253, J254, J255, J256, J257, J258, J259, J260, J261, J262, J263, J264, J265, J266, J267, J268, J269, J270, J271, J272, J273, J274, J275, J276, J277, J278, J279, J280, J281, J282, J283, J284, J285, J286, J287, J288, J289, J290, J291, J292, J293, J294, J295, J296, J297, J298, J299, J300, J301, J302, J303, J304, J305, J306, J307, J308, J309, J310, J311, J312, J313, J314, J315, J316, J317, J318, J319, J320, J321, J322, J323, J324, J325, J326, J327, J328, J329, J330, J331, J332, J333, J334, J335, J336, J337, J338, J339, J340, J341, J342, J343, J344, J345, J346, J347, J348, J349, J350, J351, J352, J353, J354, J355, J356, J357, J358, J359, J360, J361, J362, J363, J364, J365, J366, J367, J368, J369, J370, J371, J372, J373, J374, J375, J376, J377, J378, J379, J380, J381, J382, J383, J384, J385, J386, J387, J388, J389, J390, J391, J392, J393, J394, J395, J396, J397, J398, J399, J400, J401, J402, J403, J404, J405, J406, J407, J408, J409, J410, J411, J412, J413, J414, J415, J416, J417, J418, J419, J420, J421, J422, J423, J424, J425, J426, J427, J428, J429, J430, J431, J432, J433, J434, J435, J436, J437, J438, J439, J440, J441, J442, J443, J444, J445, J446, J447, J448, J449, J450, J451, J452, J453, J454, J455, J456, J457, J458, J459, J460, J461, J462, J463, J464, J465, J466, J467, J468, J469, J470, J471, J472, J473, J474, J475, J476, J477, J478, J479, J480, J481, J482, J483, J484, J485, J486, J487, J488, J489, J490, J491, J492, J493, J494, J495, J496, J497, J498, J499, J500, J501, J502, J503, J504, J505, J506, J507, J508, J509, J510, J511, J512, J513, J514, J515, J516, J517, J518, J519, J520, J521, J522, J523, J524, J525, J526, J527, J528, J529, J530, J531, J532, J533, J534, J535, J536, J537, J538, J539, J540, J541, J542, J543, J544, J545, J546, J547, J548, J549, J550, J551, J552, J553, J554, J555, J556, J557, J558, J559, J560, J561, J562, J563, J564, J565, J566, J567, J568, J569, J570, J571, J572, J573, J574, J575, J576, J577, J578, J579, J580, J581, J582, J583, J584, J585, J586, J587, J588, J589, J590, J591, J592, J593, J594, J595, J596, J597, J598, J599, J600, J601, J602, J603, J604, J605, J606, J607, J608, J609, J610, J611, J612, J613, J614, J615, J616, J617, J618, J619, J620, J621, J622, J623, J624, J625, J626, J627, J628, J629, J630, J631, J632, J633, J634, J635, J636, J637, J638, J639, J640, J641, J642, J643, J644, J645, J646, J647, J648, J649, J650, J651, J652, J653, J654, J655, J656, J657, J658, J659, J660, J661, J662, J663, J664, J665, J666, J667, J668, J669, J670, J671, J672, J673, J674, J675, J676, J677, J678, J679, J680, J681, J682, J683, J684, J685, J686, J687, J688, J689, J690, J691, J692, J693, J694, J695, J696, J697, J698, J699, J700, J701, J702, J703, J704, J705, J706, J707, J708, J709, J710, J711, J712, J713, J714, J715, J716, J717, J718, J719, J720, J721, J722, J723, J724, J725, J726, J727, J728, J729, J730, J731, J732, J733, J734, J735, J736, J737, J738, J739, J740, J741, J742, J743, J744, J745, J746, J747, J748, J749, J750, J751, J752, J753, J754, J755, J756, J757, J758, J759, J760, J761, J762, J763, J764, J765, J766, J767, J768, J769, J770, J771, J772, J773, J774, J775, J776, J777, J778, J779, J780, J781, J782, J783, J784, J785, J786, J787, J788, J789, J790, J791, J792, J793, J794, J795, J796, J797, J798, J799, J800, J801, J802, J803, J804, J805, J806, J807, J808, J809, J810, J811, J812, J813, J814, J815, J816, J817, J818, J819, J820, J821, J822, J823, J824, J825, J826, J827, J828, J829, J830, J831, J832, J

Winner of
Eastern Great Plains
Agribusiness Association
European-Low-Cost of the Year 1999-2000
European Food-Market Award
June 1999-2000



From The Passion and Genius of
TAMRON
Serving Doctors for Better Patients

Available in Canada exclusively by
Aniplex Film Inc. Tel: (905) 477-4111



Julie and Linda Foster with daughter Maddison, located

of Manitoba pledged to investigate every doctor named in Sinclair's report, including Odum and Dr. Nick Giddens, a cardiologist who continually referred patients to Odum. He now works as a pediatric cardiologist in Brown Mills, N.J. That investigation could take years, given that the report named 17 doctors who worked in or oversaw the program.

The Winnipeg Regional Health Authority and the hospital, meanwhile, have apologized to the families of the 12 babies who died. Last week, they began the task of reviewing the 36 recommendations contained in Sinclair's report. Among them: the passage of whistle-blowing legislation to encourage doctors, nurses and other health professionals to speak out about problems they see on the wards. Although nurses in the pediatric cardiac surgery program raised legitimate concerns about the program, the report says they were largely ignored.

Administrators and doctors are still paying little attention to nurses' concerns, says Maureen Hanchayk, president of the Manitoba Nurses' Union. "For God's sake," she says, "they have to start listening." Dr. Brock Wright, vice-president and chief medical officer for the health authority, says the organization has already made improvements to the hospital system and is open to others. "I think," says Wright, "that positive things will definitely come from this report."

There is now the thorny question of compensation for the families. Four have already lodged suits against Odum, but others say they can't afford lengthy civil litigation. Manitoba Health Minister David Chomiak says he is willing to meet with the parents, but has not committed the province to compensation beyond their legal bills for the inquest. Glancing through photo albums of Ashton, Linda Foulkes says money couldn't possibly make up for the agony she and her family have gone through. But she is counting on the report's recommendations to make a difference for other families whose children need medical care. "It will never right the wrongs," she says. "But it will prevent more wrongs."

Brad Robertson is in Winnipeg

Health

Why babies died

Ashton Foulkes was a happy baby/boy whose chubby cheeks were magnets to the fingers of complete strangers. He died in 1994 at the age of one year, three months and 26 days after surgery at Winnipeg's Health Sciences Centre to correct a defective heart. Six years later, following the longest inquest in Canada's history, a damning report on the deaths of Ashton and 11 other children in the hospital over a nine-month period has finally been released. The lives of Ashton and eight of the others might have been saved, concluded Associate Chief Judge

University of Chicago, Yale, McGill and Harvard. Odum's appointment to the Winnipeg hospital—to run the pediatric cardiac surgery program after its former surgeon had left the province seven months earlier—was his last job.

The inexperienced Odum was captain of the operating room team for nine months until mortality rates and animosity forced the hospital to shut down the surgery in December, 1994. He now works in a research associate at the UCLA Medical Center in Los Angeles. Odum

A Winnipeg inquest finds a young surgeon was not ready for critical heart procedures

has not responded to interview requests since the release of the report. But during six weeks of testimony in the course of the inquest, he said the deaths did not shake his confidence. "In any case, you're going to go through periods when you'll see clusters of deaths," he testified. "The deaths didn't reflect the inability of the team or myself as surgeon."

Odum said he was confident in the early going that problems would be ironed out and "things would get better over time." They didn't. Last week, the College of Physicians and Surgeons

Manitoba Sinclair of the provincial court, if the hospital had recognized the limitations of its surgical staff and, in some cases, had the children operated on elsewhere. For Ashton's parents, it was a grim finding, but curiously no surprise. "It confirmed what we suspected," says Ashton's mother, Linda Foulkes, as her husband, John, bounced one of their three young children on his lap in their modest Winnipeg home.

Steady's 592-page report, released last week, contains horrific accounts of botched procedures and infighting among staff that emerged during 2½ years of testimony from almost 100 witnesses. At the heart of the storm was Dr. Joseph Odum, who trained at the

Look closely.



He used to be a grey-haired man.

Now he uses Just For Men.®

Nobody can spot our success stories, because they look so natural! So if you spot a man with dark, healthy, obvious colour, he obviously doesn't use Just For Men.

More than a hairookout

Vitamin-enriched Just For Men is the rejuvenator. In 5 minutes it replaces your grey with a thicker, healthier look that matches the rest of your hair. There's no dramatic change like women's hairookout can give.

Fast as shaving, simple as shampooing.

All you do is shampoo in. Wait 5 minutes. Rinse. And your natural look is back.

A younger attitude.

For one thing, a younger look can bring back a younger attitude. Full of confidence, optimism. Put simply, it's you at your best.

Good for business.

Just For Men also helps your career. It breaks down the age barrier, so everyone feels comfortable with you.

She'll love it

What's more, it can actually bring you closer to her. She'll love the way you look... and she'll show it.

Discover how

easy it is to turn your life around with Just For Men.



The Rejuvenator

www.justformen.com

©2000 Creative Inc. All Rights Reserved.

FROM the HIP

By Nicholas Jennings

Well after midnight, on a cold stretch of highway somewhere in British Columbia's Cascade Mountains, a party is in progress. It's mid-November, and members of the Tragically Hip, fresh off a successful tour opening in Vancouver, are celebrating at their bus while their northward overnight towards the Okanagan Valley. There are a truck with another. "That was a beer" jokes drummer Johnny Fay, sipping a CD by the Asian Dub Foundation into the stereo system. As heavy rhythms flood out, heads nod appreciatively. The hypnotic instrumental number stuns quiet conversation or zoning out. Several beers and too much David Bowie

play for their lessons of fun across the country. But no one tells the Tragically Hip what to do. Not their managers, not their record company. They are the masters of their own ship—small-town idealists from Kingston, Ont., who did it their way and grew to become national icons and the most important Canadian rock outfit since the Guess Who or the Band. The polar opposite of Barbed Wire Ladies, currently Canada's other most popular group, the Hip is huge at home and only so-so in the United States. But with its own recording studio, and with sales of the quintet's seven studio albums, including the latest, *Moor @ Work*, totaling more than five million copies, the Hip is hardly losing, especially on the road. Although all five musicians are uplight, much of the Hip's appeal can be traced to Downes. "He is one of the most dynamic, charismatic performers in the world," Canadian actor-comedian Don McKenty told *Maxwell* from his home in Los Angeles. "And the band is on a par with the Rolling Stones."

Buddies since childhood, the band members—who include bassist Gord Sinclair and guitarist Paul Langlois—still live in Kingston, with the exception of Downes, who has moved to Toronto. They thrive on loyalty, blood ties and home-town connections. "We're very neighbourhood oriented," says Sinclair. "Bobby and I still live around the corner from each other, and our kids go to the same school we did. Our parents, who are all still together, raised us with similar values in a very stable environment. I guess that's made us who we are."

"The Hip has been managed by Jake Gold ever since he and his partner, former Tracy Turners and now Song Corp. president Alan Gragg, first signed them back in 1986. And the band has struck with the same Canadian record company,



Downes: Don McKenty is among fans of his unique charisma

Universal Music, since its 1989 debut album, *Up to Here*. By the time the tour winds up in Toronto on Dec. 23 after 22 dates from Vancouver to Corner Brook, Nfld., the group members will have lived together, cheek by jowl, for six weeks. More than 300,000 people will have heard them play and spent an estimated \$12 million on tickets and merchandise, which includes everything from Hip hockey sweaters to custom rolling papers. Yet the group seems less commercially driven than most. "Other bands have different ambitions,"

says Gold, "sometimes about money, sometimes about fame. But they're just about music."

Well, music and hockey. Like their *CanRock* heroes Rush, Hip members are die-hard fans of the game and part of a long tradition that has seen musicians lace up skates and sing about the sport (page 51). In Vancouver, the musicians arranged their itinerary to take in the Canucks and New York Rangers game from a media box high above the rink at GM Place (the Canucks won 4-1). For the overnight trip to

A touring Tragically Hip renews its iconic status across the country

last, guitarist Bobby Baker jams a more eclectic spin on things, playing tracks by everyone from Louis Armstrong to the Flying Burrito Brothers. Baker selects a cut from Wings' *Band on the Run*. As the deck bus glides through the B.C. night, the passengers sing along to Paul McCartney's bluesy *Let Me Roll It*.

Eventually good sense prevails and the five musicians stagger off to their sleeping berths. Vancouver's another concert, and the members of the Hip possess an impeccable work ethic, having missed only one performance in 15 years. "We play, we go where we're booked," says singer Gord Downes, master of facility. With a note of late-night irony, he adds, "We go where we're owed."

There's irony in the wordplay, sure, but they can be "owed" from town to town and from arena to arena to

PHOTOGRAPHY BY CHRISTOPHER MOORE



Langlois (left), Sinclair,
Downie: dynamic shows

Kelowna, B.C., the bar was stocked with official player and team guidebooks for every NHL team. And before the second check in Kelowna, Downie, Baker, Fry and Sinclair stepped back to the bar to chatted-bag between a Toronto Maple Leafs game and a Boston Bruins game (Downie is the Bruins fan). So it's only natural that hockey figures in several Hip songs. One of the band's best known, *Fifty Minutes Gun*, conjures up the ghost of Maple Leaf legend Bill Barlow, while in the most recent *Fireworks*, Downie sings about a teenage romance with a girl who loaned him "grip on Bobby Orr."

Hockey isn't the group's only national obsession. While the band's Toronto-born Robbie Robertson writes lyrics that are steeped in Americana, Downie, the High life lyricist, weaves Canadian characters from explorer Jacques Cartier and pioneer Tom Thomson to wincefully convicted David Milgaard into his compositions. Churchill, Man., and Ontario's Boboysong and Algonquin Park are part of his landscape, while some songs are dedicated to Downie's Ken Lit heroes, including poet Al Purdy and novelist Hugh MacLennan, who both thought Canada a place worth writing about. In *Painting Downie*, one of the songs on *Wake & Work*, Downie is himself an observer of his Canadian surroundings, singing to "document the indigenous/painter and church/painter and slouch." And Hip fans get it: "They're my forever band because their songs are so Canadian," said Jeremy Abelstein at Kelowna's Skymach Place arena. "And Canada kicks ass." Observed self-employed 44-year-old Gary Lyndon: "It's hard to translate into words, but their music sits up real Trudeau-type feelings for me."

Setting up backstage after the Kelowna concert, a 20-hour marathon featuring both old and new Hip material, a sweat-

soaked Downie spoke about the cultural references in the band's songs. "I really can't help myself," the 36-year-old says quietly, wiping his face with a towel. "That's the Canada that I discovered from travelling." He adds: "As a writer, you're always on the search for something new to say, or at least some new way to shed light on an old word. I'm pretty sure there haven't been many rock songs written about those people, their events, these landscapes, these images. Yet there's so much raw material to be mined."

Born in Vancouver, the brotherhood known as the Hip is busy preparing for three important concerts. The intensely private musician have instead *Mustard* to spend several days with their families in a small town on the coast. A surprise gig is being held at the Commodore Ballroom to raise money for charity, prompting to be an intimate showcase for a band that has long outgrown even large clubs at home. The Hip then plays two shows at Vancouver's Pacific Coliseum to kick off their Canadian tour after a summer performing south of the border.

Anticipation is running high at the Commodore. The concert was only announced earlier in the day (so outside scalpers), and many in the audience started lining up at dawn for tickets. "Hip! Hip! Hip! Hip!" shouts the crowd, before breaking into a boisterous rendition of *O Canada*. Backstage, Langlois, 36, looks over the set list that Sinclair, 37, has written up, as he does before every show. Fry, 34, warms up on a miniature drum kit and a banjo. Baker, 38, warming up with his wife and 12-year-old son, Ross, searches for soda. Downie stands in front of a mirror and adjusts the pocket of his brown pinstriped suit. Five minutes to go call: "Everyone had a pee!" calls tour manager Ben Loomer. As

U.S. success may be elusive, but the Hip five are masters of their own ship, with sales of more than five million

the side of the stage, the Hip share their post-show ritual with guest Kate Fennel, a backup vocalist, and her keyboardist partner, Chris Brown. Strolling expectantly at each other, they shake hands and sip onto the stage.

With a melodious bass and an insistent beat, the Hip launches into *Glue*, the first from the group's 1994 album, *Dayle Night*. "I come from downtown/born ready for you," sings Downie, with the smothering crowd roaring along in unison. Over a sea of raised fists and sides fingers, bodies start dangerously forward, only to be jostled by a beachhead of Hip security guards at the foot of the stage. Band members are clearly enjoying themselves, feeding off one another's playing and movement. An athletic Sinclair, buff in tight T-shirt and jeans, joins with Baker, complemented in a purple velvet shirt and sweat-

shirt, mingle freely in the crowd. A number of people introduce themselves in old friends or classmates from Kingston—something that happens to the band in most Canadian cities. Downie, however, is trapped on the periphery of the gathering, surrounded by dancing fans and members of a local band that opened the evening's concert. Wellington watches close by. Downie rarely makes it past the entrance at such events because he gets overruled the minute he appears. "It's a shame," says Wellington, who's been looking after the band for five years. "Often Gord doesn't get to see his own guests. Too many people want a piece of him."

The following night, the band is relaxed and in good humour when it shows up at the Coliseum. Langlois and Sinclair have managed to squeeze in a sound of golf, while Fry, the only un-



Baker and Fry, Downie (top): friends who have been friends since they were boys in Kingston

married member of the group, has gone shopping for his girlfriend. As Downie sits down to dinner with his sister-in-law and her husband, who live in Vancouver, Baker takes time out from helping. Born with his hometown to talk about the High longevity. "I think a lot of bands have their eyes on a different prize than we do," he says. "Our goal has always been to have a long career. Big hit singles and being on the covers of lots of magazines can work against you. People get tired of your music and they get tired of hearing the same few songs. Our first trend to be people who have been with us for a long time."

Kington—or K-Town, as it is called—One of Canada's earliest cultural settlements, named on the current end of Lake Ontario, the city of 116,000 has two institutional worlds at its base: education and conviction. With that comes a diverse population. "You've got new persons in the area, which employ a lot of people and draw all the immigrant families," explains Fry. "And then you've got Queen's University and the Royal Military College. It's a weird demographic mix—two worlds, really."

Three of Fry's grandparents, Downie, Baker and Sinclair, attended Queen's, where Sinclair's father, Duncan, has held several administrative positions (now recently he chaired Ontario's Health Reform Commission). Langlois did one year at Ontario's Carleton University, and Fry, the youngest, had just finished high school when he joined the band. Formed in 1985, the group took its name from a statistical ref-



**Downie at the Vancouver
Coliseum; Hip hockey players
Below: defying trends**

owner in a video by ex-Monster Mike Ness (left) and began playing songs by Led Zeppelin, the Beatles and the Rolling Stones. "We'd play the 'normal' pubs, places like the Masco, which was a better bar," recalls Fay. "But we'd also play can pun joints like Alibi's Pub. We were local boys who were also students, so we had a connection with both audiences."

The band's first break came when its friend, Fraser Armstrong, passed a demo tape on to his sister's boyfriend, who happened to be Hugh Segal, policy adviser to the Progressive Conservative party. Naturally, a Tory backroom granddaddy wouldn't be of much use to a rock 'n' roll band. But Segal forwarded a tape to the party's pollster, Allan Gregg, who had just formed a music management company with Jake Gold. Gold and Gregg wanted to see the band in a Toronto bar and were insured because "I was nervous," recalls Gregg. "I watched Gord Downie and said to Jake, 'This guy is going to be a superstar.' He was the most alluring human being I'd ever seen onstage."

The band began writing an own material, and Downie developed his elliptical poetic voice. A recording deal with MCA (later Universal) soon followed, along with a string of top-selling albums, including *Road Apples* (1991), *Fully Completely* (1992), *Downie at the Masco* (1996) and *Phantom Power* (1998). The year 1995 was a watershed for the Hip. The band's *Day for Night* tour broke box-office records in all of the large hockey arenas across Canada. A chilling performance at *Fifty Million* Club in Maple Leaf Gardens became a part of Hip lore. The Gardens led to an invitation to open for the Rolling Stones in Europe and for co-Zeppelin gods Robert Plant and Jimmy Page in a U.S. tour. Then, part-time Kingstonian Aykroyd brought the band into the spotlight of TV's *Saturday Night Live*. "They were incredible," recalls Aykroyd. "It's surprising why their music hasn't translated more in the States. Americans are missing out on a truly great band."

But the Tragically Hip doesn't spend a lot of time bemoaning its lack of U.S. success. The members continue

on creating music that doesn't follow formulas or pop trends—and on giving dynamic shows. Any Hip fan will insist that even the best albums pile in comparison to the band's incendiary live performances. The concerts change from night to night, depending on the musical jans or Downie's mood, which can take listeners into rich storytelling or scenes of consciousness. "A career out of our imaginations" is the band's continuing mission.

Downie's fertile imagination can no longer be contained within the Hip alone. The musician, who lives in midtown Toronto with his wife, Laura, and three children aged 5, 3 and three months, has recently completed his first solo album, which includes contributions from bluesmaker and friend Alex Egozon, whose guitar playing accompanies Downie's spoken verse on two tracks. The CD will be a companion to Downie's first book, a collection of poetry to be published by Vintage/Knopf Canada next March. "Gord has carved out a place for himself in that pantheon of songwriters, like Leonard Cohen, who are also poets," says publisher Louise Denyse. "In that respect, he has joined a great Canadian literary tradition."

News of Downie's solo project has produced predictable tremors among Hip faithful who, at concerts and in chat groups, worry whether this spells the end—something Downie is quick to deny. If the Hip is a hockey team, then he is the goalie, the last man on whom the game depends. In fact, Downie did play goal in the Kingston junior leagues, took his beaten team to the provincial championship and at one point considered trying for a hockey scholarship at a U.S.

college before settling on English literature at Queen's. "The goalie's a pretty solitary figure within the team," he says backstage at the Coliseum, "and very little understood, even by coaches. There's no rage of tips and pointers for the long-haired guy on top front, but for the goalie it's just, 'You just go out there, kid, and do whatever it is that you do.' It can be a pretty gut-wrenching experience."

As the careers of four bands and six career-musicians are off from Kelowna across Canada, following the familiar route of the past 15 years, the Brotherhood of the Hip has never been stronger. With a brood of nine Hiplets—Sincere, like Downie, has three children, while Langlois has two and Bissett chases after comb-overed tour vacation fleets—the band's growing family is now like a small town on wheels. Music returns the glare and driving force for this group of childhood friends, far more than fame or fortune. Not an ego-less band, but a band with less ego. *Long may they run.* □



For this
see www.mca.com

"hello"

Intel® technology harnesses the power of the spoken word. The convergence of voice and data is creating the next key interface between people and their technology. By 2003, an estimated \$450 billion worth of e-commerce transactions will be voice-commanded.* Intel's work in converged communications could change the face of e-business. Customers will have voice-driven access to your site from any phone they'll be able to click right through to customer service reps while navigating your site. Intel's voice/data technologies are narrowing the gap between virtual and reality—bringing your e-business closer to its customers. talk-e-business.com www.e-business.com

©2000 Intel Corporation. Intel is a registered trademark of Intel Corporation. All other names are trademarks or registered trademarks of their respective companies. All rights reserved. *Data Source: Forrester Research

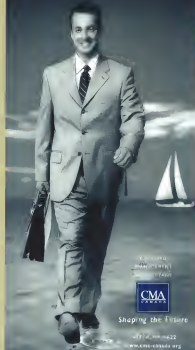
intel.

GET THE POWER OF INVENTIVE THINKING WORKING FOR YOU

CALL OR VISIT OUR WEBSITE AND DISCOVER HOW A CMA ON YOUR TEAM CAN OPEN YOUR BUSINESS TO NEW POSSIBILITIES, NEW SOLUTIONS, NEW CREATIVE HORIZONS THAT KNOW NO LIMITS.

The CMA Business Territory - BRINGING ADVANCED MANAGEMENT SKILLS TO:

- Strategic Planning
- Finance
- Information Technology
- Operations
- Human Resources
- Sales and Marketing
- Change and Risk Management
- International Competitiveness
- Organizational Behaviour
- Benchmarking
- Business Process Re-engineering
- Interpersonal Communications and Team Skills
- Business Ethics and Relationships



FOR MORE
INFORMATION
CONTACT US



Shaping the future

1-877-4-CMA-4422
www.cma-canada.org

Attention employers:
list your career opportunities
on our website free of charge.



More and more artists are playing, and singing about, Canada's sport

ROCK 'N' HOCKEY

A bundle of bonds is usually won by the group with the best guitar pyrotechnics and drum solos. But last year at its indoor rink in Toronto was not, some of Canada's best-known musicians united the score with daphners, glove spins—and punches. The Black Stripes were firing their archery, the Morningstars, in the playoffs semifinal of a recreational hockey league. Blue Rodeos' Jim Cuddy, Cowboy Junkies' Peter Dinklage and Stylingtips' Andy Moore were all playing for the Black Stripes, while Rhye's Dave Bidini and members of such bands as Lowest of the Low and the Magnificables were among the Morningstars. In a personal game between the two teams, a bitterly fought contest won by the Black Stripes, Bidini had lost his temper and dangerously speared an opponent. This time, it was Cuddy who lost his cool.

After a fierce tangle along the boards, the frustrated musician threw off his gloves and started punching Bidini. It was, Bidini recalls in his new book, *Tricks of Hockey, a surreal moment. "Seeing this over-jazz singer transform into a monster tidded part of me," he writes. "The thought crested my head: 'You are being attacked by Jim Cuddy of Blue Rodeo. Cool.'"*

Like members of the Tragically Hip, Cuddy, Bidini and their teammates are part of a growing trend. Call it punk rock or rock 'n' hockey, but an increasing number of musicians are playing—and singing about—Canada's national game. The Hip has been known to carry hockey gear on its tour bus and book an ice in local arenas for games between gigs. And musicians such as Gomez, Rick Emmett, Skunk's Chris Murphy

and Burnhead Ladies' Tyler Stewart all play in charity games.

Meanwhile, hockey songs have become a legitimate subgenre of Canadian music. Toronto-based Arctic Circle has scored big-league sales with its Contract series of hockey albums, featuring songs based on National Hockey League arenas across North America. To date, the six-disc series has sold 300,000 copies. The earliest, best-known and most played composition is Scorpions' "Ten Cents" *The Hockey Song*, written in 1971, which has since been recorded by Tom Clark, the Good Brothers, Rasty and Vancouver's Hanson Brothers. Now, even American musicians are getting in on the game. Warren Zevon has just recorded *The Snowbird*, about a Canadian farm boy turned hockey goon, with TV's David Letterman and the Paul Shaffer band.

According to Bidini, who has also written a book about Canadian music and was a contributor to *The Original Six: The Story from Hockey's Classic Era*, guitar and hockey sticks go hand in hand. "People are always saying you should write about what you know," notes Bidini, who penned *The Bullied of Wendell Clark* for the Rhye's in 1995. "It's a natural subject for many Canadian musicians because so many of us know hockey. And for a writer, the game really lends itself to poetry and romance." His story with Cuddy? Bidini says that's not an issue this season since their teams now play in different divisions. But the two may face off next spring when Enslaved's Toronto music magazine, *united*, organizes a musicians' tournament. Rock 'n' ice, rock 'n' ice.

Nicholas Jennings

HOCKEY'S TOP 10

1. *The Hockey Song*: Scorpions' "Ten Cents"
2. *Fifty Million Cop*: The Tragically Hip
3. *Big League*: Tom Cochrane
4. *Hockey Jam*: Steeby
5. *The Bullied of Wendell Clark*: Rhye's
6. *Gordie Rocks: The Pursuit of Happiness*
7. *He Looked a Lot Like Tiger Williams*: Hanson Brothers
8. *Hockey Song*: Jagged
9. *Gump Wrenley's Lowest of the Low*: Hanson Brothers
10. *Hockey Night in Canada Theme*: Shuffle Demos

Peter Pan complex

Although actress **Sheila McCarthy** says she began to look old before her time, her latest role proves she remains very much young at heart. Throughout December, McCarthy, 44, will star in a Toronto stage production of *Peter Pan*. "For years, I've wanted to play that part," she says. "I'm getting so old, I really thought I missed the boat—or pirate ship." Joining McCarthy onstage is **Martha MacIsaac**, her costar from the television series *Emily of New Moon*. MacIsaac, 16, who

plays Wendy, is living with McCarthy and her family in Toronto. "She's like my third daughter," says McCarthy, whose other daughters are Mackenzie, 12, and Drew, 8.

McCarthy, who is married to Genre-winning actor **Peter Donatelli**, started her career in musical theatre. But after starring in the 1987 Canadian film *The Heart of the Mountain*, McCarthy moved into movies (*Due Heart 2*) and television (*Picket Fences* and *Emily*). Now she is happy to be back onstage. "I didn't think I had the right beauty for film," she says, "and many times in TV I was told I didn't have the look." These days McCarthy's theatre career is soaring—thanks to a little fairy dust.

McCarthy: "I didn't think I had the right beauty for film."

A Victorian futurist

"This book is a warning for humanity, not a prediction," says MacIsaac's native Caleb Carr. The 45-year-old author's new novel, *Killing Time*, is set in 2023, where the black market for nuclear weapons is thriving, a plague is wiping out millions because overworked doctors don't have time to wash their hands, and children are genetically engineered by their parents to be "perfect."

Carr first achieved international recognition with 1994's *The Alienist* and its 1997 sequel, *The Angel of*



Diagnosis. Both books were historical novels set in 1890s New York City. Carr realized that some of his fans might not approve of his science jump forward from past to future (although he says he may return to the past for a third book in the series). But the author makes assurances that despite *Killing Time*'s futuristic setting, it is firmly rooted in the past. Carr says his language, structure and

characters show more with the work of Jules Verne and H. G. Wells than with any contemporary writing. "It's a traditional form of the century-late Victorian adventure," says Carr, "but just happens to be set in our future."



Maestro: still No. 1

Wesley Williams, who used to be known as Maestro Fresh-Veas and now goes by the shorter Maestro, should be happy. His 1989 first album, *Symphony on Effort*, sold 170,000 units—making it one of the top-selling hip-hop albums of all time in Canada—and *Let Your Backbone Show*, a song from the same release, still holds the record as the No. 1 selling single of its genre. But, says Maestro of the latter achievement, "it's more fun than good. There was a lot of talented artists out there—so for me to have lasted 10 years shows a lack of progression."

Williams has further evidence of the longevity of his art form in Canada. Despite his early success and last year's hit single *Soak in Your Vices* (in which Maestro sampled the *Guns N' Roses* *They Eyn*), Williams couldn't get a major label to release his new CD, *Ever Since*. "All the major-focused on me," says the 32-year-old rapper, who found a distributor in the smaller Toronto-based label Sony. "In Canada, we have two hip-hop acts on major labels, Chocair and the Ruckus. Meanwhile, in America LL Cool J, Eminem, Dr. Dre, Snoop, Nelly are all on the charts at the same time." Still, the Toronto artist remains positive. "The scene," says Williams, "is just about to blow up." And Maestro will be front and centre. *Concertwise* Thang, in the words of one of his earlier hits.

The Sony Cyber-shot This could be fun.



Introducing the Sony Cyber-shot® DSC-P1 digital still camera. It's spectacular. Also our new Clip-Motion feature allows you to minimize size of the smallest (11.1mm x 33.9mm x 43.8 mm) and lighter 10 pictures into an animated life for emailing. You can even scale

2048x cameras in its class, which means you can get shots just about anywhere. It captures high-resolution images up to 3.3 mega pixels and stores them on a Memory Stick™ which is a simple way of saving the images you can save and send to your computer will look



an MPEG movie up to 42 minutes long. Add in the SmartWolfram™ battery which lets you take up to 1,700 pictures per charge and is 68 Digital Precision Zoom lens and you begin to get an idea of just how fun this camera could be in the right hands like say yours. **SONY**

Cyber-shot



www.sony.ca/cy

Features a Sony Cyber-shot digital still camera and even up to 3.3 megapixel optical stills accompanied with a wide-angle lens. See specs for details. Only sold at the purchase of one of our Sony Cyber-shot digital still cameras. DSC-P1, DSC-P2, DSC-P3, DSC-P4, DSC-P5, DSC-P6, DSC-P7, DSC-P8, DSC-P9, DSC-P10, DSC-P11, DSC-P12, DSC-P13, DSC-P14, DSC-P15, DSC-P16, DSC-P17, DSC-P18, DSC-P19, DSC-P20, DSC-P21, DSC-P22, DSC-P23, DSC-P24, DSC-P25, DSC-P26, DSC-P27, DSC-P28, DSC-P29, DSC-P30, DSC-P31, DSC-P32, DSC-P33, DSC-P34, DSC-P35, DSC-P36, DSC-P37, DSC-P38, DSC-P39, DSC-P40, DSC-P41, DSC-P42, DSC-P43, DSC-P44, DSC-P45, DSC-P46, DSC-P47, DSC-P48, DSC-P49, DSC-P50, DSC-P51, DSC-P52, DSC-P53, DSC-P54, DSC-P55, DSC-P56, DSC-P57, DSC-P58, DSC-P59, DSC-P60, DSC-P61, DSC-P62, DSC-P63, DSC-P64, DSC-P65, DSC-P66, DSC-P67, DSC-P68, DSC-P69, DSC-P70, DSC-P71, DSC-P72, DSC-P73, DSC-P74, DSC-P75, DSC-P76, DSC-P77, DSC-P78, DSC-P79, DSC-P80, DSC-P81, DSC-P82, DSC-P83, DSC-P84, DSC-P85, DSC-P86, DSC-P87, DSC-P88, DSC-P89, DSC-P90, DSC-P91, DSC-P92, DSC-P93, DSC-P94, DSC-P95, DSC-P96, DSC-P97, DSC-P98, DSC-P99, DSC-P100, DSC-P101, DSC-P102, DSC-P103, DSC-P104, DSC-P105, DSC-P106, DSC-P107, DSC-P108, DSC-P109, DSC-P110, DSC-P111, DSC-P112, DSC-P113, DSC-P114, DSC-P115, DSC-P116, DSC-P117, DSC-P118, DSC-P119, DSC-P120, DSC-P121, DSC-P122, DSC-P123, DSC-P124, DSC-P125, DSC-P126, DSC-P127, DSC-P128, DSC-P129, DSC-P130, DSC-P131, DSC-P132, DSC-P133, DSC-P134, DSC-P135, DSC-P136, DSC-P137, DSC-P138, DSC-P139, DSC-P140, DSC-P141, DSC-P142, DSC-P143, DSC-P144, DSC-P145, DSC-P146, DSC-P147, DSC-P148, DSC-P149, DSC-P150, DSC-P151, DSC-P152, DSC-P153, DSC-P154, DSC-P155, DSC-P156, DSC-P157, DSC-P158, DSC-P159, DSC-P160, DSC-P161, DSC-P162, DSC-P163, DSC-P164, DSC-P165, DSC-P166, DSC-P167, DSC-P168, DSC-P169, DSC-P170, DSC-P171, DSC-P172, DSC-P173, DSC-P174, DSC-P175, DSC-P176, DSC-P177, DSC-P178, DSC-P179, DSC-P180, DSC-P181, DSC-P182, DSC-P183, DSC-P184, DSC-P185, DSC-P186, DSC-P187, DSC-P188, DSC-P189, DSC-P190, DSC-P191, DSC-P192, DSC-P193, DSC-P194, DSC-P195, DSC-P196, DSC-P197, DSC-P198, DSC-P199, DSC-P200, DSC-P201, DSC-P202, DSC-P203, DSC-P204, DSC-P205, DSC-P206, DSC-P207, DSC-P208, DSC-P209, DSC-P210, DSC-P211, DSC-P212, DSC-P213, DSC-P214, DSC-P215, DSC-P216, DSC-P217, DSC-P218, DSC-P219, DSC-P220, DSC-P221, DSC-P222, DSC-P223, DSC-P224, DSC-P225, DSC-P226, DSC-P227, DSC-P228, DSC-P229, DSC-P230, DSC-P231, DSC-P232, DSC-P233, DSC-P234, DSC-P235, DSC-P236, DSC-P237, DSC-P238, DSC-P239, DSC-P240, DSC-P241, DSC-P242, DSC-P243, DSC-P244, DSC-P245, DSC-P246, DSC-P247, DSC-P248, DSC-P249, DSC-P250, DSC-P251, DSC-P252, DSC-P253, DSC-P254, DSC-P255, DSC-P256, DSC-P257, DSC-P258, DSC-P259, DSC-P260, DSC-P261, DSC-P262, DSC-P263, DSC-P264, DSC-P265, DSC-P266, DSC-P267, DSC-P268, DSC-P269, DSC-P270, DSC-P271, DSC-P272, DSC-P273, DSC-P274, DSC-P275, DSC-P276, DSC-P277, DSC-P278, DSC-P279, DSC-P280, DSC-P281, DSC-P282, DSC-P283, DSC-P284, DSC-P285, DSC-P286, DSC-P287, DSC-P288, DSC-P289, DSC-P290, DSC-P291, DSC-P292, DSC-P293, DSC-P294, DSC-P295, DSC-P296, DSC-P297, DSC-P298, DSC-P299, DSC-P300, DSC-P301, DSC-P302, DSC-P303, DSC-P304, DSC-P305, DSC-P306, DSC-P307, DSC-P308, DSC-P309, DSC-P310, DSC-P311, DSC-P312, DSC-P313, DSC-P314, DSC-P315, DSC-P316, DSC-P317, DSC-P318, DSC-P319, DSC-P320, DSC-P321, DSC-P322, DSC-P323, DSC-P324, DSC-P325, DSC-P326, DSC-P327, DSC-P328, DSC-P329, DSC-P330, DSC-P331, DSC-P332, DSC-P333, DSC-P334, DSC-P335, DSC-P336, DSC-P337, DSC-P338, DSC-P339, DSC-P340, DSC-P341, DSC-P342, DSC-P343, DSC-P344, DSC-P345, DSC-P346, DSC-P347, DSC-P348, DSC-P349, DSC-P350, DSC-P351, DSC-P352, DSC-P353, DSC-P354, DSC-P355, DSC-P356, DSC-P357, DSC-P358, DSC-P359, DSC-P360, DSC-P361, DSC-P362, DSC-P363, DSC-P364, DSC-P365, DSC-P366, DSC-P367, DSC-P368, DSC-P369, DSC-P370, DSC-P371, DSC-P372, DSC-P373, DSC-P374, DSC-P375, DSC-P376, DSC-P377, DSC-P378, DSC-P379, DSC-P380, DSC-P381, DSC-P382, DSC-P383, DSC-P384, DSC-P385, DSC-P386, DSC-P387, DSC-P388, DSC-P389, DSC-P390, DSC-P391, DSC-P392, DSC-P393, DSC-P394, DSC-P395, DSC-P396, DSC-P397, DSC-P398, DSC-P399, DSC-P400, DSC-P401, DSC-P402, DSC-P403, DSC-P404, DSC-P405, DSC-P406, DSC-P407, DSC-P408, DSC-P409, DSC-P410, DSC-P411, DSC-P412, DSC-P413, DSC-P414, DSC-P415, DSC-P416, DSC-P417, DSC-P418, DSC-P419, DSC-P420, DSC-P421, DSC-P422, DSC-P423, DSC-P424, DSC-P425, DSC-P426, DSC-P427, DSC-P428, DSC-P429, DSC-P430, DSC-P431, DSC-P432, DSC-P433, DSC-P434, DSC-P435, DSC-P436, DSC-P437, DSC-P438, DSC-P439, DSC-P440, DSC-P441, DSC-P442, DSC-P443, DSC-P444, DSC-P445, DSC-P446, DSC-P447, DSC-P448, DSC-P449, DSC-P450, DSC-P451, DSC-P452, DSC-P453, DSC-P454, DSC-P455, DSC-P456, DSC-P457, DSC-P458, DSC-P459, DSC-P460, DSC-P461, DSC-P462, DSC-P463, DSC-P464, DSC-P465, DSC-P466, DSC-P467, DSC-P468, DSC-P469, DSC-P470, DSC-P471, DSC-P472, DSC-P473, DSC-P474, DSC-P475, DSC-P476, DSC-P477, DSC-P478, DSC-P479, DSC-P480, DSC-P481, DSC-P482, DSC-P483, DSC-P484, DSC-P485, DSC-P486, DSC-P487, DSC-P488, DSC-P489, DSC-P490, DSC-P491, DSC-P492, DSC-P493, DSC-P494, DSC-P495, DSC-P496, DSC-P497, DSC-P498, DSC-P499, DSC-P500, DSC-P501, DSC-P502, DSC-P503, DSC-P504, DSC-P505, DSC-P506, DSC-P507, DSC-P508, DSC-P509, DSC-P510, DSC-P511, DSC-P512, DSC-P513, DSC-P514, DSC-P515, DSC-P516, DSC-P517, DSC-P518, DSC-P519, DSC-P520, DSC-P521, DSC-P522, DSC-P523, DSC-P524, DSC-P525, DSC-P526, DSC-P527, DSC-P528, DSC-P529, DSC-P530, DSC-P531, DSC-P532, DSC-P533, DSC-P534, DSC-P535, DSC-P536, DSC-P537, DSC-P538, DSC-P539, DSC-P540, DSC-P541, DSC-P542, DSC-P543, DSC-P544, DSC-P545, DSC-P546, DSC-P547, DSC-P548, DSC-P549, DSC-P550, DSC-P551, DSC-P552, DSC-P553, DSC-P554, DSC-P555, DSC-P556, DSC-P557, DSC-P558, DSC-P559, DSC-P560, DSC-P561, DSC-P562, DSC-P563, DSC-P564, DSC-P565, DSC-P566, DSC-P567, DSC-P568, DSC-P569, DSC-P570, DSC-P571, DSC-P572, DSC-P573, DSC-P574, DSC-P575, DSC-P576, DSC-P577, DSC-P578, DSC-P579, DSC-P580, DSC-P581, DSC-P582, DSC-P583, DSC-P584, DSC-P585, DSC-P586, DSC-P587, DSC-P588, DSC-P589, DSC-P590, DSC-P591, DSC-P592, DSC-P593, DSC-P594, DSC-P595, DSC-P596, DSC-P597, DSC-P598, DSC-P599, DSC-P600, DSC-P601, DSC-P602, DSC-P603, DSC-P604, DSC-P605, DSC-P606, DSC-P607, DSC-P608, DSC-P609, DSC-P610, DSC-P611, DSC-P612, DSC-P613, DSC-P614, DSC-P615, DSC-P616, DSC-P617, DSC-P618, DSC-P619, DSC-P620, DSC-P621, DSC-P622, DSC-P623, DSC-P624, DSC-P625, DSC-P626, DSC-P627, DSC-P628, DSC-P629, DSC-P630, DSC-P631, DSC-P632, DSC-P633, DSC-P634, DSC-P635, DSC-P636, DSC-P637, DSC-P638, DSC-P639, DSC-P640, DSC-P641, DSC-P642, DSC-P643, DSC-P644, DSC-P645, DSC-P646, DSC-P647, DSC-P648, DSC-P649, DSC-P650, DSC-P651, DSC-P652, DSC-P653, DSC-P654, DSC-P655, DSC-P656, DSC-P657, DSC-P658, DSC-P659, DSC-P660, DSC-P661, DSC-P662, DSC-P663, DSC-P664, DSC-P665, DSC-P666, DSC-P667, DSC-P668, DSC-P669, DSC-P670, DSC-P671, DSC-P672, DSC-P673, DSC-P674, DSC-P675, DSC-P676, DSC-P677, DSC-P678, DSC-P679, DSC-P680, DSC-P681, DSC-P682, DSC-P683, DSC-P684, DSC-P685, DSC-P686, DSC-P687, DSC-P688, DSC-P689, DSC-P690, DSC-P691, DSC-P692, DSC-P693, DSC-P694, DSC-P695, DSC-P696, DSC-P697, DSC-P698, DSC-P699, DSC-P700, DSC-P701, DSC-P702, DSC-P703, DSC-P704, DSC-P705, DSC-P706, DSC-P707, DSC-P708, DSC-P709, DSC-P710, DSC-P711, DSC-P712, DSC-P713, DSC-P714, DSC-P715, DSC-P716, DSC-P717, DSC-P718, DSC-P719, DSC-P720, DSC-P721, DSC-P722, DSC-P723, DSC-P724, DSC-P725, DSC-P726, DSC-P727, DSC-P728, DSC-P729, DSC-P730, DSC-P731, DSC-P732, DSC-P733, DSC-P734, DSC-P735, DSC-P736, DSC-P737, DSC-P738, DSC-P739, DSC-P740, DSC-P741, DSC-P742, DSC-P743, DSC-P744, DSC-P745, DSC-P746, DSC-P747, DSC-P748, DSC-P749, DSC-P750, DSC-P751, DSC-P752, DSC-P753, DSC-P754, DSC-P755, DSC-P756, DSC-P757, DSC-P758, DSC-P759, DSC-P760, DSC-P761, DSC-P762, DSC-P763, DSC-P764, DSC-P765, DSC-P766, DSC-P767, DSC-P768, DSC-P769, DSC-P770, DSC-P771, DSC-P772, DSC-P773, DSC-P774, DSC-P775, DSC-P776, DSC-P777, DSC-P778, DSC-P779, DSC-P780, DSC-P781, DSC-P782, DSC-P783, DSC-P784, DSC-P785, DSC-P786, DSC-P787, DSC-P788, DSC-P789, DSC-P790, DSC-P791, DSC-P792, DSC-P793, DSC-P794, DSC-P795, DSC-P796, DSC-P797, DSC-P798, DSC-P799, DSC-P800, DSC-P801, DSC-P802, DSC-P803, DSC-P804, DSC-P805, DSC-P806, DSC-P807, DSC-P808, DSC-P809, DSC-P810, DSC-P811, DSC-P812, DSC-P813, DSC-P814, DSC-P815, DSC-P816, DSC-P817, DSC-P818, DSC-P819, DSC-P820, DSC-P821, DSC-P822, DSC-P823, DSC-P824, DSC-P825, DSC-P826, DSC-P827, DSC-P828, DSC-P829, DSC-P830, DSC-P831, DSC-P832, DSC-P833, DSC-P834, DSC-P835, DSC-P836, DSC-P837, DSC-P838, DSC-P839, DSC-P840, DSC-P841, DSC-P842, DSC-P843, DSC-P844, DSC-P845, DSC-P846, DSC-P847, DSC-P848, DSC-P849, DSC-P850, DSC-P851, DSC-P852, DSC-P853, DSC-P854, DSC-P855, DSC-P856, DSC-P857, DSC-P858, DSC-P859, DSC-P860, DSC-P861, DSC-P862, DSC-P863, DSC-P864, DSC-P865, DSC-P866, DSC-P867, DSC-P868, DSC-P869, DSC-P870, DSC-P871, DSC-P872, DSC-P873, DSC-P874, DSC-P875, DSC-P876, DSC-P877, DSC-P878, DSC-P879, DSC-P880, DSC-P881, DSC-P882, DSC-P883, DSC-P884, DSC-P885, DSC-P886, DSC-P887, DSC-P888, DSC-P889, DSC-P890, DSC-P891, DSC-P892, DSC-P893, DSC-P894, DSC-P895, DSC-P896, DSC-P897, DSC-P898, DSC-P899, DSC-P900, DSC-P901, DSC-P902, DSC-P903, DSC-P904, DSC-P905, DSC-P906, DSC-P907, DSC-P908, DSC-P909, DSC-P910, DSC-P911, DSC-P912, DSC-P913, DSC-P914, DSC-P915, DSC-P916, DSC-P917, DSC-P918, DSC-P919, DSC-P920, DSC-P921, DSC-P922, DSC-P923, DSC-P924, DSC-P925, DSC-P926, DSC-P927, DSC-P928, DSC-P929, DSC-P930, DSC-P931, DSC-P932, DSC-P933, DSC-P934, DSC-P935, DSC-P936, DSC-P937, DSC-P938, DSC-P939, DSC-P940, DSC-P941, DSC-P942, DSC-P943, DSC-P944, DSC-P945, DSC-P946, DSC-P947, DSC-P948, DSC-P949, DSC-P950, DSC-P951, DSC-P952, DSC-P953, DSC-P954, DSC-P955, DSC-P956, DSC-P957, DSC-P958, DSC-P959, DSC-P960, DSC-P961, DSC-P962, DSC-P963, DSC-P964, DSC-P965, DSC-P966, DSC-P967, DSC-P968, DSC-P969, DSC-P970, DSC-P971, DSC-P972, DSC-P973, DSC-P974, DSC-P975, DSC-P976, DSC-P977, DSC-P978, DSC-P979, DSC-P980, DSC-P981, DSC-P982, DSC-P983, DSC-P984, DSC-P985, DSC-P986, DSC-P987, DSC-P988, DSC-P989, DSC-P990, DSC-P991, DSC-P992, DSC-P993, DSC-P994, DSC-P995, DSC-P996, DSC-P997, DSC-P998, DSC-P999, DSC-P1000, DSC-P1001, DSC-P1002, DSC-P1003, DSC-P1004, DSC-P1005, DSC-P1006, DSC-P1007, DSC-P1008, DSC-P1009, DSC-P1010, DSC-P1011, DSC-P1012, DSC-P1013, DSC-P1014, DSC-P1015, DSC-P1016, DSC-P1017, DSC-P1018, DSC-P1019, DSC-P1020, DSC-P1021, DSC-P1022, DSC-P1023, DSC-P1024, DSC-P1025, DSC-P1026, DSC-P1027, DSC-P1028, DSC-P1029, DSC-P1030, DSC-P1031, DSC-P1032, DSC-P1033, DSC-P1034, DSC-P1035, DSC-P1036, DSC-P1037, DSC-P1038, DSC-P1039, DSC-P1040, DSC-P1041, DSC-P1042, DSC-P1043, DSC-P1044, DSC-P1045, DSC-P1046, DSC-P1047, DSC-P1048, DSC-P1049, DSC-P1050, DSC-P1051, DSC-P1052, DSC-P1053, DSC-P1054, DSC-P1055, DSC-P1056, DSC-P1057, DSC-P1058, DSC-P1059, DSC-P1060, DSC-P1061, DSC-P1062, DSC-P1063, DSC-P1064, DSC-P1065, DSC-P1066, DSC-P1067, DSC-P1068, DSC-P1069, DSC-P1070, DSC-P1071, DSC-P1072, DSC-P1073, DSC-P1074, DSC-P1075, DSC-P1076, DSC-P1077, DSC-P1078, DSC-P1079, DSC-P1080, DSC-P1081, DSC-P1082, DSC-P1083, DSC-P1084, DSC-P1085, DSC-P1086, DSC-P1087, DSC-P1088, DSC-P1089, DSC-P1090, DSC-P1091, DSC-P1092, DSC-P1093, DSC-P1094, DSC-P1095, DSC-P1096, DSC-P1097, DSC-P1098, DSC-P1099, DSC-P1100, DSC-P1101, DSC-P1102, DSC-P1103, DSC-P1104, DSC-P1105, DSC-P1106, DSC-P1107, DSC-P1108, DSC-P1109, DSC-P1110, DSC-P1111, DSC-P1112, DSC-P1113, DSC-P1114, DSC-P1115, DSC-P1116, DSC-P1117, DSC-P1118, DSC-P1119, DSC-P1120, DSC-P1121, DSC-P1122, DSC-P1123, DSC-P1124, DSC-P1125, DSC-P1126, DSC-P1127, DSC-P1128, DSC-P1129, DSC-P1130, DSC-P1131, DSC-P1132, DSC-P1133, DSC-P1134, DSC-P1135, DSC-P1136, DSC-P1137, DSC-P1138, DSC-P1139, DSC-P1140, DSC-P1141, DSC-P1142, DSC-P1143, DSC-P1144, DSC-P1145, DSC-P1146, DSC-P1147, DSC-P1148, DSC-P1149, DSC-P1150, DSC-P1151, DSC-P1152, DSC-P1153, DSC-P1154, DSC-P1155, DSC-P1156, DSC-P1157, DSC-P1158, DSC-P1159, DSC-P1160, DSC-P1161, DSC-P1162, DSC-P1163, DSC-P1164, DSC-P1165, DSC-P1166, DSC-P1167, DSC-P1168, DSC-P1169, DSC-P1170, DSC-P1171, DSC-P1172, DSC-P1173, DSC-P1174, DSC-P1175, DSC-P1176, DSC-P1177, DSC-P1178, DSC-P1179, DSC-P1180, DSC-P1181, DSC-P1182, DSC-P1183, DSC-P1184, DSC-P1185, DSC-P1186, DSC-P1187, DSC-P1188, DSC-P1189, DSC-P1190, DSC-P1191, DSC-P1192, DSC-P1193, DSC-P1194, DSC-P1195, DSC-P1196, DSC-P1197, DSC-P1198, DSC-P1199, DSC-P1200, DSC-P1201, DSC-P1202, DSC-P1203, DSC-P1204, DSC-P1205, DSC-P1206, DSC-P1207, DSC-P1208, DSC-P1209, DSC-P1210, DSC-P1211, DSC-P1212, DSC-P1213, DSC-P1214, DSC-P1215, DSC-P1216, DSC-P1217, DSC-P1218, DSC-P1219, DSC-P1220, DSC-P1221, DSC-P1222, DSC-P1223, DSC-P1224, DSC-P1225, DSC-P1226, DSC-P1227, DSC-P1228, DSC-P1229, DSC-P1230, DSC-P1231, DSC-P1232, DSC-P1233, DSC-P1234, DSC-P1235, DSC-P1236, DSC-P1237, DSC-P1238, DSC-P1239, DSC-P1240, DSC-P1241, DSC-P1242, DSC-P1243, DSC-P1244, DSC-P1245, DSC-P1246, DSC-P1247, DSC-P1248, DSC-P1249, DSC-P1250, DSC-P1251, DSC-P1252, DSC-P1253, DSC-P1254, DSC-P1255, DSC-P1256, DSC-P1257, DSC-P1258, DSC-P1259, DSC-P1260, DSC-P1261, DSC-P1262, DSC-P1263, DSC-P1264, DSC-P1265, DSC-P1266, DSC-P1267, DSC-P1268, DSC-P1269, DSC-P1270, DSC-P1271, DSC-P1272, DSC-P1273, DSC-P1274, DSC-P1275, DSC-P1276, DSC-P1277, DSC-P1278, DSC-P1279, DSC-P1280, DSC-P1281, DSC-P1282, DSC-P1283, DSC-P1284, DSC-P1285, DSC-P1286, DSC-P1287, DSC-P1288, DSC-P1289, DSC-P1290, DSC-P1291, DSC-P1292, DSC-P1293, DSC-P1294, DSC-P1295, DSC-P1296, DSC-P1297, DSC-P1298, DSC-P1299, DSC-P1300, DSC-P1301, DSC-P1302, DSC-P1303, DSC-P1304, DSC-P1305, DSC-P1306, DSC-P1307, DSC-P1308, DSC-P1309, DSC-P1310, DSC-P1311, DSC-P1312, DSC-P1313, DSC-P1314, DSC-P1315, DSC-P1316, DSC-P1317, DSC-P1318, DSC-P1319, DSC-P1320, DSC-P1321, DSC-P1322, DSC-P1323, DSC-P1324, DSC-P1325, DSC-P1326, DSC-P1327, DSC-P1328, DSC-P1329, DSC-P1330, DSC-P1331, DSC-P1332, DSC-P1333, DSC-P1334, DSC-P1335, DSC-P1336, DSC-P1337, DSC-P1338, DSC-P1339, DSC-P1340, DSC-P1341, DSC-P1342, DSC-P1343, DSC-P1344, DSC-P1345, DSC-P1346, DSC-P1347, DSC-P1348, DSC-P1349, DSC-P1350, DSC-P1351, DSC-P1352, DSC-P1353, DSC-P1354, DSC-P1355, DSC-P1356, DSC-P1357, DSC-P1358, DSC-P1359, DSC-P1360, DSC-P1361, DSC-P1362, DSC-P1363, DSC-P1364, DSC-P1365, DSC-P1366, DSC-P1367, DSC-P1368, DSC-P1369, DSC-P1370, DSC-P1371, DSC-P1372, DSC-P1373, DSC-P1374, DSC-P1375, DSC-P1376, DSC-P1377, DSC-P1378, DSC-P1379, DSC-P1380, DSC-P1381, DSC-P1382, DSC-P1383, DSC-P1384, DSC-P1385, DSC-P1386, DSC-P1387, DSC-P1388, DSC-P1389, DSC-P1390, DSC-P1391, DSC-P1392, DSC-P1393, DSC-P1394, DSC-P1395, DSC-P1396, DSC-P1397, DSC-P1398, DSC-P1399, DSC-P1400, DSC-P1401

Pages of Pleasure

The holiday season brings another treasure trove of illustrated volumes

It's the season of indulgence—out just as food and drink, but also in books. Now is the time when bookshelves bristle out the year's most lavishly illustrated volumes. Some of the best, selected by Maclean's writers and editors.

Vanity Fair's Hollywood (Viking, \$85) is a fit Tabletop date of celebrity past and present. The images range from Sophia Loren cowering Jayne Mansfield's alpaca cleavage at dinner to a world-famous Jack Nicholson as a dressing gown and shovels driving golf balls off his diffident backyard. This is a luscious collection, graced with vintage articles from the likes of Dorothy Parker and D. H. Lawrence, plus pearl-like captions from Christopher Hitchens. What's striking is how far from *Vanity Fair's* early years (1914-1936) seems so candid compared with the conceptually engineered portraits from Anne Leibovitz and Herb Ritts. Holding a mirror up to Hollywood, these images show how celebrity culture has turned vanity into a science.

One of the most covered gift books this season is **The Beatles Anthology** (Random, \$92). And with its candid throwaways (John Lennon's contribution comes from old interviews), never-before-published photographs and snappy design, this one is a winner. Among the fascinating bits: the Plastic Ono Band, Lennon's group with wife Yoko Ono, first performed in Toronto in 1969—a debut so successful that it struck the first blow to the Beatles. Another fab four-related offering is **Paul McCartney: Paintings** (Little Brown, \$72), the first book showcasing the former Beatle's 17-year sideline as an artist. And it turns out that Sir Paul, who has also dabbled in classical music composition, is an accomplished painter. Influenced by surrealism and abstract expressionism, his work is suffused



From *Reveries: The Angel Dodge's* compelling sampler of his body of work

with humour and an exuberance in colour.

Visionary power pulses between the covers of **William Blake: The Complete Illuminated Books** (Penguin, \$99). The 393 plates show just how much the artwork of the English canonist (1757-1827) is integrated with his *Songs of Innocence and of Experience*, *Jerusalem*, *The Marriage of Heaven and Hell* and other works. The gorgeous volume fulfills Blake's dream that large numbers of people have a chance to experience his verse and radiant illustrations at the same time.

Images created by the pre-Raphaelites continue to be some of the most popular of all time, cropping up regularly on book covers and on posters destined for college dorms. In **The Art of the Pre-Raphaelites** (Piatkow, \$80), British art historian Elisabeth Pretorius zeros in on all the constituents of a pre-Raphaelite picture—not just colour and form, but the group's distinctive takes on, for example, landscape and sexuality. The stunning 170 colour reproductions make this volume beautiful as well as educational.

Perhaps the most significant concept for an art book this season is found in **Five Hundred Self Portraits** (Piatkow, \$45). This small book, whose short text consists of an essay by artist John Bell, grandson of bluesy bluesy Group portrait Vanessa Bell, features self-portraits of artists



From *Sacred Legacy*: Edward S. Curtis and the North American Indians: powerful achievement

(Dundurn, \$49.95) by former University of Toronto music professor Carl Morley and Russ Schabas. The only photo missing in this richly illustrated volume is of the oft-promised, yet-to-be-built open house.

Larry Towell, the first and only Canadian member of the prestigious Magnum photo agency, won the fine Roloff Berry Photography Book Award last year. His

staring (from a medieval monk who illustrated manuscripts to contemporary artists such as David Hockney, a rife little canon).

A century ago, Seattle photographer Edward S. Curtis set out on a 30-year quest to document the lives of North America's native peoples, creating a collection of massive historical and artistic significance. **Sacred Legacy: Edward S. Curtis and the North American Indian** (Dundurn, \$88.50) offers a stunning selection of almost 200 of Curtis's pictures. Faces, masks, villages, crafts, fishing and hunting expeditions—the images, along with essays by experts on the photography, give a powerful sense of Curtis's achievement.

Just a **History of America's Music** (Random House, \$95), companion to the PBS series, is a smart, sprawling chronicle of the genre, written by Geoffrey C. Ward and Ken Burns, authors of *The Civil War* and *Baseball*. Contemporary music gets only seven pages, but overall this is an indispensable, richly illustrated study.

The Canadian Open Company may be Toronto-based, but its impact is truly national through regular radio and less frequent television broadcasts. And the company has renamed many of Canada's international stars—Ben Harper, the world's wildest baldness, for one, got his start at the COC singing under rocks. In one from a two-bit operation 50 years ago to a world-class outfit today is traced so charitably in *Opera Viva*

impressive eye, technical wizardry and superb sense of composition are evident in **The Memorabilia: A Biographical Sketch** (Piatkow, \$89.95). Towell's fascination with Old Colony Memorabilia took him to meet Ontario and Mexico, where he shot people, farms and deserted sugar plantations.

Canadian food lovers-photographers-mixers Jeffrey Alford and Noreen Duggan have won awards with their past books on breads and rice. Now they're back with the splendid **Hot Soup Sassy Sweet: A Culinary Journey Through Southeast Asia** (Random House Canada, \$55). This is a poignant treat for lovers of Asian food, spiced with the authors' vibrant pictures of people and places and an array of recipes.

These captions, anyone? Newfoundland berry pudding? Anita Stewart's **The Flavours of Canada: A Celebration of the Finest Regional Foods** (Random, \$34.95) is a compendium of recipes from across the country—some from superstar chefs, the others hatched down through generations of ordinary folks. They're all packaged with Robert Wygant's tasty photos of all-you-need-and-finished dishes.

Combining elegant design with cutting-edge sensibility, Donna Hay's cookbooks have been some of the most popular in recent years. Now with **Flavours** (Whitcap, \$29.95), Hay has come up with another winning concept. These are nine cookbooks, featuring such ingredients as vanilla, ginger and garlic—all in a design that feels like a breath of fresh air.

Among the celebrity chefs with gorgeous new books, Alford Poiré's **12 Seasons Cookbook** (Random House, \$69.95) stands out. Chef and co-owner of New York City's Gotham Bar and Grill, Poiré has come up with a new idea when all cookbook concepts seemed to have been exhausted: monthly cuisine. A stunning book with knockout dishes.

Other chefs with winners this season include Mexican food expert Rick Bayless, whose **Mexico One Place at a Time** (Dundurn, \$52) focuses on the classic of Mexican cuisine and then shows how to embellish them. With **The Naked Chef** (H. R. Press, \$47), now cooking for home and TV personality Jesse Oliver proves he's more than just a pretty face. And in **Seasons** (Whitcap, \$29.95), Toronto's cooking host Jamie



Kennedy proves he's one of the most inventive artists working with food.

Volcanos on wine have become staples of glib-book publishing, and this year's mandarin is *The Global Encyclopedia of Wine* (Random, \$120), a massive tome duplicated in the CD-ROM tucked inside the cover. The wide-ranging book comes with hundreds of maps, photographs and charts, a wine-reference table, and essays by wine experts from around the world.

However difficult humans find time as a concept, argues John Langdon's *The Mystery of Time* (National Geographic, \$52), they've sure come a long way in measuring it. From Stonehenge through medieval clocks to particle accelerators trying to replicate the first seconds following the Big Bang, Langdon offers an absorbing story complemented by marvellous illustrations. As for the question of whether the whole notion of time is a subtle human illusion, Langdon leaves the last word to physicist Stephen Hawking: "Only time [whatever that may be] will tell."

From the best-selling *Griffin & Sabine* trilogy to other



Isabella (1869) by John Everett Millais in The Art of the Pre-Raphaelite Society

of Canada through Confederation.

The Imperial War Museum in London, repository for the works of official British photographers of the world wars, has for the first time collaborated on a book featuring the jewels in its crown. The evocative result is *The Second World War in Photographs* (Whitecap, \$49.95), containing 500 mostly black-and-white shots. Among them are images both famous—St. Paul's Cathedral standing safely amid the Blitz devastation—and rarely seen, like a mannequin standing how to use a gas mask designed for officers.

The Sept. 28 death of Pierre Elliott Trudeau has spawned a number of photograph-rich retrospectives, including a *Maclean's* commemorative issue, *Trudeau* (\$9.95), and Key Porter's book of the same title (\$29.95). The latter also features commentary and tributes by, among others, Conrad Black and Wynne Gribble. Another primarily pictorial tribute is the elegantly packaged *Trudeau Albums* (Penguin, \$50), in which seven by-illustrator Jack Gonsky, novelist Mordecai Richler and four others does an excellent job of

The words of real witnesses to events and plentiful contemporary illustrations grace *A People's History*



scenes in which exquisite graphics give the text a dream-like quality. Nick Bantock has never created a book for the literal-minded. That includes his autobiography, *The Aesthet Designer* (Random, \$15), the very title of which warns readers to be wary. But they should be enthusiastic, too. The compelling art, taken from Bantock's entire body of work, cannot alive nor to the author's detailed discussion of his techniques and aims.

The title of *Atlas of Natural America* (National Geographic, \$59) might strike Canadians as odd, considering "America's" miles in Canada even as it maps abruptly to the Rio Grande. But the content more than makes up for the concept. Brief written sketches establish the history, natural and otherwise, of more than 100 protected natural areas in the United States and Canada. The real stars, however, are the stunning photographs and National Geographic's trademark topographical maps.

The last volume of journalist Don Gillies and Pierre Jettan's *Canada: A People's History* (McClelland & Stewart, \$60) is a worthy companion to the superb CBC history series of the same name. As with the TV version, the verbal content focuses on the words of real witnesses to events. Coupled with plentiful contemporary illustrations, the result is an informative and exciting book that carries the story

placing the former prime minister in the context of his times.

It's a simple but stunning idea: an environmentally sensitive trail stretching from St. John's, Nfld., to Victoria and making up to both Hudson Bay and the Arctic Ocean. *Three Canada Trails: The 16,000 Kilometre Dream* (Bantam, \$19.95) certainly makes the effort book worthwhile. Offers adventurous photography by veteran John de Visser in the main drive, the text sometimes strays off-base, with prominent quotes on the nature of Canada by the likes of actress Jane Fonda. But *Three Canada Trails* brings the idea of this ambitious project to life.

From abalone to *The X-Files* to the history of the Northwest, you don't have to be from the West Coast to enjoy a browse through the *Encyclopedia of British Columbia* (Harbour, \$99.99 with companion CD-ROM). The hefty 856-page book has more than 4,000 entries that span British Columbia inside out—in history, geography, politics and people. More than 2,000 photos, maps and illustrations add to the telling. ☐

Almost as simple as Simply Accounting®.

Canada's Best-Selling Small Business Accounting Package Is Also The Simplest.

New Supply Accounting 8.0 is so simple to use, it makes managing your finances as easy as flipping a switch.

"The Simplicity You Want, the Security You Need."



©2000 ACCPAC International, Inc. All rights reserved.

For More Information, Visit Our Web Site At www.accpac.com
Or Call 800.772.5443.

ACCPAC
INTERNATIONAL



Books

Cute-Lit for the kiddies

Seasonal wonders range from poetry to a yucky love story

They may tear the pages into tiny bits or get bopping about all over the covers, but children devour many joy and stimulation from picture books that from most other directions. Some tales by Canadian from the past several months that small ones will go back to again and again.

Bringing together two greats of children's literature—Canadian poet Derek Lee (*Whisper Pin, Goshog Dohgish*) and American illustrator David McPhail (*White Mouse*)—couldn't help but yield something extraordinary. And so it is with *Babbling Delicious* (Key Porter, \$19.95). Lee's poetry is, as ever, utterly fresh and as delectable as a banana split—"POLLYWOGS/In parashute/Ate drifting through/My dream—/Babbling/In parashute/With pink and white/ice cream." And McPhail again proves his uncommon ability to create eye candy for both little people and their parents—something he also does in *Sally Away* (Oscor, \$13.95), writer Florence McNeilly's tale about a boy in a

bathtub pretending to sail the high seas.

Two children given to wild flights of imagination are the subject of *Friends* (Scholastic, \$19.95). Lucy and Leray both seem friends until Leray discovers a TV show featuring "the creature," and Lucy doesn't share his enthusiasm. Neal Laporte's neonely colorful, childlike drawings perfectly match Whitman's flowery channeling of childhood fear.

Among the more unusual and exquisite picture books this season is Hans Christian Andersen's *The Snow Queen* (Tundra, \$19.95). Author Kim Scott's version of the story is elegant and compelling, while the illustrations by Nelly and Erna Hoffer, done in the adoration of their native Switzerland, are enchanting. These black and white cut-paper images—inspired first by Giovanni Geronzi's *Around the Fall*—make beautiful alchemy with Andersen's tale.

Another old-worldy tale with more than a touch of darkness is *Old Thomas and the Little Fairy* (B. B. Toss, \$9.95 paperback). Donatque Geronzi's tale, translated from the French by Shelia Fischman, tells the story of a miserable old fisherman whose heart melts when he encounters a tiny, mysterious girl. Stippled: Poole's intense, dramatic paintings have not slipped.

Montrealer Marie-Louise Gay has won numerous awards for her own picture books and her illustrations for stories by others. This season she soars in both categories. Her enchanting images for Don Galloway's *Yuck, a Love Story* (Scribner, \$19.95) won her a Governor General's Award last month. The book tells the wry, surrealistic tale of a boy with conflicting opinions about the new girl next door. Gay both wrote and illustrated *Sally Queen of the Snow* (Groundwood, \$15.95), a whimsical dialogue between a little girl with flaming red hair and her little brother, who has never

From Pig and the Whale: she goes on a Jewish and the industrial style safari



Acer recommends Windows® 2000 Professional for business

© 2001 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. in the United States and other countries. Windows and Windows logo are registered trademarks of Microsoft Corporation in the United States and other countries. Pentium and Pentium logo are registered trademarks of Intel Corporation in the United States and other countries.

Smart card security. Nobody will mess with it.

The new Acer TravelMate 302 can only be started by inserting a personal smart card. Thanks to its PlatinumPAST security system. And there's more. A magnesium-alloy protective casing makes it lighter yet 15% stronger. Built-in 502 11a and infrared connectivity opens a wireless world. It also has quick-access keys, a comfortably curved keyboard, Intel® Pentium® III processor, and 10GB HDD with Disk Anti-Shock Protection. Looking for the most secure notebook in the world? Acer. We hear you.

www.acer.ca 1-800-565-ACER



2 Year warranty service in the Greater Toronto area

Acer we hear you

L' O R É A L
PARIS

NEW
ColorSpa
for MEN
NATURAL NO-AMMONIA HAIRCOLOUR

Formulated specifically
for men by the worldwide
leader in haircolour



You treat your body right.

Why not your hair?

Think ColorSpa.

Personal trainer...for hair.

Tones up your natural

colour in 10 minutes.

In nothing flat, greys get lost.

Hair feels great. Looks healthy.

Best of all, no hassle. Zero mess.

No mixing. No big commitment.

Lasts up to 6 weeks.

ColorSpa for MEN.

The new fitness in haircolour.

L'ORÉAL
PARIS

BECAUSE I'M WORTH IT
www.lorealparis.com

FEEL the health.



ANNOUNCING SOLUTIONS FOR THE NEW, NEW ECONOMY. (YOU KNOW, THE PROFITABLE ONE.)

The promise of e-business is even, for as robust today as it was when the "new economy" was declared the just then things that were labelled passé and irrelevant when IPOs were soaring, have reappeared with a vengeance—planning, infrastructure, even profitability are back in fashion. Welcome to the new "new economy." No company is better suited for this world of client-oriented e-business than SAP. We have the best solutions for collaboration, supply chains, improving customer relationships and generally adding value to a company's business proposition. One with the "new." In with the "new ones." Type in www.sap.com.

THE BEST-RUN E-BUSINESSES RUN **mySAP.com**



Books

tern snow before. Gay's artwork portrays snow-scapes of childlike simplicity and loveliness.

Young people will recognize their own awe in the face of a wintry night reading *Sky Sleets* (Kids Can, \$15.95). Jan Boardman Wilboon, a Nantawbe Ojibwa from Northern Ontario, wrote about two girls who go into the woods to look for the "Sky/Sleets"—the northern lights. Wilboon's richly evocative tale comes with dreamy illustrations by Brian Doiron.

Toronto author Kenneth Oppel is a hero to readers of his young-adult adventures *Samurai and Silverwing*. With his bracing *Peg and the Whale* (HarperCollins, \$19.95), he returns to picture books for a younger set. Boldly illustrated by Terry Widener, this is the tale of the strong-willed Peg, who loves to fish and is determined to catch a whale. Her quest takes her on a Jewish-and-the-whale-style odyssey, one singled out by the American Library Association as a Booklist Editor's Choice.

Fascinating for adults as well as for children, *A Time of Golden Dragons* (Tundra, \$19.99) explores the towering significance of dragons in Chinese culture. The text, by Chinese-born Canadian father-son team Song Nan Zhang and Hao Ya Zhang, is filled with compelling details—acornidos,



**Children won't forget
the magical paintings
of a snarling beast in
*The Wolf of Gubbio***

side of a gift who cannot choose which of her many assessments of reasons to take to school. Writer-illustrator Marthe Jocelyn won a Governor General's Award nomination for her vibrant collages, which will inspire many young ones to start hoarding buttons, popcicle sticks, shells, feathers and plastic hunches.

Based on a true story, *Annex Goat* (Oco, \$19.95) combines the storytelling skills of novelist Janice Kurlin, making her children's book debut, and illustrator Janet Wil-

son, for example, are known as "dragon swirls" in China. And the illustrations by Song Nan Zhang are symbols of color.

The story of how St. Francis of Assisi tamed the wolf terrorizing the village of Gubbio is a haunting one. In *The Wolf of Gubbio* (Stockert, \$19.95), Michael Bellard recounts the tale with grace and simplicity. But Murray Kinber's magical paintings are this book's biggest strength: children won't forget his overcast wolf snarling at the monk when he visits the monster from afar, and then extending his paw to the holy man.

Tapping into children's love of collecting and sorting objects, *Hanna's Collection* (Tundra, \$17.99) is the

The lion, the witch and the piggy

Some of the newest picture books for children by new Canadians

Madasha by Peter Shi (Groundwood, \$19.95). The tale is simple—a girl loses her tooth—but Shi's ingenious illustrations make this one of the most exhilarating picture books of the year.

Aspen's Fables illustrated by Jerry Pinkney (Harper, \$27.95). The classic moral tales come alive with Pinkney's dynamic images.

Witch by William Sieg, illustrated by Quentin Blake (Groundwood, \$26.95).

The award-winning author, also a *New Yorker* cartoonist, has concocted a devilishly funny tale about a witch, with wacky images from Blake.

Olivia Picked Skips in Her Sleep by Eleanor Fagan, illustrated by Charlotte Voake (Groundwood, \$22.95). A hand-

some re-issue of the late British author's story, first published in 1937, of a little girl who can sleep rope better than the furies.

Where Do Bunnies Get An Udding Mystery by Jane Lee Carr, illustrated by Laura Cornell (HarperCollins, \$19.95). Turning up for the fourth time, this winning water-artist team provides whimsical, eye-opening answers to the title question.

Some Things Are Scary by Florence Parry Heide, illustrated by Jules Feiffer (Groundwood, \$21.95). Children will howl at this compendium of things that make them quail—from snapping on something squishy to knowing they are going to be grown up one day.

Olivia by Ian Falconer (Dutton, \$23.95). There's a new kid on the block, and she's a feisty little piggy. Falconer accompanies his hilarious tale of this porcine prima donna with distinctive illustrations in black, grey and red.

OLIVIA



Piggy Tales told by Berlie Doherty, illustrated by Jane Yolen (Groundwood, \$26.95). This gorgeous collection features 12 stories—including *Cinderella*, *Swingalong* and *The Pig Prince*—told in broad prose with a dash of modern sensibility.

The Lion's Share by Chris Cooney (Groundwood, \$26.95). Cooney has created magical illustrations for her own story of a baby lion who can fly—and who discovers the flights of imagination available through books.

PHL



From *Old Thomas and the Little Fairy*: another sobersiding tale with more than a touch of darkness

Books

son, whose drawings have a warm glow. This is the hopeful, captivating tale of a refugee market during the Second World War, who—unable to find her two daughters—must go to work, leaving them with a goat to cuddle against for warmth, and to provide milk.

The Market Wedding (Tundra, \$19.99), with its sophisticated story by Cary Fagan and detailed, evocative paintings—nominated for a Governor General's Award—by Regolo Ricci, will appeal as much to adults as to the older children it's aimed at. Set in Toronto's Kensington Market in the 1930s, when the area was predominantly Jewish, it tells the story of fishmonger Miriam and her seller Minnie. When they fall in love and decide to marry, they make the common mistake of investing money can buy happiness.

Another old-time tale with old-fashioned values is **Pa's Harvest** (Groundwood, \$12.95), a new story from Eileen Carron retold by Jan Andrews. This small book, which comes with bootiesprun, Governor General's Award-nominated illustrations by Cybille Young, tells the bittersweet tale of a boy who helps his father grow and harvest potatoes, only to

Old-fashioned values lie at the heart of the bittersweet, true story *Pa's Harvest*

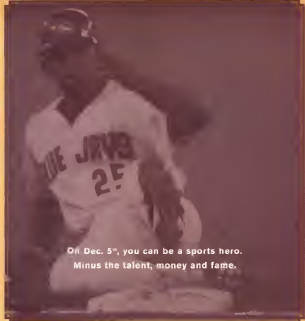
discover there is no market for them. The lesson in **The Painted Chest** (Key Porter, \$18.95)—essentially, that all work and no play makes Jack a dull boy—will probably have more resonance for parents than for inherently play-focused children. But this book, with text and sturdy pictures by Judith Chrysos Mills, will delight with its tale of downtrodden villagers and how their lives are changed by the discovery of an old chest filled with musical instruments and dancing shoes.

Sibling rivalry gets funny, nerve-racking treatment in **My Sister Gracie** (Tundra, \$18.99), writer-illustrator Gillian Johnson's charming tale of a dog named Gracie who gets a sister from the pound. *Gracie* is irresistible at first, of course, but he learns the meaning of family ties. Johnson combines witty, *Seuss*-like language with delightfully silly images.

A whimsical tale based on an all-too-common dilemma, along with vibrant three-dimensional images created with a plasticine-like material, make **Sleepy Little Mouse** (Kids Can, \$12.95) a dreamy gem. Written by Eugene Fernandes and illustrated by her daughter, Kim, it's the story of a mouse who refuses to have a nap and sheds so many tears that her bed—a small yellow shoe, actually—flows out to the sea.

An independent girl's devotion to her grandmother is the subject of Nan Gregory's emotionally complex **Wild Girl & Gao** (Red Deer, \$18.95). The solitary child likes to perch on a tree while pretending to be a fairy-tale princess or a pirate. The death of her grandmother, who understood the girl's wild imagination, hit hard—until the child and her mother bond in celebrating the old woman's life. Ron Lightburn's illustrations are sublime.

Patricia Hickey



On Dec. 5*, you can be a sports hero.
Minus the talent, money and fame.

Watch the Sports Celebrities Festival for the benefit of Special Olympics in Canada. Call to donate and you could talk to Carlos Delgado. You could even win a four-day/one-night trip for two to San Francisco. For more information, visit www.sportscelbritiesfestival.ca

7:30pm est, Dec. 5th on TSN 1-888-888-0608



WE CAN ALL BE HEROES

- " I've **STILL** got names on my gift list.
- " **SOMEbody PLEASE** help me get them something useful, intriguing and *not too pricey* in the next **FIVE** minutes!

"Done."

"I'm giving the gift of Maclean's."

Your first gift of 52 issues of Maclean's is \$39.95 plus tax.

Additional gifts are only \$25.95 each plus tax.

PLUS we'll send you a free gift announcement card for every gift you give.

Made fast and easy using the Maclean's Express Gift Line.

Please quote Reservation Code: XBPYHADD

Call free: 1 (888) Maclean's [1 (888) 822-5328], or call (416) 588-5528.

FAX free: 1 (888) 315-7747, or (416) 588-2510.

Every week you will be remembered when they open their mailbox.

The Gift of

Maclean's

WELL BOTTLED TO CANADIAN

**A year of giving,
in just FIVE minutes.**

Offer valid in Canada until January 31, 2001.
May not be combined with any other offer.
48270

ADVERTISING
SUPPLEMENT

Automotive Marketplace ONTARIO

Consumer Power



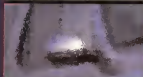
Dennis
DesRosiers

Each year I make dozens of presentations to senior industry executives and car dealers. Most of these are forward looking. I check my crystal ball and forecast changes and industry trends, predictions based on studying reams of industry data, consumer surveys and other information.

Through many years of making such analyses, I have come to believe strongly that customer satisfaction is critical to automotive success. And not just generally positive rat-

ings. Rather, I feel that only "Top Box Satisfaction," as one of my clients calls it, is acceptable.

Moreover, I take this theme even further. I also believe it is the role of the consumer to be as demanding as possible with their car dealers. It is about time more consumers took a tough-minded approach to the automotive sector. If consumers picked up their business and took it elsewhere, they would find the



Fierce competition amongst financial institutions has yielded dozens of ways for consumers to finance their purchases.

industry more responsive.

At no time in the history of our industry has the consumer had more power. Vehicles are so well built that drivers do not need to purchase as often as before. In addition, the longer life of vehicles means they will undergo more repairs and maintenance. The consumer will choose

where those functions will be performed.

Qualitatively, marketplace selections are getting better and better and there is also more choice. There are 3,500 car dealers in Canada, but more than 20,000 other outlets for repairs and service. The Internet is slowly emerging as a viable medium for purchasing a vehicle. It has already put consumers in the driver's seat on price negotiation as well as providing access to better information about vehicles. Independent used-car dealers are slowly cleaning up their act and are becoming much more professional. Fierce competition among financial institutions has yielded dozens of ways for consumers to finance their purchases.

Volkswagen Passat 4MOTION™

4MOTION™ will continue to enhance Volkswagen's position in the market by offering an intelligent form of all-wheel drive technology now available on the Passat. With its all-surface performance and stability, road hugging characteristics and continuous all-wheel power, 4MOTION™ magnifies the driving attributes inherent in all Volkswagens. Added security for Ontario's unpredictable weather. Test drive a Passat 4MOTION™ at your local Volkswagen Dealer today!

Drivers wanted. 



**With everybody going off road,
how about a car that keeps you on it?**

The Passat now has 4MOTION™, the new all-wheel drive system that sticks cars to road like old chewing gum to school desks. Using an active safety system, it shifts power to the wheels that need it most. Ergo, you stay between the lines, which, in this case, is a good thing.

Drivers wanted. 

[illegible]

Most important, it tells us that consumers are truly in the power position in this industry. They should exercise it more.

repurchase loyalty than the vehicle itself, although satisfaction with the vehicle is also important. Only about 90 per cent of new vehicle buyers and 33 per cent of used vehicle buyers repurchase the same brand if they have Top Box Satisfaction with their vehicle. A similar drop-off occurs with consumers who are generally satisfied and dissatisfied with their vehicle.

This tells me that a really good car dealer can do a lot to overcome a consumer's dissatisfaction with a problem vehicle. It also tells me that consumers are inherently loyal. It is the dealer who comes up short from a satisfaction perspective who forces the consumer to be loyal.

Top Box Satisfaction also extends into the back of the dealership and is a large factor in determining who the customer will choose to do the maintenance and repairs on a vehicle. Close to

	Auto	Temp	Service	OT
Top Box Satisfaction with Dealer	94%	78%	81%	90%
Generally Satisfied with Dealer	18%	36%	6%	0%
Dissatisfied with Dealer	42%	68%	85%	8%
Top Box Satisfaction with Vehicle	96%	32%	4%	12%
Generally Satisfied with Vehicle	38%	48%	6%	12%
Dissatisfied with Vehicle	34%	68%	8%	18%

70 per cent of consumers have their maintenance performed at a dealer if they experience Top Box Satisfaction with their dealership. This drops to about 40 per cent for those dissatisfied with their dealer. Similar to repurchase loyalty, satisfaction with the vehicle is less important than satisfaction with the dealer. However, consumers who are satisfied with their vehicle are still more loyal on maintenance work than those who are not satisfied.

What this information means is that only dealers who absolutely delight their customers from a satisfaction perspective can expect their customers to reward them with more business. It also tells us that because dealers are in the front line they can make up for a lot of problems actually caused by the vehicle companies whose product they sell.

Most important, it tells us that consumers are truly in the power position in this industry. They should exercise it more.

	Total	If Vehicle Purchased Here	If Vehicle Purchased Elsewhere
Top Box Satisfaction with Dealer	71%	71%	94%
Generally Satisfied with Dealer	28%	36%	28%
Dissatisfied with Dealer	18%	16%	8%
Top Box Satisfaction with Vehicle	96%	60%	39%
Generally Satisfied with Vehicle	30%	28%	14%
Dissatisfied with Vehicle	16%	12%	8%



Brian D. Johnson

Crouching tiger, hidden gem

Finally. After months of mediocrity at the multiplex—with not much to get excited about since *Gladiator*—moviegoers have cause to celebrate. *Crouching Tiger, Hidden Dragon* and *New Cinema* are two of the year's finest movies. The former is a breathtaking martial-arts epic, the latter an intimate family drama. As two pictures produced outside the Hollywood mainstream, they beat the studios at their own game, and remind us why we love movies.

Crouching Tiger, Hidden Dragon is sheer heaven. Rooted in myth and magic, it's a sword-fighting fable that draws together the grand traditions of the epic—spectacular action, idyllic landscapes and tragic romance. The dialogue is in Mandarin with subtitles, but this movie is so lavishly entertaining that it could shame box-office records for foreign-language films, and is already being touted as a front-runner for best picture at the Oscars.

Crouching Tiger made an Asian homecoming for its Taiwan-born director, Ang Lee. After decoding Jane Austen's England in *Sense and Sensibility* and Seventies America in *The Ice Storm*, he now reinvents Chinese cinema's most popular idiom, endowing it with emotional depth, film noir savvy—and a score of aching beauty played by cellar-to-Yo Yo Ma. The result is a cinematic landmark: elevating a pulp genre, *Crouching Tiger* does for the martial-arts movie what *The Godfather* did for the gangster film.

Adapted from a Chinese novel by Ang's longtime collaborator, James Schuyler, along with two Asian writers, the script taps into ancient arena mythology, a world of legends—eroticism, magic, and supernatural power—in a Taoist search for transcendence. Hong Kong superstar Chow Yun-Fat stars as Li Mu Bai, a revered warrior who is prone to retire his sword—the legendary Green Destiny—to pursue a long-immerging romance with Yu Shu Lien (Michelle Yeoh), herself a skilled warrior. But when Li's prized blade is mysteriously stolen, he is drawn back into a blood feud with a villainous crime called Jade Fox. She, in turn, has an impudent protégé in Jen (Zhang Ziyi), who is young, beautiful and easily bewitched—a little rich girl determined to live in an outlaw rather than succumb to an arranged marriage.

Although the plot is a tad baroque, it provides a steady

frame for the acrobatic fight scenes. The action literally flies. Choreographed by Yuen Wo-Ping (*The Matrix*), they leap tall buildings, run on water and sword fight in the swaying branches of a bamboo forest. Most of the stunts involve invisible wires, not digital effects, so it's like watching a serious Cirque du Soleil. And the women do most of the fighting. At one point, the movie turns into a Marlon Brando western in the Gobi Desert—as Jen wounds her way to romance with a bandit who lives in a cave with a turtle, hot tub and roasts wild chickens on a spit.

You Can Count on Me deals with a more mundane domesticity. Sunny (Lacey Chabert) and Terry (Mark Ruffalo) are two orphaned siblings, Sunny the responsible one, a single mother in apertur New York who is raising an

eight-year-old son in the house where she grew up. Terry is a likable screwup, a drifter who smokes dope and forgets things. After doing time for beating a guy in a Florida bar, he comes home to see his sister. She smother him with smothering affection, which he shrugs off in stoned, awkward silence. But Terry takes a liking to her lad, Rudy (a precocious Rory Culkin), and



Zhang Ziyi, Chou Yun-Fat: pulp genre with emotional depth

becomes the father he never had—or a seckless older brother, dragging Rudy to a bar to hassle pool at bedtime. Sunny, meanwhile, works in a bank, where her annoying new boss (a prigish Matthew Broderick) can't decide if he wants to

lecture her on punctuality or take her to a motel. A chance-driven gem in a plot-driven world, *New Cinema* as *Me* is subtle, funny and affecting. After being overshadowed by leading men in movies such as *The Truman Show* and *Primal Fear*, Lacey steps into the spotlight to reveal an astonishing talent. Broderick is letter-perfect. And Ruffalo strikes a canny balance between smug sensitivity and self-absorption. It's hard to believe that feature directing debut comes from Kenneth Lonergan, who wrote *Anywhere But Here* and *The Substance of Hope*. But the script grew out of his own one-act play, and the fine-tuned dialogue has the bond of depth that comes only from sustained work with actors. Lonergan holds the edge of a severed family up to the light and makes the domestic scene comic—unleashing the crouching tiger and hidden dragons that lurk in everyday life.



Television

Fields of iniquity

Revenge of the Land
CBC, Dec. 10 and 11, 8 p.m. EST

Canadians like to think the opening of their West was a tame and rapid affair compared with the bloody, chaotic experience south of the border. But nothing could be further from the truth judging from *Revenge of the Land*, a two-part mini-series loosely based on Regina writer Maggie Siggen's non-fiction book of the same title. Set in a fictional turn-of-the-century town called Promise, modelled on Moose Jaw, Sask., the TV drama is a tale of corruption, murder, arson, blackmail and adultery that ends in a blaze of gunfire reminiscent of a Hollywood western.

The body count may not stick up with a typical drama—only six characters meet their maker—but the villain of the piece is as dark as they come. John Hawke, based on a real-life dueler from Siggen's Governor General's Award-winning book, is a railway promoter, land speculator and owner of a hotel that doubles as the local brothel. Played with smoldering nastiness by Kenneth Welsh, Hawke creates an atro-

city by depriving dirt-poor homesteaders and down-trodden Métis of their land and conspiring with a railway company to cheat the local farmers who must deliver their grain to his country devious. He even stoops to murder, at one point having a drunken thug to burn down a dry-goods store while his wife's lover is asleep inside.

Based on real events, a series shows that Canada, too, had a Wild West

Hawke is hated and feared in the community and at home. His wife, the daughter of a Montreal businessman, despises him, and so does their son, Finn (Scout Gallagher), a handsome but callow youth, who leaves Promise to study for the ministry at the Harvard School of Theology. Finn returns seven years later, no longer interested in being a preacher, but driven by a burning desire to bring his father down. Finn becomes a crusading small-town journalist who aligns himself with the local farmers and exposes his father's perfidy.

Wild: corruption, murder, arson, adultery and a blaze of gunfire

Avoid this tale of crime and corruption in a convoluted love story. Early on, Finn falls for the sedate Cape Cod Countess (Chandra West), the pretty blond daughter of a struggling horse trader. Cayle meets Finn while working as a domestic in the Hawke household, but his parents conspire to drive a wedge between the young lovers before he goes to Harvard. With their relationship at an end, the black-magic Hawke turns turning his hotel over to her, becoming madam of the local brothel. But Cayle remains pure at heart, and even brings a touch of class to the place by stocking it with champagne and morning dress bache before bedding the ladies.

Arrange is a captivating blend of Hollywood and history, and yet another sterling accomplishment in the career of producer Bernard Zakarin, whose award-winning credits include *Conspiracy of Silence*. And by Canadian standards, it is a big-budget (\$12 million) production with lots of extras, lavish sets and many scenes shot against panoramic Prairie backgrounds. The story is fiction, but it has been woven from the lives of real people and historical events. Directed by John N. Smith (*The Boys of St. Vincent*), the series is a fast-paced, compelling saga, full of intrigue and deep drama.

But the series also works as social history. It movingly portrays the heroic struggle of red-hot homesteaders who arrived in what was billed as a land of opportunity only to discover that merely surviving was an accomplishment. Cayle's father, Andrew, is a typically poor, hardworking pioneer who describes his confidence as "living so low to the ground you've got the taste of dirt in your mouth your whole life."

Revenge depicts an uprising against Hawke and the railway, which leads to a federal inquiry into the grain transportation system and a new law to protect the farmer. It may be a stretch to credit the farmers of any single town with such a victory. But the story does make a valid point: western farmers had to stand together or fall one by one on the dry, hard prairie.

D'Arcy Hsieh

Enter
FLARE's

Magic at Le Manoir Contest

Relax...



...and enjoying...



...and relaxing...



Give gifts of FLARE and you could win a fabulous resort holiday valued at \$7,900.00!

The more gift subscriptions you give, the more chances you'll have to win FLARE's 'Magic at Le Manoir' Contest.

Give your friends the gift they'll enjoy all year long! The first gift of FLARE you give (or your own subscription) is only \$15... each additional gift, just \$12*. It's easy to give, easy to afford! We'll even send you free gift cards to announce each gift.

And every FLARE gift subscription you order gives you another entry in FLARE's 'Magic at Le Manoir' Contest! You could win a trip for two for 6 days and 5 nights at this elegant resort in Quebec's scenic Charlevoix region, including:

- fabulous skiing, snowboarding and sleighriding
- pampering at the Spa
- gourmet dining
- \$100 worth of casino chips for Casino de Charlevoix
- \$500 in spending money
- and more for 2 courtesy of Air Canada and Air Nova

LE MANOIR RICHELIEU

AIR CANADA
airNova

FLARE

FLARE "Magic at Le Manoir" Contest Entry Form

☒ **YES!** Please start or renew my own subscription for 12 issues of FLARE for just \$16 (plus tax) and send a gift to my friend below for only \$12 (plus tax). Please enter me in the "Magic at Le Manoir" Contest.

☐ Start or renew my own subscription ☐ Send a gift subscription to

☐ My payment is enclosed
☐ Cheque ☐ VISA
☐ MasterCard ☐ American Express
☐ Please bill me

Dr. Name: _____ Dr. Friend's Name: _____

Address: _____ Address: _____

City: _____ City: _____

Postal Code: _____ Postal Code: _____

Signature: _____

Clip this entry form and mail to: PO Box 6263, Stn. A, Toronto, ON M5W 2B6, or fax 1-888-215-7747 (Toronto: 416-598-2512) or www.magicatlemania.com or submit service/claims form or phone 1-800-265-4933 and QUOTE XXXFLARE. Call after business hours: first call at 211-50, 211-50, 211-50; 2nd call 900-463-8773. Cheques paid at 212 212 212. CC: 168 168 168 212 212. All postage payable on each gift outside Canada. Call for foreign and U.S. rates. Write to address shown for full contest rules. May not be combined with any other offer. If paying by credit card, please use an American, MasterCard, Visa or Discover card.

Want more!



Finally, a Canadian magazine dedicated to helping you manage your money like never before. MoneySense will bring you easy-to-understand, intelligent, timely, unbiased and practical advice.

Every issue is loaded with valuable ideas, information, and insights — like these...

- real estate... that first home, trading up, vacation properties
- minimizing taxes... why pay more than you should
- estate planning... preserving your capital
- investment choices... stocks, mutual funds, GIC's
- retirement options... enjoying the rewards
- wise spending... getting full value for every dollar

SEND FOR YOUR FREE ISSUE TODAY!

Call 1-888-268-6868
www.moneysense.ca

Mail to: MoneySense, 777 Bay Street, 8th Floor, Toronto Ontario M5W 1A7

☒ **YES, I want my FREE ISSUE!**

If I like it, I'll pay your invoice for a whole year's worth (5 more issues, 9 in all) for just \$19.95 (plus tax!) If MoneySense isn't for me, I'll write "no thanks" on the bill and owe nothing. **THE FREE ISSUE IS MINE TO KEEP, NO MATTER WHAT!**

Name CMN CMN

Title

City

Province

Postal Code

000115A01

MoneySense

For Canadians Who Work Hard

If you want more out of your money and your life, you'll want more



000115A01

CANADA'S TECH LEADERS TELL ALL pg 51

PROFIT

The Magazine for Canadian Entrepreneurs

E-business security

Wireless for teens

Aging boomers in denial

101

Best Businesses to go into now!



RICK BROADHEAD
Has General Access the e-phone



JULIA LEVY
GLT Inc. "Gracify the human animal"



CLIVE SEDORE
WestJet Airlines Work smarter with robotics

DEC/NOV 2002 \$3.99
www.profitinfo.com



000115A01

ON SALE NOW



WE BELIEVE
in the spirit of giving

PLEASE HELP
The Salvation Army
help thousands this Christmas

CALL 1-888-321-3433

www.salvationarmy.ca

Best-Sellers

Fiction	Price
1. THE WIND-UP GIRL Rieko Kuroda (A) 1	
2. WINTER'S BLOOD Armin Greder (A) 2	
3. BLOOD-SWEET Robert Chazal (A) 4	
4. THE LAST DAYS OF THE FLOOD David Foster (A) 6	
5. THE WIND-UP GIRL Rieko Kuroda (A) 6	
6. THE WIND-UP GIRL Rieko Kuroda (A) 6	
7. THE WIND-UP GIRL Rieko Kuroda (A) 6	
8. THE WIND-UP GIRL Rieko Kuroda (A) 6	
9. THE WIND-UP GIRL Rieko Kuroda (A) 6	
10. THE WIND-UP GIRL Rieko Kuroda (A) 6	
Nonfiction	Price
1. THE WIND-UP GIRL Rieko Kuroda (A) 1	
2. THE WIND-UP GIRL Rieko Kuroda (A) 1	
3. THE WIND-UP GIRL Rieko Kuroda (A) 1	
4. THE WIND-UP GIRL Rieko Kuroda (A) 1	
5. THE WIND-UP GIRL Rieko Kuroda (A) 1	
6. THE WIND-UP GIRL Rieko Kuroda (A) 1	
7. THE WIND-UP GIRL Rieko Kuroda (A) 1	
8. THE WIND-UP GIRL Rieko Kuroda (A) 1	
9. THE WIND-UP GIRL Rieko Kuroda (A) 1	
10. THE WIND-UP GIRL Rieko Kuroda (A) 1	

1/10/05 10:00 AM Compiled by David Foster

Witness from the past

A day after Ludwig van Beethoven died in 1827, a young musician named Ferdinand Hiller stripped a lock of hair from the body in a hearse. (It was a customary gesture at the time, and one so embraced by the composer's many admirers that Beethoven was almost bald at his funeral.) Russell Maroon Ross (Borden House) is an engaging account of what happened to those 582 strands of hair before 1896, when they were bought at auction by two improbably named American enthusiasts, Ira Brillant and Cleo Greville, and subjected to a series of tests. One finding possibly explains much about the composer's unhappy later life. At the time of his death, and probably for many years before, Beethoven's hair showed toxic levels of lead 42 times higher than average. Among the common results of lead poisoning: progressive deafness.



INTERNET Shopping Guide

MAKING THE MOST OF THE WEB

MASTERMINDTOYS.COM

Send us a letter and we'll send you a free gift!

The 100% Canadian online toy store with Lego, Thomas and Friends wooden trains, Barbie dolls, K'NEX, science kits, a library-built book selection, puppets, arts & crafts, trampoline, jigsaw puzzles, board games, music, software and more.

HENRY'S PHOTO VIDEO

Over 4000 photo, video, digital and web products.

years in business. Secure transactions, downloadable e-files and more.

We ship Canada wide on a daily basis. Your best Canadian Imaging Resource.

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

mastermindtoys.com

QC QUALITY OF COURSE INC.

www.qualityofcourse.com

1-800-267-1111

Want to write? Our unique home study course shows you how to write well and how to get your work published. You succeed or your fees are refunded. Ask for the FREE book that explains it all!

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

Send your Greetings Artfully.

Artfully.

unique creative art cards and high-quality prints.

www.artfully.com

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

GRAMMY STEEL TANKS

www.grammysteel.com

Grammy Steel Tanks

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

MACLEANS.CA

Maclean's

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

1-800-461-1111

GoShopping.CanadaPost.ca

Buy online. Buy Canadian.

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

CENTENNIALCOLLEGE.CA

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

WIN FREE TRAVEL FOR LIFE

The Largest Online Travel Give-away in History

Over \$1 million in prizes

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111

1-800-267-1111



Allan Fotheringham

Aline, the power player

Life is very simple. I try to explain this all the time to my sophisticated friends who think life is terribly complex, complicated, hard to understand. Life, in fact, is quite simple, apparent when you are born in a tiny hamlet in Saskatchewan where we were so poor we couldn't afford a village school—everyone had to take turns.

All the complicated, complex problems of the land have been trying to answer the stunning surprise of socialism J. Christian turning for a third term—when his own cousin, fearful of his evil image, wanted to run under the banner of P. Martin. And now threatening to stay through a full fourth term.

In 1951, on the working-class town of La Bata Ste-Anne, a 17-year-old Jean started chugging on a bus in the 15-year-old Aline Chabot, whose family lived two blocks down the street from the Chabots.

As I explain to my sophisticated, worldly friends—so if they haven't heard it before—Lord Aline taught us that power corrupts and absolute power corrupts absolutely.

How madison in Christian? As Lawrence Martin explains in his excellent 1995 book on Chabot, he so hated the Catholic boarding school he was sent to by his insurance-salesman father—cuffed around the ears for his insolence—that he faked appendicitis so as to fail his year.

The doctors examined him, found nothing wrong, but he insisted pain so well that they had no recourse but to cut him open. They found nothing wrong, but on one chest, took the spleen appendix out and threw it away. He escaped that boarding school.

You gotta imagine what it is like living at 24 Sussex Drive. Same as the White House. On 10 Downing Street. In, say, April, the two guys who actually run the country—lifetime permanent incumbent Repentin Eddie Goldenberg and chief of staff Jean Pelletier (the No. 3 and No. 4 most powerful people in Canada)—come in to see the PM. They tell him that in say, October, the optics are that he should visit China or India or Russia, whatever. The resident couple don't even have to remember the date.

The young Chabots, in another university college, realized that most of the regulars came from wealthy backgrounds. To establish his turf, he, an experienced street fighter from his

small town, delivered a smashing beating to a tall, blond boy. They got the message.

So, you gotta realize the commitment, in October—the 24 Sussex roads and servants having packed the 13 suitcases—a large black limousine arrives and heads for the Ottawa airport terrace for the private jet, bypassing the peasants lined up for a mile at the Air Canada queue.

At 16, Aline enrolled in the St. Lawrence University College in a one-year accelerated program to become a liturgical secretary. Among 35 students, she finished first. Jean, in his college now in

Truro-Novicia, worked the school's black market, selling chivalry hats to the students desperate for anything but the dusty dret of peasants.

So, you see, the huge jet that could accommodate some 300 Hawaii-bound tourists lifts off from the Ottawa airport equipped with beds, bar and 20 flunkies. It arrives at an airport in China, India, Russia, whatever, to a red carpet on the tarmac, a band, a large black limo and the best penthouse in town.

When the young Aline went to visit the strict school where the young Jean boarded, they would hold hands through the chain-link fence that separated them, whispering to each other at noon hour. The mother of the man who has now evaded Lawrence suggested that the shy little girl, who

looked like an early Jackie Kennedy, was the one who could save his soul ways.

What we're trying to say here is the most powerful politician in Canada (i.e., No. 1) is the quiet and shy wife of No. 2. She is the one who, crooking her finger, can tell him when to leave. Just as, in the small hours of the morning, she scared away the rat who clutched the RCMP Musical Ride and made their home.

The secret to this decision that suggested to all is that they understand—hidden in a broom closet and the wine cellar at 24 Sussex—pass along the info that the shy and quiet girl from the secretarial college has learned to like the perks of the job quite well. As who wouldn't?

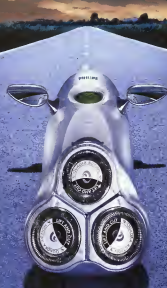
What does one do after being at the top for so long? Conspire the horror of shuffling up, among the unweaved, at the Air Canada line at the Ottawa airport? Or Mortimer? Or, heaven's sake, in St. Lawrence? Get serious.

Life is not complicated, in all. Life is very simple.



www.philishave.com/atrisk

Philishave
SHAVE FACTORY



Hugs the contours of your face to give you an unexpectedly close shave, no matter where life takes you.



PHILIPS

Let's make things better.



“Yeah, yeah,
make the goal
10 metres wide.
Or is it 15?
Hold on a sec.”

Your MSN.CA homepage has a smarter, faster
search so you can get the answers you need,
like the width of a soccer goal, 7.3m.

www.msn.ca

[Shopping](#)

[Money](#)

[People & Chat](#)

[Messenger](#)

[Home](#)

[Hotmail](#)

[Search](#)

msn.
msn.ca
Make It Your Home